



AIL/SE/FR/Q1/2020-21

August 8, 2020

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-I, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Sub: Submission of unaudited Standalone and Consolidated Financial Results for the first quarter ended June 30, 2020

Dear Sir/ Madam,

With reference to the captioned subject and in accordance with the provisions of Regulation 33 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, please find enclosed copy of unaudited Standalone and Consolidated Financial Results for the first quarter ended June 30, 2020 alongwith Limited Review Report thereon by S.R Batliboi & Associates LLP, Chartered Accountants, Auditors of the Company.

Submitted for your kind reference and records.

Thanking you,

For Affle (India) Limited

Parmita Choudhury
Company Secretary & Compliance Officer

Encl: As above

Affle (India) Limited

Regd. Office | 312, B-Wing, Kanakia Wallstreet, Andheri Kurla Road, Andheri East, Mumbai, Maharashtra 400093

Communication Office | P 601-612, 6th floor, Tower C, JMD Megapolis, Sohna Road, Sector – 48, Gurgaon:122018

(P) 0124-4992914 (W) www.affle.com CIN: L65990MH1994PLC080451

Independent Auditor's Review Report on the Quarterly and Year to Date Unaudited Standalone Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended**Review Report to
The Board of Directors
Affle (India) Limited**

1. We have reviewed the accompanying statement of unaudited standalone financial results of Affle (India) Limited (the "Company") for the quarter ended June 30, 2020 and year to date from April 01, 2020 to June 30, 2020 (the "Statement") attached herewith, being submitted by the Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations"). Attention is drawn to the fact that the figures for the financial result for the corresponding quarter ended June 30, 2019, as reported in these unaudited standalone financial results have been approved by the Board of Directors of the Company but have not been subjected to review.
2. This Statement, which is the responsibility of the Company's Management and approved by the Company's Board of Directors has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, (Ind AS 34) "Interim Financial Reporting" prescribed under Section 133 of the Companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the Circular No CIR/CFD/CMDI/44/2019 dated March 29, 2019 (the 'Circular') issued by Securities and Exchange Board of India under Regulation 33(8) of the Listing Regulations, to the extent applicable.

4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standards ('Ind AS') specified under Section 133 of the Companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.
5. **Emphasis of matter**

We draw attention to Note 5 to the accompanying financial results, which indicate that business combination under common control has been accounted for using purchase method in accordance with previous GAAP resulting in the recognition of goodwill of amounting Rs 59.24 Mn as on June 30, 2020 as prescribed under court scheme instead of using pooling interest method as prescribed under Ind AS 103 - Business Combinations as the approved court scheme will prevail over applicable accounting standard.

Our conclusion is not modified in respect of this matter.



S.R. BATLIBOI & ASSOCIATES LLP

Chartered Accountants

6. We have not audited or reviewed the comparative financial information appearing in the Statement for the corresponding quarter ended June 30, 2019 which have been presented solely based on the information compiled by the Management and has been approved by the Board of Directors.

For S.R. BATLIBOI & ASSOCIATES LLP

Chartered Accountants

ICAI Firm Registration Number: 101049W/E300004



per Yogesh Midha

Partner

Membership No.: 94941



UDIN: 20094941AAAACV7557

Place: New Delhi

Date: August 08, 2020

Affle (India) Limited
Regd Office: 312, B-Wing, Kanakia Wallstreet, Andheri Kurla Road, Andheri East Mumbai - 400093
CIN : L65990MH1994PLC080451

Statement of unaudited standalone financial results for the quarter ended June 30, 2020

(Amount in Rs Mn, unless otherwise stated)

