

January 22, 2019

Ref. No: HDFC Life/CA/2018-19/54

National Stock Exchange of India Limited

Exchange Plaza, Plot No C/1, Block G, Bandra-Kurla Complex, Bandra-East,

Mumbai- 400 051

NSE Symbol: HDFCLIFE

Kind Attn.: Head - Listing

BSE Limited,

Sir PJ Towers, Dalal Street, Mumbai – 400 001

BSE Security Code: 540777

Kind Attn.: Sr. General Manager – DCS

Listing Department

Subject: Outcome of Board Meeting held on January 22, 2019

16.40

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that the Board of Directors of the Company at their meeting held today i.e. January 22, 2019, have approved the following:

- 1. The Audited Standalone Financial Results for the quarter and nine months ended December 31, 2018. A copy of the aforementioned results along with copies of Auditor's Report issued by the Joint Statutory Auditors' thereon, and the press release issued in this regard are enclosed herewith.
- 2. Appointment of Mr. Niraj Ashwin Shah as Chief Financial Officer ("CFO") of the Company with effect from March 1, 2019.

The details required under Regulation 30 of the Listing Regulations read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015 are provided in the Annexure enclosed with his letter.

Please note that the meeting commenced at 2.30 pm and concluded at 4.15 pm.

Please also note that the window for trading in equity shares of the Company by its Directors and employees shall open from January 25, 2019.

You are requested to take note of the above and arrange to bring it to the notice of all concerned

Thanking You,

For HDFC Life Insurance Company Limited (Formerly HDFC Standard Life Insurance Company Limited)

Narendra Gangan

EVP, Company Secretary & Head- Compliance & Legal

Encl: a/a

HDFC Life Insurance Company Limited (Formerly HDFC Standard Life Insurance Company Limited)

Corporate & Registered Office:

13th Floor, Lodha Excelus, Apollo Mills Compound, N. M. Joshi Marg, Mahalaxmi, Mumbai – 400011 CIN: L65110MH2000PLC128245 +91 22 6751 6666

1860-267-9999

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ANNEXURE

Appointment of Mr Niraj Ashwin Shah as Chief Financial Officer (CFO)

Sr. No.	Details of events that need to be provided	Information of such events
1	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment
2	Date of appointment /cessation (as applicable)	March 1, 2019
	Term of appointment	As per Company policies.
3	Brief profile (in case of appointment)	Mr Niraj Ashwin Shah has 20 years of experience in financial services, primarily in life insurance and corporate finance advisory. He has been in roles including Finance, Strategy, Products, Business analytics, M&A, Sell side private equity and Audit.
		Mr Shah holds a post graduate diploma in management from Indian Institute of Management, Bangalore and is a Chartered Accountant, registered with the Institute of Chartered Accountants of India.
		Currently, in his capacity as a CFO at PNB MetLife he leads Finance, Strategy, Investor Relations and works as a strategic enabler to the business with governance responsibility to their board. Prior to PNB Metlife he has been associated with companies like ICICI Prudential, EY and BNP Paribas.
4	Disclosure of relationship between directors (in case of appointment of a director)	Not Applicable



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Price Waterhouse Chartered Accountants LLP

Chartered Accountants 252, Veer Savarkar Marg, Opp Shivaji Park, Dadar (W), Mumbai 400028 G. M. Kapadia & Co. Chartered Accountants 1007, Raheja Chambers, 213 Nariman Point, Mumbai – 400021

Auditor's Report on Financial Results for the quarter and nine months ended December 31, 2018 of HDFC Life Insurance Company Limited (formerly known as HDFC Standard Life Insurance Company Limited)

To The Board of Directors of HDFC Life Insurance Company Limited (formerly known as HDFC Standard Life Insurance Company Limited)

- 1. We have audited the accompanying financial results of HDFC Life Insurance Company Limited (formerly known as HDFC Standard Life Insurance Company Limited) as at and for the quarter and nine months ended December 31, 2018 being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and IRDA Circular reference: IRDAI/F&I/ REG/CIR/208/10/2016 dated 25th October 2016. ("Standalone financial results") which have been approved by the Board of Directors on January 22, 2019.
- 2. These financial results have been prepared on the basis of the interim condensed financial statements prepared in accordance with the measurement and recognition principles specified in paragraph 3 below, which is the responsibility of the Company's management. The management's responsibility also includes the design, implementation and maintenance of internal control relevant to the preparation of the standalone financial results that is free from material misstatement, whether due to fraud or error.
- 3. Our responsibility is to express an opinion on these quarterly financial results and year to date financial results based on our audit of such interim condensed financial statements, which have been prepared by the Company's Management in accordance with the recognition and measurement principles laid down in Accounting Standard ('AS') 25, "Interim Financial Reporting", specified under Section 133 of the Companies Act, 2013 ("the Act") read with Rule 7 of the Companies (Accounts) Rules, 2014 issued thereunder, including the relevant provisions of the Insurance Act, 1938 (the "Insurance Act"), the Insurance Regulatory and Development Authority Act, 1999 (the "IRDA Act") and other accounting principles generally accepted in India, to the extent considered relevant and appropriate for the purpose of quarterly financial results and year to date financial results and which are not inconsistent with the accounting principles as prescribed in the Insurance Regulatory and Development Authority (Preparation of Financial Statements and Auditors' Report of Insurance Companies) Regulations, 2002 (the "Regulations") and orders/directions/circulars issued by the Insurance Regulatory and Development Authority of India ("IRDAI") to the extent applicable.





- 4. We conducted our audit in accordance with the Standards on Auditing and other applicable authoritative pronouncements issued by the Institute of Chartered Accountants of India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial results are free of material misstatements. An audit includes examining, on a test basis, evidence supporting the amounts disclosed as financial results. An audit also includes assessing the accounting principles used and significant estimates made by management. We believe that our audit provides a reasonable basis for our opinion.
- 5. In our opinion and to the best of our information and according to the explanations given to us these quarterly financial results as well as year to date financial results:
 - I) are presented in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and IRDAI IRDA Circular reference: IRDAI/F&I/REG/CIR/208/10/2016 dated 25th October 2016 in this regard; and
 - II) give a true and fair view of the net profit and other financial information for the quarter and nine months ended December 31, 2018.

Other Matter

6. The actuarial valuation of liabilities for life policies in force is the responsibility of the Company's Appointed Actuary (the "Appointed Actuary"). The actuarial valuation of these liabilities for life policies in force and for policies in respect of which premium has been discontinued but liability exists as at December 31, 2018 has been duly certified by the Appointed Actuary and in his opinion, the assumptions for such valuation are in accordance with the guidelines and norms issued by the Insurance Regulatory and Development Authority of India ("IRDAI") and the Institute of Actuaries of India in concurrence with the Authority. We have relied upon the Appointed Actuary's certificate in this regard for forming our opinion on the valuation of liabilities for life policies in force and for policies in respect of which premium has been discontinued but liability exists, as contained in the interim condensed financial statements of the Company.

For Price Waterhouse Chartered Accountants LLP

Chartered Accountants
Firm Registration No.012754N/N500016

Sharmila A. Karve

Partner

Membership No. 043229

Place: Mumbai

Date: January 22, 2019

For G.M.Kapadia & Co.

