

# MAX ALERT SYSTEMS LTD.

502, 5th Floor, Timmy Arcade, Makwana Road, Marol, Andheri (East), Mumbai Mumbai MH  
400059\* Tel : 022-26879168 / 022-26879178

CIN: L74999MH2004PLC144034

**Date: 19/11/2020**

To  
The Manager,  
The Corporate Relations Department,  
Bombay Stock Exchange Limited,  
Phiroze Jeejeeboy Towers,  
Dalal Street, Fort,  
Mumbai – 400 001

**Sub : Unaudited Financial Results**  
**Script Code : 534563 – Max Alert Systems Limited**

Dear Sir,

Pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith as follows:

1. The Unaudited Financial Results for the half year ended on 30<sup>th</sup> September, 2020.
2. The Outcome of the Board Meeting held on 19<sup>th</sup> November, 2020.
3. The Limited Review Report for the half year ended 30<sup>th</sup> September, 2020.

This is for your information and records.

Kindly acknowledge the receipt.

Yours faithfully,

For Max Alert Systems Limited,

  
Joseph Dsouza  
Managing Director  
DIN: 01186915



**Encl: As above**

Max Alert Systems Limited

CIN No.L74999MH2004PLC144034

502, Timmy Arcade, Makwana Road, Marol, Andheri (East) 400 059.

Statement of audited financial Results for the half year ended 30th September'2020

(Rs. in lakhs)

PARTICULARS	6 months ended 30/09/2020 (Unaudited)	6 months ended 31/03/2020 (unaudited)	Preceding six months ended 30/09/2019 (unaudited)	Corresponding 6 months ended in the previous year 31/03/2019 (audited)	Year to date figures for current period ended 31/03/2020 (audited)	Previous year ended 31/03/2019 (audited)
I. Revenue from operations	188.96	923.54	260.03	939.91	1,183.57	1,907.01
II. Other income	0.52	1.66	-	1.51	1.66	1.51
<b>III. Total Revenue (I + II)</b>	<b>189.48</b>	<b>925.20</b>	<b>260.03</b>	<b>941.42</b>	<b>1,185.23</b>	<b>1,908.52</b>
<b>IV. Expenses:</b>						
Cost of materials consumed	169.75	866.75	167.15	836.72	1,033.90	1,605.44
Purchases of Stock-in-Trade	0	-	-	-	-	-
Changes in inventories of finished goods, work-in-progress and Stock-in-Trade	-48	-104.69	14.81	-47.25	-89.88	-16.78
Employee benefit expenses	29.11	74.48	50.99	68.14	125.47	145.80
Finance costs	2.72	0.22	-	0.06	0.22	0.21
Depreciation and Amortisation Expense	15.3	37.45	-	22.97	37.45	45.93
Other Expenses	16.47	40.58	21.85	83.09	62.43	123.23
<b>Total expenses</b>	<b>185.35</b>	<b>914.79</b>	<b>254.80</b>	<b>963.73</b>	<b>1,169.59</b>	<b>1,903.83</b>
<b>V. Profit before exceptional and extraordinary items and tax (III - IV)</b>	<b>4.13</b>	<b>10.41</b>	<b>5.23</b>	<b>-22.31</b>	<b>15.64</b>	<b>4.69</b>
VI. Exceptional items	-	-	-	-	-	-
<b>VII. Profit before extraordinary items and tax (V - VI)</b>	<b>4.13</b>	<b>10.41</b>	<b>5.23</b>	<b>(22.31)</b>	<b>15.64</b>	<b>4.69</b>
VIII. Extraordinary items	0	12.07	-	-	<b>12.07</b>	-
<b>IX. Profit before tax (VII- VIII)</b>	<b>4.13</b>	<b>-1.66</b>	<b>5.23</b>	<b>-22.31</b>	<b>3.57</b>	<b>4.69</b>
X. Tax expense:						
(1) Current tax	1.07	0.92	-	1.18	0.92	1.18
(2) Deferred tax	0	0.81	-	0.49	<b>0.81</b>	<b>0.49</b>
<b>XI. Profit (Loss) for the period from continuing operations (VII- VIII)</b>	<b>3.06</b>	<b>-3.39</b>	<b>5.23</b>	<b>-23.98</b>	<b>1.84</b>	<b>3.02</b>
XII. Profit/(loss) from discontinuing operations	-	-	-	-	-	-

XIII. Tax expense of discontinuing operations	-	-	-	-	-	-
XIV. Profit/(loss) from Discontinuing operations (after tax) (XII-XIII)	-	-	-	-	-	-
<b>XV. Profit (Loss) for the period (XI + XIV)</b>	<b>3.06</b>	<b>-3.39</b>	<b>5.23</b>	<b>-23.98</b>	<b>1.84</b>	<b>3.02</b>
<b>XVI. Earnings per equity share:</b>						
(1) Basic	0.03	-0.04	0.06	-0.26	0.02	0.03
(2) Diluted	0.03	-0.04	0.06	-0.26	0.02	0.03

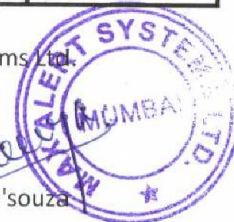
# Notes Enclosed

Place : Mumbai  
Date : 18/11/2020

For MaxAlert Systems Ltd.