Particulars	Quarter ended			Year ended
	June 30,	March 31,	June 30,	March 31,
	2020	2020	2019	2020
	(Unaudited)	(Audited)	(Unaudited)	(Audited)
		Refer note 7	Refer note 2	
1. Income				
Revenue from operations	422.60	433.93	304.05	1,760.70
Other operating revenue	12.70	13.07	15.02	61.56
Other income	15.22	26.33	2.20	51.30
Total income	450.52	473.33	321.27	1,873.56
2. Expenses				
Inventory and data costs	253.52	254.32	144.18	976.38
Employee benefits expense	63.16	57.86	58.15	241.71
Finance costs	0.68	0.79	0.37	3.07
Depreciation and amortization expense	18.16	17.30	10.78	54.11
Other expenses	66.98	51.25	25.06	158.04
Total expenses	402.50	381.52	238.54	1,433.31
3. Profit before exceptional items and tax (1-2)	48.02	91.81	82.73	440.25
4. Exceptional items	-	-	-	-
5. Profit after exceptional items and before tax (3-4)	48.02	91.81	82.73	440.25
6. Tax expense:				
Current tax	13.57	23.31	21.55	112.60
Deferred tax (income) / charge	(1.13)	0.71	(1.01)	(1.20)
Total tax expense	12.44	24.02	20.54	111.40
7. Net profit for the period / year (5-6)	35.58	67.79	62.19	328.85
8. Other comprehensive income				
Items that will not be reclassified to profit or loss				
Re-measurement gains / (losses) on defined benefit plans	(0.07)	1.97	(0.25)	1.55
Income tax effect	0.02	(0.49)	0.06	(0.39)
Other comprehensive income / (loss) net of tax	(0.05)	1.48	(0.19)	1.16
9. Total comprehensive income for the period / year (7+8)	35.53	69.27	62.00	330.01
10. Paid-up equity share capital (face value Rs.10/- per equity share)	254.96	254.96	242.88	254.96
11. Other equity for the year	-	-	-	1,395.37
12. Earnings per equity share (face value Rs.10/- per equity share) (not annualised for quarters):				
(a) Basic	1.40	2.70	2.56	13.12
(b) Diluted	1.40	2.70	2.56	13.12

See accompanying notes to the financial results

S.R. Batliboi & Associates LLP, New Delhi

for Identification

Affle (India) Limited
Regd Office: 312, B-Wing, Kanakia Wallstreet, Andheri Kurla Road, Andheri East Mumbai - 400093
CIN : L65990MH1994PLC080451
Segment wise Standalone Revenue, Results, Assets and Liabilities

(Amount in Rs Mn, unless otherwise stated)

Particulars	Quarter ended			Year ended
	June 30, 2020	March 31, 2020	June 30, 2019	March 31, 2020
	(Unaudited)	(Audited)	(Unaudited)	(Audited)
1. Segment revenue				
(a) Consumer platform	392.44	402.35	271.54	1,630.94
(b) Enterprise platform	30.16	31.58	32.51	129.76
Total	422.60	433.93	304.05	1,760.70
Less: Inter segment revenue	-	-	-	-
Net segment revenue	422.60	433.93	304.05	1,760.70
2. Segment results				
(a) Consumer platform	23.15	56.27	63.59	337.87
(b) Enterprise platform	10.33	10.00	17.31	54.15
Total	33.48	66.27	80.90	392.02
Less: Finance cost	0.68	0.79	0.37	3.07
Add: Un-allocated income	15.22	26.33	2.20	51.30
Profit before tax	48.02	91.81	82.73	440.25
3. Segment assets				
(a) Consumer platform	452.85	421.37	337.20	421.37
(b) Enterprise platform	18.60	107.74	44.99	107.74
Total	471.45	529.11	382.19	529.11
(c) Un-allocated assets	1,751.49	1,993.47	533.23	1,993.47
Total assets	2,222.94	2,522.58	915.42	2,522.58
4. Segment liabilities				
(a) Consumer platform	36.28	36.92	43.16	36.92
(b) Enterprise platform	12.53	13.36	13.61	13.36
Total	48.81	50.28	56.77	50.28
(c) Un-allocated liabilities	488.53	821.97	334.64	821.97
Total liabilities	537.34	872.25	391.41	872.25