Chartered Accountants

Firm Registration No.104767W

MUMBA

Rajen Ashar

Partner

Membership No. 048243

HDFC Life Insurance Company Limited (Formerly HDFC Standard Life Insurance Company Limited)

Statement of Standalone Audited Results for the Quarter and Nine months ended December 31, 2018

(₹ in Lakhs)

		T	hree Months ended / As	at -	Nine Months	Year ended / As at	
Sr. No.	Particulars	December 31, 2018	September 30, 2018	December 31, 2017	December 31, 2018	December 31, 2017	March 31, 2018
OLIC	YHOLDERS' A/C	(Audited)	(Audited)	(Audited)	(Audited)	(Audited)	(Audited)
1	Gross premium income						
	(a) First Year Premium	125,234	120,644	120,236	327,120	300,285	473,8
	(b) Renewal Premium	330,898	323,083	280,524	891,987	754,263	1,221,4
	(c) Single Premium	240,003	240,325	146.007	666,849	406,249	661,1
2	Net premium income	689,768	677,755	541,999	1,867,651	1,447,095	2,337,0
3	Income from investments (Net) ²	238,485	109,024	425,314	527,184	953,142	859,4
4	Other income	2,734	2,850	1,618	10,176	9,452	11,1
5	Transfer of funds from Shareholders' A/c	(678)	410	(485)	1,084	257	15,6
6	Total (2 to 5)	930,309	790,039	968,446	2,406,095	2,409,946	3,223,4
7	Commission on						
	(a) First Year Premium	17,784	18,736	21,257	50,702	54,489	87,0
	(b) Renewal Premium	5,553	4,437	3,613	13,392	9,615	15,4
	(c) Single Premium	2,892	3,193	1,383	8,320	2,522	4,9
8	Net Commission ¹	26,229	26,366	26,253	72,414	66,626	107,4
9	Operating Expenses related to insurance business (a+b)						
	(a) Employees remuneration and welfare expenses	33,950	36,614	32,999	103,058	89,326	129,1
	(b) Other operating expenses*	58,484	57,962	44,687	156,411	116,622	186,
10	Expenses of Management (8+9)	118,663	120,942	103,939	331,883	272,574	423,4
11	Provisions for doubtful debts (including bad debts written off)						
12	Provisions for diminution in value of investments	(26)		(1,476)	7,324	(2,121	
13	Goods & Services Tax/Service Tax charge on linked charges	8,432	8,331	7,842	24,655	21,015	29,0
14	Provision for taxes	1,725	(361)	1,437	3,709	3,673	17,
15	Benefits Paid ³ (Net) ¹	299,398	336,254	312,003	929,897	870,038	1,311,
16	Change in actuarial liability	479,951	299,080	526,729	1,033,118	1,174,980	1,332,
17	Total (10+11+12+13+14+15+16)	908,143	770,581	950,474	2,330,586	2,340,159	3,113,
18	Surplus/Deficit (6-17)	22,166	19,458	17,972	75,509	69,787	109,
19	Appropriations						
	(a) Transferred to Shareholders A/c	17,692	23,407	14,988	73,096	60,569	100,
	(b) Funds for Future Appropriations	4,474	(3,949	2,984	2,413	9,218	9,
20	Details of Surplus / Deficit						
	(a) Interim bonus paid	1,018			2,312	1,148	
	(b) Terminal bonus paid	13,402	10,019	3,954	28,290	12,660	19,
	(c) Allocation of bonus to policyholders	· .					70,
	(d) Surplus shown in the Revenue Account	22,166			75,509	69,787	109,
	Total Surplus	36,586	30,106	22,306	106,111	83,595	201,
	EHOLDERS' A/C						
21	Transfer from Policyholders' Account	17,692	23,407	14,988	73,096	60,569	100
22	Total income under Shareholders' Account						
	(a) Investment Income	8,348	7,331	6,177	23,559	18,291	
	(b) Other income			-	932	1,302	
23	Expenses other than those related to insurance business	202			980	1,192	
24	Transfer of funds to Policyholders' Account	(678		(485	1,084	257	15
25	Provisions for doudtful debts (including write off)			-	·	-	-
26	Provisions for diminution in value of investments ⁴	868		(40		(66	
27	Profit before tax	25,648			94,461	78,779	
28	Provisions for tax	1,085			3,182	2,563	
29	Profit after tax and before Extraordinary items	24,563			91,279	76,216	
30	Profit after tax and Extraordinary items	24,563	28,698	20,732	91,279	76,216	110,
31	Dividend per share (₹) (Nominal value ₹ 10 per share)			4.00		1.00	
	(a) Interim Dividend	-		1.36		1.36	
32	(b) Final Dividend Profit carried to Balance Sheet ⁵	330,644	306,081	204,681	330,644	204,681	239
33							
	Paid up equity share capital	201,726			201,726	200,897	
34	Reserve & Surplus (excluding Revaluation Reserve)	367,207			367,207	233,725	
35	Fair Value Change Account and Revaluation Reserve (Shareholders)	176	(146	11,345	176	11,345	3
30	Total Assets:			-	-	-	
	(a) Investments:			-	-	-	-
	- Shareholders'	480,194			480,194	362,484	
	- Policyholders Fund excluding Linked Assests	5,319,398			5,319,398	4,184,988	
	- Assets held to cover Linked Liabilities (Linked Assets)	5,970,496					
	(b) Other Assets (Net of current liabilities and provisions)	(34,810	(103,232	(22,709)] (34,810	(22,709	(76
	*Details of Expenses contributing more than 10% of the expense of management are as be						
	Advertisement and publicity	23,243			52,834	45,66	The second secon
	Business development expenses	15,693	13,651	10,467	37,706	25,95	4

Foot notes :

- notes:

 Net of reinsurance
 Net of amortisation and losses (including capital gains)
 Inclusive of interim and terminal bonus
 Inclusive of provision for standard and non-standard assets
 Represents accumulated surplus









HDFC Life Insurance Company Limited (Formerly HDFC Standard Life Insurance Company Limited)

(₹ in Lakhs)

Statement of Standalone Audited Results for the Quarter and Nine months ended December 31, 2018