Joseph Luis D'souza  
(Director)

DIN : 01186915





## Statement of Assets and Liabilities as at 30th September 2020

(Rs. in lakhs)

Particulars	As at 30/09/2020 (Unaudited)	As at 31/03/2020 (Audited)	As at 31/03/2019 (Audited)
<b>A. EQUITY AND LIABILITIES</b>			
<b>1. Shareholders' funds</b>			
(a) Share Capital	919.95	919.95	919.95
(b) Reserve and surplus	541.70	538.64	536.79
(c) Money received against share warrants	-	-	-
<b>2. Share Application Money pending Allotment</b>	-	-	-
<b>3. Non-Current Liabilities</b>			
(a) Long Term borrowings	207.30	204.59	205.13
(b) Deferred Tax Liabilities (Net)	-	-	-
(c) Other Long term liabilities	-	-	-
(d) Long Term Provisions	-	-	-
<b>4. Current Liabilities</b>			
(a) Short Term borrowings			
(b) Trade Payables	1,355.00	1,376.40	1,094.64
(A) total outstanding dues of micro enterprises and small enterprises	-	-	-
(B) total outstanding dues of creditors other than micro enterprises and small enterprises			
(c) Other current Liabilities	5.25	6.55	0.93
(d) Short Term Provisions	45.92	67.72	142.43
<b>TOTAL</b>	<b>3,075.12</b>	<b>3,113.85</b>	<b>2,899.87</b>
<b>1. Non Current Assets</b>			
(a) Fixed Assets			
(i) Tangible assets	162.79	168.54	205.99
(ii) Intangible assets			
(iii) Capital work-in-progress			
(b) Non Current Investments	0.63	0.63	0.63
(c) Deferred Tax Assets (Net)	17.62	17.62	18.43
(d) Long Term Loans and advances			
(e) Other Non Current Assets			
<b>2. Current Assets</b>			
(a) Current investments			
(b) Inventories	285.91	237.91	148.03
(c) Trade receivables	2,160.16	2,240.32	1,549.91
(d) Cash and cash equivalents	31.48	42.53	38.38
(e) Short-term loans and advances	381.63	345.81	899.39
(f) Other current assets	34.90	60.49	39.11
<b>TOTAL</b>	<b>3,075.12</b>	<b>3,113.85</b>	<b>2,899.87</b>

# Notes Enclosed

Place : Mumbai  
Date : 18/11/2020

For Max Alert Systems Ltd.

Joseph Luis Jose Luis D Souza  
(Director)  
DIN : 01186915



Notes:-

- 1) In accordance with the requirement of Regulation 33 of the SEBI (Listing and Other Disclosure Requirements), Regulations, 2015 with the SME Stock Exchange, the above audited financial results for the half year ended 30<sup>th</sup> September'2020 have been reviewed and recommended by the Audit Committee and approved by the Board of Directors at its meeting held on 19<sup>th</sup> November'2020.
- 2) The company has a single primary business segment and doesn't have any geographical / business segments as such there are no separate reportable segments as per the Accounting Standard 17 on Segment Reporting notified under companies (Accounting Standard) Rules 2014 and section 133 of the companies act 2013 and any amendment thereof.
- 3) The figure of half year ended 30/09/2020 are the balancing figure between audited figures in respect of full financial year ended 31/03/2021 and the published unaudited figures from 01/04/2020 to 30/09/2020.
- 4) The status of Shareholders Complaints during the half year ended on September 30, 2020 is as under :

Particulars	For half year ended on September 30'2020
Complaints pending as at	NIL
Complaints received during the year	NIL
Complaints pending during the year	NIL
Complaints pending as on	NIL

- 5) Figure of previous period/year have been regrouped / recast wherever considered necessary in order to make it comparable.
- 6) The aforesaid audited financial results will be uploaded on the company website [www.maxalert.in](http://www.maxalert.in) and will also be available on the website of BSE Limited i.e [www.bseindia.com](http://www.bseindia.com) for the benefit of Shareholders and Investor.

Place: Mumbai

Date : 19/11/2020

For and behalf of the Board

Joseph Luis Jose Luis D'souza  
(Director)