S.R. Batliboi & Associates LLP, New Delhi

for Identification


Anuj Khanna

Notes to the statement of unaudited standalone financial results for the quarter ended June 30, 2020

1. This statement has been prepared in accordance with the Indian Accounting Standards (Ind AS) as prescribed under Section 133 of the Companies Act, 2013 read with Rule 3 of Companies (Indian Accounting Standards) Rules, 2015 and relevant amendment rules thereafter and other recognised accounting practices and policies to the extent applicable.
2. The above unaudited financial results as reviewed by the Audit Committee have been approved by Board of Directors at its meeting held on August 08, 2020. A limited review of the financial results for the quarter ended June 30, 2020 has been carried out by our Statutory Auditor. The financial results and other financial information for quarter ended June 30, 2019 have not been audited or reviewed by our statutory auditors. However, the management has exercised necessary due diligence to ensure that the financial results for these periods provide a true and fair view of the Company's affairs.
3. The Company has applied practical expedient in Indian Accounting Standard (Ind AS 116) notified vide Companies (Indian Accounting Standards) Amendment Rules, 2020 by Ministry of Corporate Affairs ('MCA') on July 24, 2020 to all rent concessions received as a direct consequence of COVID-19 pandemic. Accordingly, the Company recognized an amount of Rs 4.78 Mn as other income. The Company has further got rent waivers for other premises taken on lease and it has resulted in cost saving of Rs 3.30 Mn for the quarter.
4. (a) The Company had completed the Initial Public Offering (IPO) of 6,161,073 Equity Shares of Face Value of Rs 10 each for cash at a price of Rs 745 per Equity Share aggregating to Rs 4,590 Mn comprising a Fresh Issue of 1,208,053 Equity Shares aggregating to Rs 900 Mn and on offer for sale of 4,953,020 Equity Shares aggregating to Rs 3,690 Mn. Pursuant to the IPO, the Equity Shares of the Company got listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) on August 08, 2019. Out of the sale proceeds for offer for sale, Rs 3,690 million was remitted to Selling shareholders - Affle Holdings Pte Ltd. during the year ended March 31, 2020.

(b) The Company incurred Rs 256.66 Mn as IPO related expenses (inclusive of taxes) which are proportionately allocated between the selling shareholder and the Company. The Company's share of expenses (net of tax), Rs 42.36 Mn has been adjusted against securities premium.

(c) During the year ended March 31, 2020, the Company had charged Rs 179.90 Mn from the selling shareholder towards business support services including their share of IPO expenses, based on the agreement with and indemnity from the selling shareholder for the IPO expenses, being a qualified export of services under GST Rules. The Company has relied on expert opinion for invoicing to the selling shareholder.

(d) The details of utilization of IPO proceeds – Rs 857.64 Mn, net of IPO expenses of the Company are as follows:

(amount in Rs Mn)				
Particulars	Total amount	Un-utilised upto March 31, 2020	Utilised during the quarter ended June 30, 2020	Un-utilised upto June 30, 2020
Funding for working capital requirement	689.35	485.13	230.96	254.17
General corporate purpose	168.29	168.29	168.29	-
Total	857.64	653.42	399.25	254.17

5. During the earlier years, the erstwhile fellow subsidiaries were merged into the Company under the court approved scheme of amalgamation in accordance with erstwhile applicable previous GAAP. Business combination under common control has been accounted for using purchase method in accordance with previous GAAP as prescribed under court scheme instead of using pooling interest method as prescribed under Ind AS 103. Business Combinations as the approved court scheme will prevail over applicable accounting standard. Accordingly, the Scheme was accounted for using purchase method in accordance with erstwhile applicable Accounting Standard 14 "Accounting for Amalgamations". All the assets and liabilities of the Transferor Companies have been incorporated at fair values as at April 1, 2015 against the purchase consideration of Rs 84.64 Mn which resulted in the goodwill on amalgamation of amounting Rs 59.24 Mn.