		Three	Months ended /	As at	Nine Months	(₹ in Lakhs) Year ended / As at		
Particulars		December 31,	September 30,	December 31,	December 31,	December 31,	March 31,	
		2018 (Audited)	2018 (Audited)	2017 (Audited)	2018 (Audited)	2017 (Audited)	2018 (Audited)	
nalytical Rat	itios:	(Addited)	(Addited)	(Addited)	(Addited)	(Addited)	(Addited)	
(i) Solvenc	cy Ratio	191%	193%	191%	191%	191%	1929	
	es of Management Ratio	17%	18%	19%	18%	19%	189	
	older's liabilities to shareholders' fund	1947.1%	1959.6%	2211.0%	1947.1%	2211.0%	2115.49	
	gs per share (in ₹):							
	c EPS before and after extraordinary items (net of tax expense) for the							
	(not annualized for three/nine months)	1.22	1.43	1.04	4.53	3.81	5.53	
	ted EPS before and after extraordinary items (net of tax expense) for							
	riod (not annualized for three/nine months)	1.22	1.42	1.03	4.52	3.78	5.50	
	tios: (for Policyholders' fund)							
a) Gross								
Par	Linked	Nil	Nil	Nil	Nil	Nil	N	
Non	Day	Nil	Nil	Nil	Nil	Nil	N	
- Linker		1411	1411	i (iii)	1411	1,111		
Non		Nil	Nil	Nil	Nil	Nil	N	
11011	1101	1411	1411	1411	1411	1,111		
Net N	NPAs							
	Linked							
Par		Nil	Nil	Nil	Nil	Nil	N	
Non	Par	Nil	Nil	Nil	Nil	Nil	N	
- Linke								
Non		Nil	Nil	Nii	Nil	Nil	N	
b) % of	f Gross NPAs							
- Non L	Linked							
Par		Nil	Nil	Nil	Nil	Nil	N	
Non	Par	Nil	Nil	Nil	Nil	Nil	N	
- Linke	ed							
Non	Par	Nil	Nil	Nil	Nil	Nil	N	
% of I	Net NPA							
- Non I	Linked							
Par		Nil	Nil	Nil	Nil	Nil	N	
	Par	Nil	Nil	Nil	Nil	Nil	N	
- Linke								
Non	Par	Nil	Nil	Nil	Nil	Nil	N	
					-			
	on Investments (on Policyholders' fund)				-			
	hout unrealised gains					-		
	Linked	1.00	4.70/	2.00/	5.00/	7.40	0.6	
Par		1.9%	1.7%				8.9	
- Linke	n Par	2.1%	2.0%	2.2%	6.2%	6.4%	8.4	
	n Par	1.4%	1.8%	2.1%	5.4%	7.0%	9.4	
	h unrealised gains	1.470	1.076	2.170	5.470	7.0%	9.	
	Linked				-	-		
Par		5.4%	0.9%	0.8%	6.3%	5.4%	5.	
_	n Par	6.3%					5.1	
- Linke		0.576	0.570	-0.070	0.070	4.070	- 0.1	
	n Par	2.0%	0.0%	5.8%	3.3%	12.1%	8.:	
	atios: (for Shareholders' fund)	2.076	0.076	3.0%	3.576	12.170	0.	
	ss NPAs	Nil	Nil	Nil	Nil	Nil		
	NPAs	Nil	Nil		Nil	Nil		
	f Gross NPAs	Nil	Nil	1				
	of Net NPAs	Nil	Nil			Nil		
	on Investments (on Shareholders' fund)							
	hout unrealised gains	1.7%	1.7%	1.7%	5.4%	5.4%	8.	
	h unrealised gains	4.1%					5.	
	tency Ratio							
	month	84.2%	84.8%	85.7%	86.4%	86.4%	87.	
	month	78.6%					77.	
37th	month	68.5%					70.	
49th	month	65.2%	65.4%	57.9%	65.7%	60.4%	62	
61st r	month	49.1%					51	
(x) Conse	rvation Ratio							
Partic	cipating life- Individual & group	82.9%	88.1%	90.3%	86.6%	89.5%	90	
Partic	cipating pension- Individual & group	96.2%	84.9%	94.4%	88.5%	97.2%	93	
Non F	Participating life - Individual & group	85.5%	93.6%	84.0%	87.7%	85.4%	85	
	Participating pension - Individual & Group	75.4%		92.6%	82.3%	94.5%	92	
	Participating - Life Group Variable	NA	NA	NA	NA			
	Participating - Pension group variable	NA						
	Participating fund - Annuity	NA			NA	NA		
	Participating fund - Individual & Group Health	70.4%					74	
	Linked - Individual life	82.1%					79	
	Linked - Individual pension	80.7%					86	
	Linked - Group life	NA						
Unit	Linked - Group pension	NA NA						

- 1. Analytical ratios have been calculated as per definition given in IRDAI Analytical ratios disclosure.
- 2. The investment made in Tata Sons, prior to its conversion into Private Ltd, continues to be considered as 'Admissible' for solvency.
- 3. The persistency ratios are calculated in accordance with the IRDAI circular no. IRDA/ACT/CIR/MISC/035/01/2014 dated January 23, 2014 and hence are with a lag of one month.

 4. Group business, where persistency is measurable, has been included in the calculations. Product exclusively sold in the Rural area, are excluded on the grounds of materiality.
- 5. The persistency ratios for the quarter ended December 31, 2018 have been calculated for the policies issued in the September to November period of the relevant years. E.g.: the 13th month persistency for current quarter is calculated for the policies issued from September 2017 to November 2017. The persistency ratio for quarter ended December 31, 2018 and December 31, 2017 have been calculated in a similar
- manner.
 6 The persistency ratios for the nine months ended December 31, 2018 have be
- The persistency ratios for the policies issued from March 2016 to Replace Courted for the policies issued for the policies issued from the persistency for current year is calculated for the policies issued from December 2016 to November 2017. The persistency atto for nine months ended December 31, 2017 have been calculated in a similar manner.

 The persistency ratios for the year ended March 31, 2018 have been calculated in a similar manner.

 The persistency ratios for the year ended March 31, 2018 have been calculated in a similar manner. 7 The persistency ratios for the year ended March 31, 2018 have been calcul



HDFC Life Insurance Company Limited (Formerly HDFC Standard Life Insurance Company Limited) Segment Reporting (Standalone) for the Quarter and Nine months ended December 31, 2018

(₹ in Lakhs)

	(₹ in L					
	Three	Months ended /	As at	Nine Months	Year ended / As	
Particulars	December 31, 2018 (Audited)	September 30, 2018 (Audited)	December 31, 2017 (Audited)	December 31, 2018 (Audited)	December 31, 2017 (Audited)	March 31, 2018 (Audited)
Segment Income		1	(V		(1.11.11.1)
Policyholders :						
Segment A - Participating - Individual & Group Life :	405.005	100 000	100.004	200.070	0.47.70.4	500.5
Net Premium	125,635	133,903	130,231	363,378	347,764	563,5
Income from Investments ²	50,607	37,130	46,600	128,524	154,114	194,2
Transfer of Funds from shareholders' account Other Income	880	1,249	364	3,402	1 005	2,3
Segment B - Participating - Individual & Group Pension :	880	1,249	304	3,402	1,885	2,0
Net Premium	5,730	4,975	5,712	14,191	15,006	23,
Income from Investments ²	4,066	3,680	3,617	11,511	10,625	13,
Transfer of Funds from shareholders' account	-	-	-	-	-	
Other Income	35	28	15	90	61	
Segment C - Non Participating - Individual & Group Life:						
Net Premium	144,821	143,258	108,464	406,247	275,390	425,
Income from Investments ²	20,193	17,830	13,859	54,426	38,089	52,
Transfer of Funds from shareholders' account	- 440	-	-	- 205	- 004	13,
Other Income Segment D - Non Participating - Life Group Variable :	142	116	62	385	264	
Net Premium	22,021	28,007	4,084	73,115	23,117	51,
Income from Investments ²	4,353	3,724	2,598	11,486	7,407	10,
Transfer of Funds from shareholders' account	(370)		(95)	-		10,
Other Income	(0.0)	-	- (00)	-	-	
Segment E - Non Participating - Individual & Group Pension :						
Net Premium	15,575	20,948	18,917	51,662	43,310	65,
Income from Investments ²	6,231	5,376	4,944	16,542	13,891	19,
Transfer of Funds from shareholders' account	-	-	-	-	-	
Other Income	6	10	20	24	49	
Segment F - Non Participating - Pension Group Variable :		10.101	44.750	20.000	45.000	
Net Premium	30,919		11,756	60,088	45,208	67
Income from Investments ² Transfer of Funds from shareholders' account	4,143		2,950 (390)	11,791	8,072 257	11,
Other Income	(308	- 449	(390)	1,004	-	
Segment G - Non Participating - Annuity :						
Net Premium	63,933	62,667	19,814	167,496	41,710	106
Income from Investments ²	9,444	6,901	6,400	21,817	13,835	17
Transfer of Funds from shareholders' account	-	-		-		
Other Income	23	30	20	78	46	
Segment H - Non Participating - Individual & Group Health :	0.100		1 700	2 100		
Net Premium	3,103		1,792	8,423	5,705	9
Income from Investments ² Transfer of Funds from shareholders' account	137	(324)	83	353	229	1
Other Income	7		8	25	20	
Segment I - Unit Linked - Individual Life :	-	-		20	20	
Net Premium	240,002	228,470	201,038	626,154	512,519	829
Income from Investments ²	107,194		283,754	182,451	561,837	415
Transfer of Funds from shareholders' account		-	-		-	
Other Income	1,637	1,404	1,110	6,159	7,053	8
Segment J - Unit Linked - individual Pension :		-	-		-	
Net Premium	21,143			61,182	68,165	103
Income from Investments ² Transfer of Funds from shareholders' account	11,270		53,011	52,570	112,909	89
Other Income	3	- 6	20	13	75	
Segment K - Unit Linked - Group Life :		1	20	13	1	
Net Premium	15,151	9,702	13,832	29,788	60,287	81
Income from Investments ²	17,599	4,812	7,099	23,615	26,778	26
Transfer of Funds from shareholders' account				-	-	
Other income	-	-		-	-	
Segment L - Unit Linked - Group Pension :						
Net Premium	1,734		2,789	5,928	8,912	11
Income from Investments ² Transfer of Funds from shareholders' account	3,283			4,781	6,883	6
Other Income	-	-	-	-	- :	
Carlot modifie	-	+ -	-	-	-	
Shareholders :						
Income from Investments ²	7,479	7,170	6,217	22,497	18,358	28
Other Income	- 1,110	-	0,217	932		1