DIN ; 01186915





MAX ALERT SYSTEMS LIMITED		
CIN-L74999MH2004PLC144034		
CASH FLOW STATEMENT FOR HALF YEAR ENDED 30.09.2020		
	PARTICULARS	30th Sept,
		2,020
<b>A.</b>	<b>CASH FLOW FROM OPERATING ACTIVITIES</b>	
	Net Profit/(Loss) after tax	3.06
	Adjustment for :	
	(a) Depreciation & Amortization	15.30
	(b) Statutory provisions	1.07
	(c) Deffered tax	-
	(d) Other income / Other Exp	
	<b>OPERATING PROFIT BEFORE WORKING CAPITAL CHANGES</b>	<b>19.43</b>
	Adjustment for :	
	(a) Trade Receivables	80.16
	(b) Inventories	-48.00
	(c) Short-term loans and advances	-35.82
	(d) Other Current Assets	25.59
	(f) Trade Payables	-21.40
	(g) Other Current Liabilities	-1.30
	(h) Short Term Provision	-21.80
	<b>CASH GENERATED FROM OPERATIONS</b>	<b>-3.14</b>
	CASH FLOW BEFORE EXTRAORDINARY ITEMS	-3.14
	(a) Income Tax/Deferred Tax	-1.07
	<b>NET CASH FLOW FROM OPERATING ACTIVITIES</b>	<b>-4.21</b>
<b>B.</b>	<b>CASH FLOW FROM INVESTING ACTIVITIES</b>	
	(a) Invetment in Fixed Asset	-9.55
	(b) Dividend & Interest Income	-
	<b>NET CASH FLOW IN INVESTING ACTIVITIES</b>	<b>-9.55</b>
<b>C.</b>	<b>CASH FLOW FROM FINANCIAL ACTIVITIES</b>	
	(a) Issue of Share Capital	-
	(b) (Decrease)/Increase in Borrowing	2.71
	<b>NET CASH FLOW IN FINANCIAL ACTIVITIES</b>	<b>2.71</b>
	Net Increase (Decrease) in Cash (A + B + C)	-11.05
	Opening Balance of Cash & Cash Equivalents	42.53
	Closing Balance of Cash & Cash Equivalents	31.48
		<b>-11.05</b>





# AGRAWAL DESAI AND SHAH

## Chartered Accountants

GROUND FLOOR, BANDRA ARCADE BUILDING, OPP. RAILWAY STATION,  
BANDRA (WEST), MUMBAI -400050, Tel: 9820501848, 26419136, Email: rishisekhri@gmail.com

### INDEPENDENT AUDITORS REVIEW REPORT ON REVIEW OF INTERIM FINANCIAL RESULTS

#### TO THE BOARD OF DIRECTORS MAX ALERT SYSTEMS LIMITED

We have reviewed the accompanying statement of standalone unaudited Half Yearly financial results of **MAX ALERT SYSTEMS LIMITED** (the company) for the six month period ended 30<sup>th</sup> September, 2020 being submitted by the company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as modify by circular No. CIR/CFD/FAC/62/2016 dated July 5, 2016.

This Statement which is responsibility of the company's management and approved by the board of directors has been prepared in accordance with the recognition and measurement principal laid down in the Indian accounting standard 34 "Interim Financial Reporting" (Ind AS 34), prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to issue report on these statement based on our review

We conducted our review of the statement in accordance with the standard on Review Engagement (SRE) 2410 "Review of Interim Financial Information Performance by the independent Auditor of the Entity" Issued by the institute of Charter Accountants of India. This standard require that we plan and perform the review to obtain moderate assurance about whether the financial are free of material misstatement(S). A review is limited primarily to inquiries of company personal and analytical procedure applied to financial data and thus provided less assurance then an audit. We have not performed an audit and accordingly, we don't express and audit opinion.

Based on our review conducted as stated above nothing has come to our attention that causes us to believe that the accompanying statement prepared in accordance with aforesaid Indian Accounting Standards and other accounting principal generally accepted in India has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI(Listing Obligation and Disclosure Requirements) Regulation,2015 as Modify by Circular NO.CIR/CFD/FAC/62/2016 dated July 5,2016 including the manner in which it is to be disclosed, or that it contains in any material misstatement

For Rishi Sekhri and Associates  
Chartered Accountants

Rishi Sekhri  
Proprietor  
Membership No:126656





# MAX ALERT SYSTEMS LTD.

502, 5th Floor, Timmy Arcade, Makwana Road, Marol, Andheri (East), Mumbai Mumbai MH 400059\*  
Tel : 022-26879168 / 022-26879178

CIN: L74999MH2004PLC144034

**Date: 19/11/2020**

To,  
The Manager,  
Department of Corporate Services,  
Bombay Stock Exchange Limited,  
PhirozeJeejeeboy Towers,  
Dalal Street, Fort,  
Mumbai – 400 001

Dear Sir,

**Sub : Outcome of our Board Meeting held on 19<sup>th</sup> November, 2020.**

**Script Code : 534563 – Max Alert Systems Limited**

With reference to the announcement dated November 4, 2020, the Adjourned Board Meeting of the Company held on 19 November, 2020 commenced at 03.00 PM. and Concluded at 6.00 PM has approved the Following:—


1. The Un-audited Financial Results for the half year ended on 30<sup>th</sup> September, 2020 and affirms their satisfaction over the results of the company.
2. The Board of Directors of the Company has reviewed the routine operational activities of the company and affirms their satisfaction over the operations of the company.

This is for your information and records.

Kindly acknowledge the receipt.

Yours faithfully,

**For Max Alert Systems Limited,**

  
**Joseph Dsouza**  
**Managing Director**

**DIN: 01186915**