Affle (India) Limited
Regd Office: 312, B-Wing, Kanakia Wallstreet, Andheri Kurla Road, Andheri East MUMBAI- 400093
(CIN): L65990MH1994PLC080451

Notes to the statement of unaudited standalone financial results for the quarter ended June 30, 2020 (continued)

6. The Company has considered the possible effects that may result from COVID-19 on the carrying amount of its assets. In developing the assumptions relating to the possible future uncertainties in the global conditions because of COVID-19, the Company, as on date on approval of these financial results has used variable information, as available. The Company has performed sensitivity analysis on the assumptions used and based on current estimates expects the carrying amount of these assets will be recovered. The impact of COVID-19 on the Company's financial results may differ from that estimated as at the date of approval of these financial results.
7. The figures of the preceding quarter ended March 31, 2020 are the balancing figures between audited figures in respect of the full financial year up to March 31, 2020 and the unaudited published year to date figures up to December 31, 2019, being the date of the end of the third quarter of the financial year which were subjected to limited review.
8. The results for the quarter ended June 30, 2020 are available on the Bombay Stock Exchange of India Limited website (URL: <https://www.bseindia.com/corporates>) and the National Stock Exchange of India Limited website (URL: <https://www.nseindia.com/corporates>).
9. Previous period numbers have been regrouped wherever applicable, to the extent possible, to confirm to the current period presentation.

For and on behalf of the board of directors of Affle (India) Limited

Anuj Khanna



Date: August 08, 2020
Place: Singapore

Anuj Khanna Sohum
Chairman, Managing Director & Chief Executive Officer
DIN: 01363666

S.R. Batliboi & Associates LLP, New Delhi

for Identification

Independent Auditor's Review Report on the Quarterly and Year to Date Unaudited Consolidated Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended**Review Report to
The Board of Directors
Affle (India) Limited**

1. We have reviewed the accompanying Statement of Unaudited Consolidated Financial Results of Affle (India) Limited (the "Holding Company") and its subsidiaries (the Holding Company and its subsidiaries together referred to as "the Group") for the quarter ended June 30, 2020 and year to date from April 01, 2020 to June 30, 2020 (the "Statement") attached herewith, being submitted by the Holding Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations"). Attention is drawn to the fact that the figures for the financial result for the corresponding quarter ended June 30, 2019, as reported in these unaudited consolidated financial results have been approved by the Holding Company's Board of Directors but have not been subjected to review.
2. This Statement, which is the responsibility of the Holding Company's Management and approved by the Holding Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, (Ind AS 34) "Interim Financial Reporting" prescribed under Section 133 of the Companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the Circular No. CIR/CFD/CMD1/44/2019 dated March 29, 2019 issued by the Securities and Exchange Board of India under Regulation 33(8) of the Listing Regulations, to the extent applicable.

4. The Statement includes the results of the following entities:
 - a. Affle International Pte. Ltd.
 - b. PT. Affle Indonesia
 - c. Affle MEA FZ LLC
 - d. Mediasmart Mobile S.L.
 - e. Mediasmart Mobile Limited
 - f. Appnext Pte. Ltd.
5. Based on our review conducted and procedures performed as stated in paragraph 3 above and based on the consideration of the review reports of other auditors referred to in paragraph 7 below, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with recognition and measurement principles laid down in the aforesaid Indian Accounting Standards ('Ind AS') specified under Section 133 of the Companies Act, 2013, as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.



S.R. BATLIBOI & ASSOCIATES LLP

Chartered Accountants

6. Emphasis of matter

We draw attention to Note 6 to the accompanying financial results, which indicate that business combination under common control has been accounted for using purchase method in accordance with previous GAAP resulting in the recognition of goodwill of amounting Rs 59.24 Mn as on June 30, 2020 as prescribed under court scheme instead of using pooling interest method as prescribed under Ind AS 103 Business Combinations as the approved court scheme will prevail over applicable accounting standard.