HDFC Life Insurance Company Limited (Formerly HDFC Standard Life Insurance Company Limited)

Segment Reporting (Standalone) for the Quarter and Nine months ended December 31, 2018

(₹ in Lakhs)

		Three	Months ended /	As at	Nine Months	Year ended / As	
r o.	Particulars	December 31, 2018	September 30, 2018	December 31, 2017	December 31, 2018	December 31, 2017	March 31, 2018
		(Audited)	(Audited)	(Audited)	(Audited)	(Audited)	(Audited)
2	Segment Surplus/ Deficit (net of transfer from Shareholders' A/c):						
	Segment A - Participating - Individual & Group Life	3,235	(5,333)	1,864	(1,758)	6,428	11,1
	Segment B - Participating - Individual & Group Pension	1,239	1,385	1,120	4,171	2,790	7,9
	Segment C - Non Participating - Individual & Group Life	14,059	17,849	13,248	46,014	38,744	46,3
	Segment D - Non Participating - Life Group Variable	586	(284)	235	215	140	(
	Segment E - Non Participating - Individual & Group Pension	669	50	1,013	1,832	2,707	4,
	Segment F - Non Participating - Pension Group Variable	308	(450)	390	(1,084)	(257)	(
	Segment G - Non Participating - Annuity	(191	1,057	(502)	2,838	1,396	2,
	Segment H - Non Participating - Individual & Group Health	1,028	885	71	1,590	1,051	1,
	Segment I - Unit Linked - Individual Life	(2,417		(3,114)	6,739	3,677	3,
	Segment J - Unit Linked - Individual Pension	3,542	4,320	3,496	11,331	10,505	14,
	Segment K - Unit Linked - Group Life	638	629	515	2,103	1,614	1,
	Segment L - Unit Linked - Group Pension	148		121	435	735	
	Total	22,844		18,457	74,426	69,530	93,
	Shareholders	6,193		5,258	19,266	15,904	26,
	Grand Total	29,037	24,751	23,715	93,692	85,434	120,
3							
	Segment A - Participating - Individual & Group Life	2,741,605		2,354,450	2,741,605	2,354,450	2,490
	Segment B - Participating - Individual & Group Pension	252,642	247,143	232,168	252,642	232,168	233
	Segment C - Non Participating - Individual & Group Life	979,120	907,344	699,022	979,120	699,022	785
	Segment D - Non Participating - Life Group Variable	223,538	199,110	134,574	223,538	134,574	162
	Segment E - Non Participating - Individual & Group Pension	314,455	294,243	266,416	314,455	266,416	255
	Segment F - Non Participating - Pension Group Variable	224,881	199,999	162,453	224,881	162,453	183
	Segment G - Non Participating - Annuity	402,637	335,829	172,659	402,637	172,659	235
	Segment H - Non Participating - Individual & Group Health	4,831	5,187	3,412	4,831	3,412	4
	Segment I - Unit Linked - Individual Life	4,605,739		4,444,418	4,605,739	4,444,418	4,325
	Segment J - Unit Linked - Individual Pension	845,050		948,531	845,050	948,531	878
	Segment K - Unit Linked - Group Life	450,700		424,849	450,700	424,849	436
	Segment L - Unit Linked - Group Pension	92,543		96,882	92,543	96,882	92
	Total	11,137,741		9,939,834	11,137,741	9,939,834	10,085
	Shareholder	553,940		442,206	553,940	442,206	467
	Unallocated ³	43,597		38,013	43,597	38,013	30
4	Grand Total Segment Policy Liabilities ⁴ :	11,735,278	11,220,057	10,420,053	11,735,278	10,420,053	10,583
•	Segment A - Participating - Individual & Group Life	2,672,445	2,603,081	2,302,667	2,672,445	2,302,667	2,448
	Segment B - Participating - Individual & Group Pension	238,099		219,214	238,099	219,214	2,440
	Segment C - Non Participating - Individual & Group Life	992,933		696,640	992,933	696,640	783
	Segment D - Non Participating - Life Group Variable	223,203		133,636	223,203	133,636	161
	Segment E - Non Participating - Individual & Group Pension	314,441	294,496	266,256	314,441	266,256	255
	Segment F - Non Participating - Pension Group Variable	224,844		161,952	224,844	161,952	182
	Segment G - Non Participating - Annuity	404,524		173,101	404,524	173,101	236
	Segment H - Non Participating - Individual & Group Health	5,300		3,198	5,300	3,198	4
	Segment I - Unit Linked - Individual Life	4,617,503		4,462,418	4,617,503	4,462,418	4,343
	Segment J - Unit Linked - Individual Pension	845,050		948,531	845,050	948,531	878
	Segment K - Unit Linked - Group Life	451,033		424,623	451,033	424,623	436
	Segment L - Unit Linked - Group Pension	92,543		96,882	92,543	96,882	92
	Total	11,081,918		9,889,118	11,081,918	9,889,118	10,046
	Shareholders	569,137		447,274	569,137	447,274	474
	Unallocated	300,137	340,733	447,274	303,137	447,214	174
	Grand Total	11,651,055		10,336,392		10,336,392	10,521

Note:
1. Segments include:

- a. Linked Policies: (i) Life (ii) General Annuity and Pension (iii) Health (iv) Variable
- b. Non-Linked

- b. Non-Linked

 1. Non-Participating Policies: (i) Life (ii) General Annuity and Pension (iii) Health (iv) Variable

 2. Participating Policies: (i) Life (ii) General Annuity and Pension (iii) Health (iv) Variable

 3. Variable insurance shall be further segregated into Life and Pension

 4. Net of provisions for diminution in value of investment

 3. Unallocated row in the segmental assets above includes income tax deposited with tax authorities which is contested by the company and Advance Tax (net of provision for taxation). As per Accounting Standard 17, tax asset cannot be allocated across reporting segments.