Our conclusion is not modified in respect of this matter.

7. The accompanying Statement includes unaudited interim financial results and other unaudited financial information of 6 subsidiaries, whose interim financial results reflect Group's share of total revenues of Rs 495.69 Mn, Group's share of total net profit after tax of Rs 132.23 Mn, Group's share of total comprehensive income of Rs 132.23 Mn, for the quarter ended June 30, 2020 and for the period from April 01, 2020 to June 30, 2020, respectively, as considered in the Statement, which have been reviewed by their respective independent auditors. The independent auditor's reports on interim financial results of these entities have been furnished to us by the Management and our conclusion on the Statement, in so far as it relates to the amounts and disclosures in respect of these subsidiaries is based solely on the report of such auditors and procedures performed by us as stated in paragraph 3 above.

Our conclusion on the statement is not modified in respect of the above matter with respect to our reliance on the work done and the reports of the other auditors.

8. We have not audited or reviewed the comparative financial information appearing in the Statement for the corresponding quarter ended June 30, 2019 which have been presented solely based on the information compiled by the Management and has been approved by the Board of Directors.

For S.R. BATLIBOI & ASSOCIATES LLP

Chartered Accountants

ICAI Firm Registration Number: 101049W/E300004



per Yogesh Midha

Partner

Membership No.: 94941

UDIN: 20094941AAAACW3926

Place: New Delhi

Date: August 08, 2020

Affle (India) Limited
Regd Office: 312, B-Wing, Kanakia Wallstreet, Andheri Kurla Road, Andheri East Mumbai - 400093
CIN : L65990MH1994PLC080451
Statement of unaudited consolidated financial results for the quarter ended June 30, 2020

(Amount in Rs Mn, unless otherwise stated)

Particulars	Quarter ended			Year ended
	June 30,	March 31,	June 30,	March 31,
	2020	2020	2019	2020
	(Unaudited)	(Audited)	(Unaudited)	(Audited)
		Refer note 9	Refer note 2	
1. Income				
Revenue from operations	897.72	800.23	745.76	3,337.83
Other income	24.58	34.14	2.80	60.88
Total income	922.30	834.37	748.56	3,398.71
2. Expenses				
Inventory and data costs	516.08	459.20	427.66	1,921.40
Employee benefits expense	83.48	64.43	60.14	272.93
Finance costs	5.21	6.00	1.57	14.22
Depreciation and amortization expense	43.00	48.18	24.52	133.31
Other expenses	73.46	75.05	71.22	264.60
Total expenses	721.23	652.86	585.11	2,606.46
3. Profit before exceptional items and tax (1-2)	201.07	181.51	163.45	792.25
4. Exceptional items	-	-	-	-
5. Profit after exceptional items and before tax (3-4)	201.07	181.51	163.45	792.25
6. Tax expense:				
Current tax	14.26	27.91	32.55	138.35
Deferred tax (income) / charge	(0.90)	0.71	(1.01)	(1.27)
Total tax expense	13.36	28.62	31.54	137.08
7. Net profit for the period / year (5-6)	187.71	152.89	131.91	655.17
Attributable to:				
- Equity holders of the parent	187.71	152.89	131.91	655.17
- Non-controlling interests	-	-	-	-
8. Other comprehensive income				
Items that will be reclassified to profit or loss				
Exchange differences on translation of foreign operations	2.76	45.95	(5.60)	53.57
Items that will not be reclassified to profit or loss				
Re-measurement gains / (losses) on defined benefit plans	(0.07)	1.97	(0.25)	1.55
Income tax effect	0.02	(0.49)	0.06	(0.39)
Other comprehensive income / (loss) net of tax	2.71	47.43	(5.79)	54.73
9. Total comprehensive income for the period / year (7+8)	190.42	200.32	126.12	709.90
10. Total comprehensive income for the period / year attributable to:				
- Equity holders of the parent	190.42	200.32	126.12	709.90
- Non-controlling interests	-	-	-	-
11. Paid-up equity share capital (face value Rs.10/- per equity share)	254.96	254.96	242.88	254.96
12. Other equity for the year	-	-	-	2,036.63
13. Earnings per equity share (face value Rs.10/- per equity share) (not annualised for quarters):				
(a) Basic	7.36	6.10	5.43	26.13
(b) Diluted	7.36	6.10	5.43	26.13

See accompanying notes to the financial results

S.R. Batliboi & Associates LLP, New Delhi
for Identification



Affle (India) Limited
Regd Office: 312, B-Wing, Kanakia Wallstreet, Andheri Kurla Road, Andheri East Mumbai - 400093
CIN : L65990MH1994PLC080451
Segment wise Consolidated Revenue, Results, Assets and Liabilities

(Amount in Rs Mn, unless otherwise stated)

Particulars	Quarter ended			Year ended
	June 30, 2020	March 31, 2020	June 30, 2019	March 31, 2020
	(Unaudited)	(Audited)	(Unaudited)	(Audited)
1. Segment revenue				
(a) India	422.60	433.93	304.05	1,760.70
(b) Outside India	495.69	386.19	459.46	1,652.38
Total	918.29	820.12	763.51	3,413.08
Less: Inter segment revenue	20.57	19.89	17.75	75.25
Net segment revenue	897.72	800.23	745.76	3,337.83
2. Results (profit before tax and interest)				
(a) India	48.70	92.60	83.10	443.32
(b) Outside India	157.58	94.91	81.92	363.15
Total	206.28	187.51	165.02	806.47
Less: Finance cost	5.21	6.00	1.57	14.22
Profit before tax	201.07	181.51	163.45	792.25
3. Segment assets				
(a) India	2,222.94	2,522.58	915.42	2,522.58
(b) Outside India	4,186.62	2,318.87	1,274.77	2,318.87
Total	6,409.56	4,841.45	2,190.19	4,841.45
Less:- Inter segment assets	762.50	841.19	178.41	841.19
Total assets	5,647.06	4,000.26	2,011.78	4,000.26
4. Segment liabilities				
(a) India	537.34	872.25	385.39	872.25
(b) Outside India	2,756.53	1,237.89	945.82	1,237.89
Total	3,293.87	2,110.14	1,331.21	2,110.14
Less:- Inter segment liabilities	128.90	401.47	178.41	401.47
Total liabilities	3,164.97	1,708.67	1,152.80	1,708.67

Note:

The above information is segmented as per service provider entity of Affle (India) Limited and its subsidiaries.

S.R. Batliboi & Associates LLP, New Delhi

for Identification



Affle (India) Limited
Regd Office: 312, B-Wing, Kanakia Wallstreet, Andheri Kurla Road, Andheri East MUMBAI- 400093
(CIN): L65990MH1994PLC080451

Notes to the statement of unaudited consolidated financial results for the quarter ended June 30, 2020

1. This statement has been prepared in accordance with the Indian Accounting Standards (Ind AS) as prescribed under Section 133 of the Companies Act, 2013 read with Rule 3 of Companies (Indian Accounting Standards) Rules, 2015 and relevant amendment rules thereafter and other recognised accounting practices and policies to the extent applicable.
2. The above unaudited financial results as reviewed by the Audit Committee have been approved by Board of Directors at its meeting held on August 08, 2020. A limited review of the financial results for the quarter ended June 30, 2020 has been carried out by our Statutory Auditor. The financial results and other financial information for quarter ended June 30, 2019 have not been audited or reviewed by our statutory auditors. However, the management has exercised necessary due diligence to ensure that the financial results for these periods provide a true and fair view of the Group's affairs.
3. The consolidated financial results of the Company comprising its subsidiaries (together "the Group") includes the results of the following entities:

Company	Relationship under Ind AS
Affle International Pte. Ltd. ("AINT")	Subsidiary with effect from April 01, 2018
PT. Affle Indonesia	Subsidiary with effect from July 01, 2018
Affle MEA FZ LLC	Subsidiary with effect from April 01, 2019
Mediasmart Mobile S.L.	Subsidiary with effect from January 22, 2020
Mediasmart Mobile Limited	Subsidiary with effect from January 22, 2020
Appnext Pte Ltd.	Subsidiary with effect from June 08, 2020

4. The Group has applied practical expedient in Indian Accounting Standard (Ind AS 116) notified vide Companies (Indian Accounting Standards) Amendment Rules, 2020 by Ministry of Corporate Affairs ('MCA') on July 24, 2020 to all rent concessions received as a direct consequence of COVID-19 pandemic. Accordingly, the Group recognized an amount of Rs 4.78 Mn as other income. The Group has further got rent waivers for other premises taken on lease and it has resulted in cost saving of Rs 3.30 Mn for the quarter.
5. (a) The Company had completed the Initial Public Offering (IPO) of 6,161,073 Equity Shares of Face Value of Rs 10 each for cash at a price of Rs 745 per Equity Share aggregating to Rs 4,590 Mn comprising a Fresh Issue of 1,208,053 Equity Shares aggregating to Rs 900 Mn and on offer for sale of 4,953,020 Equity Shares aggregating to Rs 3,690 Mn. Pursuant to the IPO, the Equity Shares of the Company got listed on National Stock Exchange (NSE) and Bombay Stock Exchange (BSE) on August 08, 2019. Out of the sale proceeds for offer for sale, Rs 3,690 million was remitted to Selling shareholders - Affle Holdings Pte Ltd. during the year ended March 31, 2020.

(b) The Company incurred Rs 256.66 Mn as IPO related expenses (inclusive of taxes) which are proportionately allocated between the selling shareholder and the Company. The Company's share of expenses (net of tax), Rs 42.36 Mn has been adjusted against securities premium.

(c) During the year ended March 31, 2020, the Company had charged Rs 179.90 Mn from the selling shareholder towards business support services including their share of IPO expenses, based on the agreement with and indemnity from the selling shareholder for the IPO expenses, being a qualified export of services under GST Rules. The Company has relied on expert opinion for invoicing to the selling shareholder.

(d) The details of utilization of IPO proceeds – Rs 857.64 Mn, net of IPO expenses of the Company are as follows:

(amount in Rs Mn)				
Particulars	Total amount	Un-utilised upto March 31, 2020	Utilised during the quarter ended June 30, 2020	Un-utilised upto June 30, 2020
Funding for working capital requirement	689.35	485.13	230.96	254.17
General corporate purpose	168.29	168.29	168.29	-
Total	857.64	653.42	399.25	254.17

Notes to the statement of unaudited consolidated financial results for the quarter ended June 30, 2020
(continued)

6. During the earlier years, the erstwhile fellow subsidiaries were merged into the Company under the court approved scheme of amalgamation in accordance with erstwhile applicable previous GAAP. Business combination under common control has been accounted for using purchase method in accordance with previous GAAP as prescribed under court scheme instead of using pooling interest method as prescribed under Ind AS 103. Business Combinations as the approved court scheme will prevail over applicable accounting standard. Accordingly, the Scheme was accounted for using purchase method in accordance with erstwhile applicable Accounting Standard 14 "Accounting for Amalgamations". All the assets and liabilities of the Transferor Companies have been incorporated at fair values as at April 1, 2015 against the purchase consideration of Rs 84.64 Mn which resulted in the Goodwill on amalgamation of amounting Rs 59.24 Mn.
7. A) On February 28, 2020, AINT had acquired 100% control in Mediasmart Mobile S.L. ("Mediasmart") for a consideration of USD 5.32 Mn (equivalent to Rs 401.05 Mn). Out of the above consideration, Rs 27.11 Mn is towards Tech IP assets transferred to Affle MEA FZ-LLC by virtue of an assets purchase agreement dated February 27, 2020. The Group had obtained control by virtue of a legally enforceable MoU entered between AINT and shareholders of Mediasmart. The MoU was dated January 22, 2020, however, as per Ind AS 110, the consolidation has been done effective January 1, 2020 for convenience.