 4. Segment policy liabilities includes fund for future appropriations







HDFC Life Insurance Company Limited (Formerly HDFC Standard Life Insurance Company Limited)

Other disclosures :

Status of Shareholders Complaints as on December 31, 2018

Sr No.	Particulars	Number of Complaints
1	Investor complaints pending at the begining of the quarter	Nil
2	Investor complaints received during the quarter ended December 31, 2018	Nil
3	Investor complaints disposed of during the quarter ended December 31, 2018	Nil
4	Investor complaints remaining unresolved as on December 31, 2018	Nil





Notes:

- 1. The above results of the company for the quarter and nine months ended December 31, 2018 were reviewed by the Audit Committee and subsequently approved by the Board of Directors at its meeting held on January 22, 2019.
- These financial results have been prepared in accordance with the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, to the extent applicable, and IRDAI Circular IRDA/F&I/REG/CIR/208/10/2016 dated October 25, 2016 on publication of financial results for Life Insurance companies.
- 3. The figures for the quarter ended December 31, 2018 are the balancing figures between audited figures in respect of nine months ended December 31, 2018 and the published year-to-date figures for the half year of the current financial year, i.e. the half year ended September 30, 2018.
- 4. In view of seasonality of industry, the results of interim period are not necessarily indicative of the results that may be expected of any other interim periods or for the full year.
- 5. The name of the Company has been changed from "HDFC Standard Life Insurance Company Limited" to "HDFC Life Insurance Company Limited" with effect from January 17, 2019, pursuant to the approval received from the Ministry of Corporate Affairs.
- 6. Ms Vibha Padalkar was appointed as Managing Director & Chief Executive Officer (MD & CEO) of the Company with effect from September 12, 2018. She will continue as Chief Financial Officer (CFO) of the Company for interim period till the appointment of new CFO. Hence, the Standalone Audited Financial Results are signed in her capacity as MD, CEO & CFO of the Company.
- 7. The income from investments decreased from Rs. 9,53,142 lakhs for the period nine months ended December, 2017 to Rs. 5,27,184 lakhs for the period nine months ended December 31, 2018, primarily due to lower mark to market gains in the unit linked segment compared to previous period due to market movements. The investment return in the unit linked segment is directly passed on to the policyholders with corresponding changes in the reserves; with no direct impact to the surplus/profits for the relevant period.
- 8. During the quarter ended December 31, 2018, the Company has allotted 33,48,735 equity shares of face value of ₹10 each pursuant to exercise of employee stock options.
- 9. Figures of the previous period have been regrouped wherever necessary, in order to make them comparable.
- 10. In accordance with the requirements of IRDAI Master Circular on "Preparation of Financial Statements and Filing Returns of Life Insurance Business" dated December 11, 2013, the Company will publish the financials on the company's website not later than February 14, 2019.
- 11. The above standalone financial results have been audited by joint statutory auditors of the Company.

For and on behalf of the Board of Directors

Mumbai January 22, 2019 Vibha Padalkar Managing Director, CEO & CFO (DIN: 01682810)











PRESS RELEASE

BSE Code: 540777 NSE Code: HDFCLIFE

Performance for the nine months ended December 31, 2018

Stellar NB premium growth of 41% Protection APE growth of 66% to Rs 673 Crs Robust PAT growth of 20% to Rs 913 Crs Industry leading NBM of 24.0% Strong Operating return on EV of 19.7%

Mumbai, December 22, 2018: The Board of Directors of HDFC Life approved and adopted today its consolidated and standalone audited financial results for the period ended December 31, 2018. Below is the summary of our standalone results:

Commenting on the quarter's solid performance, Ms. Vibha Padalkar, MD & CEO said "We continue to grow faster than the industry and sustain our leadership position on profitability. Our commitment towards diversification, both in terms of product mix and distribution, has helped us withstand macro as well as regulatory headwinds. We believe that our focus on the three tenets of protection viz. mortality, morbidity and longevity, coupled with our aspiration of being the leading digital life insurer in India, will enable us to make the most of the long term growth potential of the life insurance industry. We will continue to focus on profitable growth and providing the best value proposition to our partners, customers and shareholders."

Key Financial Summary

Rs Crs	9M FY19	9M FY18	YoY	FY18
Key Financial and Actuarial Metrics				
New Business Premium (Indl + Group)	9,940	7,065	41%	11,350
Renewal Premium (Indl + Group)	8,920	7,543	18%	12,215
Total Premium	18,860	14,608	29%	23,564
Total APE	4,050	3,506	16%	5,532
Group Premium (New Business)	4,962	3,575	39%	5,406
Profit After Tax	913	762	20%	1,109
Assets Under Management (AUM)	1,17,701	1,04,428	13%	1,06,603
Value of new business (VNB)	971	777	25%	1,282
Indian Embedded Value (IEV)	17,397	14,469	20%	15,216
Networth (1)	5,690	4,359	31%	4,719



		9M FY19	9M FY18	FY18
Key Financial Ratios				
Overall New Business Margins (post overrun)		24.0%	22.2%	23.2%
Operating Return on EV	(2)	19.7%	20.4%	21.5%
Operating Expenses / Total Premium		13.8%	14.2%	13.5%
Return on Equity	(3)	23.4%	24.9%	26.0%
Solvency Ratio		191%	191%	192%
13M / 61M Persistency	(4)	86%/50%	86%/53%	87%/51%
Conservation Ratio	(5)	85%	85%	85%
Business Mix (%)				
Product (UL / Non par savings / Non par protection / Par)	(6)	59/14/7/20	59/8/5/27	57/9/5/28
Protection business share (basis APE)	(7)	16.6%	11.6%	11.3%
Protection business share (basis NBP)	(7)	28.1%	27.3%	25.9%
Indl Distribution (CA/Agency/Broker/Direct)	(6)	67/11/4/17	70/11/5/14	71/11/5/14
Total Distribution (CA/Agency/Broker/Direct/Group)	(8)	27/6/2/15/50	32/6/2/9/51	33/7/2/10/48

Notes:

- 1. Networth comprises Share capital, Share premium and Accumulated profits
- 2. During 9M FY18, there was a one time operating assumption change of positive Rs 1.4 bn based on review by an external actuary as part of the IPO process. Excluding this one time adjustment, Operating return on EV would have been 18.7% for 9M FY18
- 3. Calculated using net profit and average networth for the respective period
- 4. Persistency ratios (based on original premium) as per methodology specified in IRDA circular no. IRDA/ACT/CIR/MISC/035/01/2014 dated January 23, 2014. Group business, where persistency is measurable, has been included in the calculations
- 5. Conservation ratio is based on individual business
- 6. Based on individual APE. UL: Unit Linked, Trad: Traditional, Par: Participating & CA: Corporate Agents
- 7. Previous year group numbers for FY17 have not been reclassified based on current year numbers
- 8. On total new business premium, including business under group segment
- PS. Numbers may not add up due to rounding off

Other key highlights for the nine months ending December 31, 2018:

• **Private Market Share:** We maintained our leadership position in terms of total new business received premium with a market share of 21.0% in the private sector compared to 18.4% in the same period last year. Consistently ranked amongst the top 3 private players in individual and group segments with market share of 12.6% based on Individual WRP and 28.2% based on Group business (on received premium) during 9M FY19.



- New Business Lives and Sum Assured: Total number of lives insured grew by 71% to 3.48 Crs during 9M FY19. Overall new business sum assured also saw an increase of 27% to Rs 4,06,943 Crs during the same period.
- **Product Portfolio:** In line with our stated strategy, we continue to maintain a balanced product mix with focus on protection business. Protection APE has increased from Rs 407 Crs for 9M FY18 to Rs 673 Crs for 9M FY19, recording a robust increase of 66%. Protection business comprises a healthy 28.1% of total new business premium.
- **Distribution Mix:** The Company has a diversified distribution mix, backed by strong presence across the country through 413 HDFC Life offices, along with wide access to the branches of our 209 bancassurance and 37 non-traditional ecosystem partnerships as on December 31, 2018. Cross-selling to group customers formed 8.4% of the individual new business policies sold during 9M FY19.
- Assets Under Management: Amongst the leading fund managers in India with an AUM of more than Rs. 1,17,701 Cr; the debt:equity mix as on December 31, 2018 is 62:38. Over 96% of debt investments are in AAA rated and Government bonds as on December 31, 2018.

Definitions and abbreviations

- Annualized Premium Equivalent (APE) The sum of annualized first year regular premiums and 10% weighted single premiums and single premium top-ups
- Assets under Management (AUM) The total value of Shareholders' & Policyholders' investments managed by the insurance company. AUM includes investments disclosed in the Balance sheet under Schedule 8, 8A, 8B & loans in the nature of investments included in Schedule 9
- **Conservation ratio** Ratio of current year renewal premiums to previous year's renewal premium and first year premium
- Embedded Value Operating Profit (EVOP) Embedded Value Operating Profit ("EVOP") is a
 measure of the increase in the EV during any given period, excluding the impact on EV due to
 external factors like changes in economic variables and shareholder-related actions like capital
 injection or dividend pay-outs
- First year premium Premiums due in the first policy year of regular premiums received during the financial year. For example, for a monthly mode policy sold in March 2019, the first monthly instalment received would be reflected as First year premiums for 2018-19 and the remaining 11 instalments due in the first policy year would be reflected as first year premiums in 2019-20, when received
- **New business received premium** The sum of first year premium and single premium, reflecting the total premiums received from the new business written



- Operating expense It includes all expenses that are incurred for the purposes of sourcing new business and expenses incurred for policy servicing (which are known as maintenance costs) including shareholders' expenses. It does not include commission.
- Operating expense ratio Ratio of operating expense (including shareholders' expenses) to total premium
- **Operating return on EV** Operating Return on EV is the ratio of EVOP (Embedded Value Operating Profit) for any given period to the EV at the beginning of that period
- **Persistency** The proportion of business renewed from the business underwritten. The ratio is measured in terms of number of policies and premiums underwritten
- **Premium less benefits payouts** The difference between total premium received and benefits paid (gross of reinsurance)
- Renewal premium Regular recurring premiums received after the first policy year
- Solvency ratio Ratio of available solvency margin to required solvency margin
- **Total premium** Total received premiums during the year including first year, single and renewal premiums for individual and group business
- **Weighted received premium (WRP)** The sum of first year premium received during the year and 10% of single premiums including top-up premiums

About HDFC Life

HDFC Life Insurance Company Limited (formerly HDFC Standard Life Insurance Company Limited) ('HDFC Life' / 'Company') is a joint venture between HDFC Ltd., India's leading housing finance institution and Standard Life Aberdeen, a global investment company.

Established in 2000, HDFC Life is a leading long-term life insurance solutions provider in India, offering a range of individual and group insurance solutions that meet various customer needs such as Protection, Pension, Savings, Investment, and Health. As on December 31, 2018, the Company had 36 individual and 11 group products in its portfolio, along with 8 optional rider benefits, catering to a diverse range of customer needs.

HDFC Life continues to benefit from its increased presence across the country having a wide reach with 413 branches and additional distribution touch-points through several new tie-ups and partnerships comprising 209 bancassurance partners including NBFCs, MFIs, SFBs, etc and 37 partnerships within non-traditional ecosystems. The Company has a strong base of financial consultants.

For more information, please visit our website, www.hdfclife.com. You may also connect with us on Facebook, Twitter, YouTube and LinkedIn.

Disclaimer



Except for the historical information contained herein, statements in this release which contain words or phrases such as 'will', 'would', 'indicating', 'expected to' etc., and similar expressions or variations of such expressions may constitute 'forward-looking statements'. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to our ability to successfully implement our strategy, our growth and expansion in business, the impact of any acquisitions, technological implementation and changes, the actual growth in demand for insurance products and services, investment income, cash flow projections, our exposure to market risks, policies and actions of regulatory authorities; impact of competition; experience with regard to mortality and morbidity trends, lapse rates and policy renewal rates; the impact of changes in capital, solvency or accounting standards, tax and other legislations and regulations in the jurisdictions as well as other risks detailed in the reports filed by HDFC Limited, our holding company, with the United States Securities and Exchange Commission. HDFC Life undertakes no obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

None of Company or any of its directors, officers, employees, agents or advisers, or any of their respective affiliates, advisers or representatives, undertake to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise and none of them shall have any liability (in negligence or otherwise) for any loss howsoever arising from any use of this press release or its contents or otherwise arising in connection. Further, nothing in this press release should be construed as constituting legal, business, tax or financial advice or a recommendation regarding the securities. Although Company believes that such forward-looking statements are based on reasonable assumptions, it can give no assurance that such expectations will be met. You are cautioned not to place undue reliance on these forward-looking statements, which are based on current view of Company's management on future events. Forecasts and hypothetical examples are subject to uncertainty and contingencies outside Company's control. Past performance is not a reliable indication of future performance.

Before acting on any information you should consider the appropriateness of the information having regard to these matters, and in particular, you should seek independent financial advice.

HDFC Life Insurance

Investor presentation – 9M FY19





Agenda

A

Performance Snapshot

Key Differentiators

Annexures

India Life Insurance



Executive summary: 9M FY19



29%

Total premium *YoY* growth

Total Prem: Rs 188.6 bn



20%

IGAAP profit YoY growth

IGAAP Profit: Rs 9.1 bn



28.1%

Protection share basis NB premium

YoY growth: 45%



24.0% VNB Margin

Value of new business: Rs 9.7 bn



19.7%

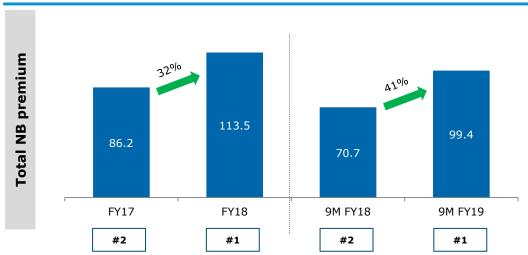
EVOP Ratio

Embedded value: Rs 174.0 bn

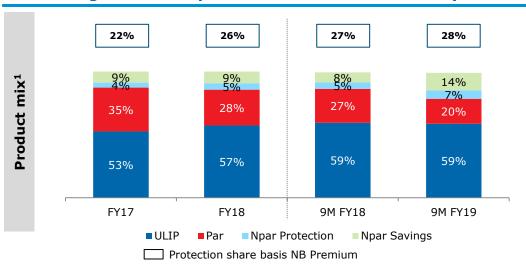


Performance snapshot: 9M FY19 (1/2)