Based on initial assessment done by the management, the Group has recorded intangible assets of Rs 46.77 Mn and balance Rs 434.59 Mn as Goodwill (after adjustment of negative net assets acquired of Rs 80.31 Mn) on acquisition. The final valuation and purchase price allocation (PPA) will be performed by the management before the end of the year, therefore, any adjustment resulting from it shall be accounted for in subsequent period. Exchange rate used in this note is USD 1 = Rs 75.39.

B) On June 8, 2020, AINT entered into a definitive share purchase agreement ('SPA') to acquire 66.67% shares and 100% voting rights and control in Appnext Pte Ltd ("Appnext") for a consideration of USD 16.45 Mn (equivalent to Rs 1,242.3 Mn) and Affle MEA FZ-LLC entered into IP purchase agreement ('IPA') for a consideration of USD 0.80 Mn (equivalent to Rs 60.42 Mn) towards Tech IP assets transferred to Affle MEA FZ-LLC. The Group had obtained control on the same date as all the significant business and operating decisions were taken with the consent of the AINT, however, as per Ind AS 110, the consolidation has been done effective June 1, 2020 for convenience. Accordingly, based on the initial assessment by the management, the Group has recorded intangible assets of Rs 60.42 Mn and balance as Goodwill (after adjustment of net assets taken over). The final valuation and purchase price allocation (PPA) has not yet been performed by the management, therefore, any adjustment resulting from it shall be accounted for in subsequent period. Further, AINT has a right to purchase the remaining shares for a contingent consideration depending on certain conditions including revenue targets to be assessed at the end of 36 months. Exchange rate used in this note is USD 1 = Rs 75.53.

C) Subsequent to quarter end, AINT made a strategic, non-controlling investment and acquired 8% stake in OS Labs Pte Limited, Singapore for a consideration of USD 2.80 Mn (equivalent to Rs 211.48 Mn) through Compulsory Convertible Preference Shares ("CCPS"). Exchange rate used in this note is USD 1 = Rs 75.53.

8. The Group has considered the possible effects that may result from COVID-19 on the carrying amount of its assets. In developing the assumptions relating to the possible future uncertainties in the global conditions because of COVID-19, the Group, as on date on approval of these financial results has used variable information, as available. The Group has performed sensitivity analysis on the assumptions used and based on current estimates expects the carrying amount of these assets will be recovered. The impact of COVID-19 on the Group's financial results may differ from that estimated as at the date of approval of these financial results.
9. The figures of the preceding quarter ended March 31, 2020 are the balancing figures between audited figures in respect of the full financial year up to March 31, 2020 and the unaudited published year to date figures up to December 31, 2019, being the date of the end of the third quarter of the financial year which were subjected to limited review.

Affle (India) Limited
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(CIN): L65990MH1994PLC080451

**Notes to the statement of unaudited consolidated financial results for the quarter ended June 30, 2020
(continued)**

10. The results for the quarter ended June 30, 2020 are available on the Bombay Stock Exchange of India Limited website (URL: <https://www.bseindia.com/corporates>) and the National Stock Exchange of India Limited website (URL: <https://www.nseindia.com/corporates>).
11. Previous period numbers have been regrouped wherever applicable, to the extent possible, to confirm to the current period presentation.

For and on behalf of the board of directors of Affle (India) Limited

Anuj Khanna



Date: August 08, 2020
Place: Singapore

Anuj Khanna Sohum
Chairman, Managing Director & Chief Executive Officer
DIN: 01363666

S.R. Batliboi & Associates LLP, New Delhi

for Identification