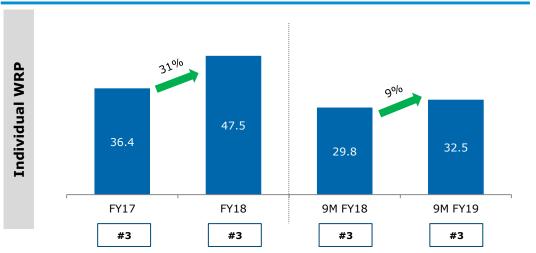
Leadership in new business premium



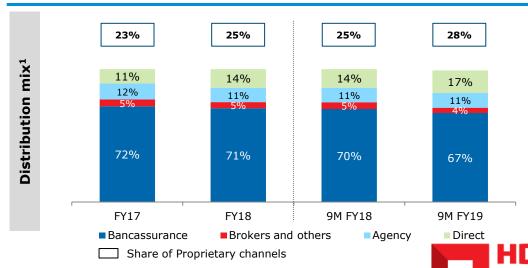
Maintaining a balanced product mix across business cycles



Sustained higher growth vs industry



Focus on scaling proprietary channels



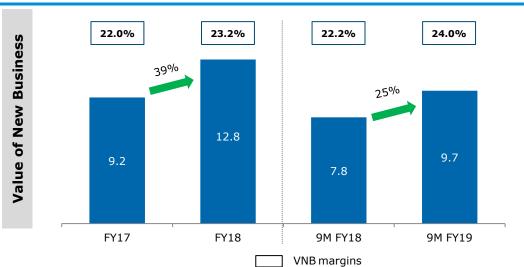
Rs bn

Note: 1. As a % of individual APE

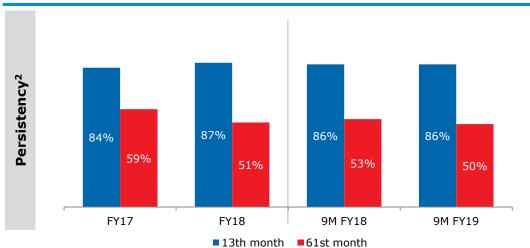
PS: The numbers throughout the presentation are based on standalone financial results of the Company

Performance snapshot: 9M FY19 (2/2)

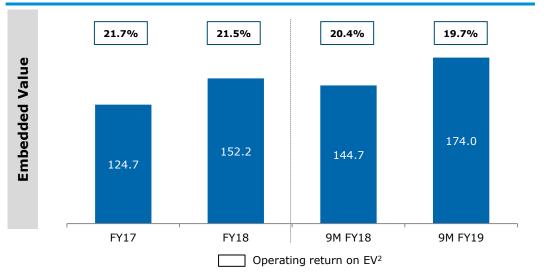
Industry leading VNB margins



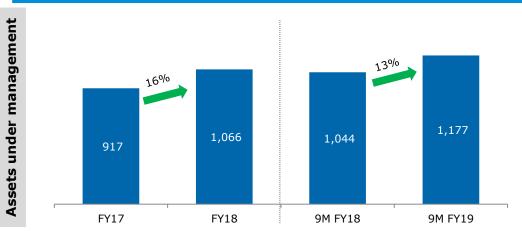
Stable persistency ratios

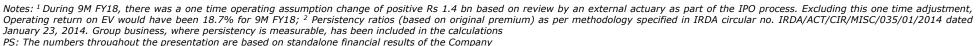


Healthy growth in Embedded Value¹



Showcased consistent growth in AUM







Rs bn

Financial and operational snapshot (1/2)

		FY16	FY17	FY18	CAGR	9M FY18	9M FY19	Growth
Key Metrics (Rs bn)								
New Business Premium (Indl+Group)		64.9	86.2	113.5	32%	70.7	99.4	41%
Renewal Premium (Indl+Group)		98.3	108.2	122.1	11%	75.4	89.2	18%
Total Premium		163.1	194.5	235.6	20%	146.1	188.6	29%
Overall APE		37.1	41.9	55.3	22%	35.1	40.5	16%
Group Premium (NB)		28.3	44.2	54.1	38%	35.8	49.6	39%
Profit after Tax		8.2	8.9	11.1	16%	7.6	9.1	20%
- Policyholder Surplus		6.8	7.5	8.5	11%	6.0	7.2	19%
- Shareholder Surplus		1.4	1.4	2.6	38%	1.6	1.9	21%
Dividend Paid	(1)	2.2	2.6	3.3	23%	3.3	_	NA
Assets Under Management		742.5	917.4	1,066.0	20%	1,044.3	1,177.0	13%
Indian Embedded Value	(2)	102.3	124.7	152.2	22%	144.7	174.0	20%
Networth	(3)	31.5	38.1	47.2	22%	43.6	56.9	31%
NB (Individual and Group segment) lives insured (Mn)		15.4	20.9	33.2	47%	20.4	34.8	71%
New Business Sum Assured	(4)	2,714.9	3,887.6	4,734.5	32%	3,196.8	4,069.4	27%
No. of Individual Policies (NB) sold (In 000s)	(5)	1,150.3	1,082.3	1,049.6	-4%	689.9	664.6	-4%

Notes:

- 1. Including dividend distribution tax (DDT)
- 2. 9M FY18 / 9MFY19 based on internal company analysis. IEV excluding investment variance has grown at 19% CAGR between FY16-18 and by 24% for the trailing 12m period
- 3. Comprises share capital, share premium and accumulated profits/(losses)
- 4. Comprises individual and group business
- 5. Including rural policies
- PS Previous year group numbers have not been reclassified based on current year numbers for FY16 and FY17



Financial and operational snapshot (2/2)

		FY16	FY17	FY18	9M FY18	9M FY19
Key Ratios						
Overall New Business Margins (post overrun)		19.9%	22.0%	23.2%	22.2%	24.0%
Operating Return on EV	(1)	20.7%	21.7%	21.5%	20.4%	19.7%
Operating Expenses / Total Premium		11.6%	12.6%	13.5%	14.2%	13.8%
Total Expenses (Opex + Commission) / Total Premium		15.9%	16.7%	18.0%	18.7%	17.6%
Return on Equity	(2)	28.7%	25.7%	26.0%	24.9%	23.4%
Solvency Ratio		198%	192%	192%	191%	191%
Persistency (13M / 61M)	(3)	81%/50%	84%/59%	87%/51%	86%/53%	86%/50%
Market Share (%)						
- Individual WRP		14.7%	12.7%	13.3%	12.8%	12.6%
- Group New Business		18.3%	24.3%	28.5%	28.6%	28.2%
- Total New Business		15.8%	17.2%	19.1%	18.4%	21.0%
Business Mix (%)						
- Product (UL/Non par savings/Non par protection/Par)	(4)	56/9/5/30	52/9/4/35	57/9/5/28	59/8/5/27	59/14/7/20
- Indl Distribution (CA/Agency/Broker/Direct)	(4)	75/12/4/9	72/12/5/11	71/11/5/14	70/11/5/14	67/11/4/17
- Total Distribution (CA/Agency/Broker/Direct/Group)	(5)	40/8/2/7/43	32/7/2/7/52	33/7/2/10/48	32/6/2/9/51	27/6/2/15/50
- Share of protection business (Basis Indl APE)		5.2%	4.0%	5.1%	5.2%	6.7%
- Share of protection business (Basis Overall APE)		7.3%	7.8%	11.3%	11.6%	16.6%
- Share of protection business (Basis NBP)		17.2%	21.8%	25.9%	27.3%	28.1%

Notes:

- 1. During 9M FY18, there was a one time operating assumption change of positive Rs 1.4 bn based on review by an external actuary as part of the IPO process. Excluding this one time adjustment, Operating return on EV would have been 18.7% for 9M FY18
- 2. Calculated using net profit and average net worth for the period (Net worth comprises of Share capital, Share premium and Accumulated profits)
- 3. Persistency ratios (based on original premium). Group business, where persistency is measurable, has been included in the calculations.
- 4. Based on individual APE. UL: Unit Linked, Trad: Traditional, Par: Participating & CA: Corporate Agents. Percentages are rounded off
- 5. Based on total new business premium including group. Percentages are rounded off
- PS Previous year group numbers have not been reclassified based on current year numbers for FY16 and FY17



Agenda

Performance Snapshot

B Key Differentiators

Annexures

India Life Insurance



Key Differentiators

1

Balanced distribution mix

Developing multiple channels of growth to drive contextual, need-based product distribution



Market-leading product innovation

Effective risk management driving product designs that cater to innate and latent customer needs, setting benchmarks in the life insurance industry



Focus on profitable growth

Leveraging emerging profit pools to achieve the fine balance between sales growth and profitability



Reimagining insurance

Market-leading digital capabilities to shape the insurance operating model of tomorrow



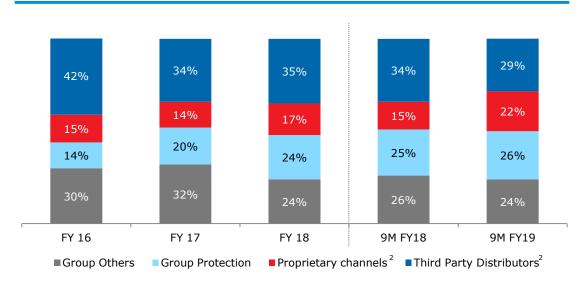
Quality of Board and management

Seasoned leadership guided by an independent and competent Board

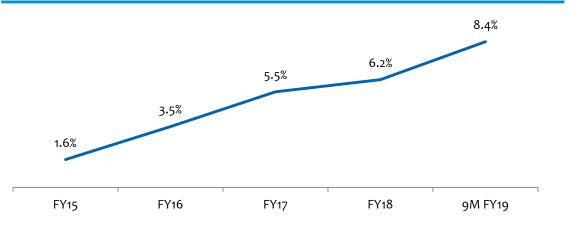


Constant endeavour to diversify distribution mix

Stable distribution mix (based on total NBP)



Optimizing cross-sell opportunities¹



Balanced distribution mix

Strong diversified network of 246 partners incl. new ecosystems

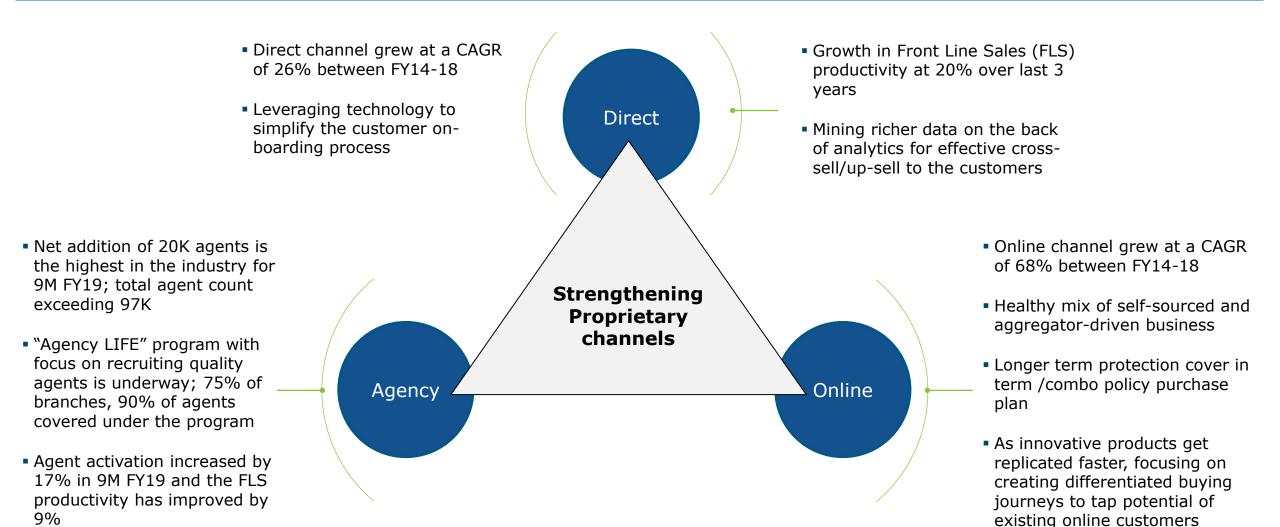


Developing alternate channels of distribution – foraying into multiple eco-systems through newer partnerships





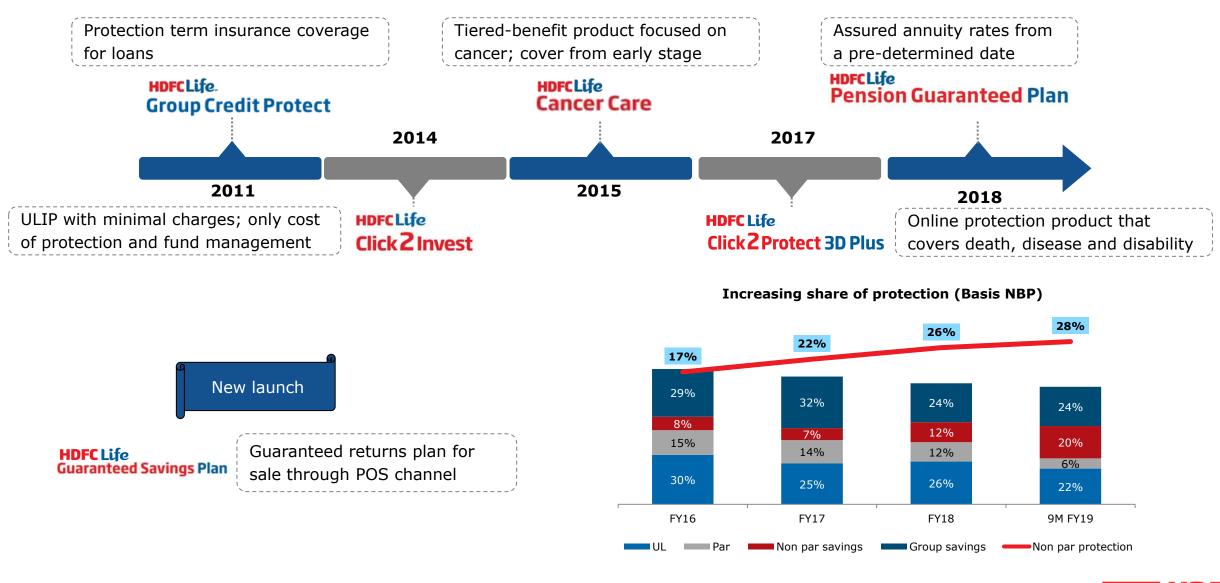
Focus on developing proprietary channels





Expanding market through constant product innovation

Product innovation



Product mix across key channels

Channel summary ¹	Segment	FY16	FY17	FY18	9M FY18	9M FY19
Banca ²	UL	66%	61%	64%	67%	71%
	Par	24%	30%	26%	24%	15%
	Non par protection	2%	1%	1%	1%	2%
	Non par others	9%	8%	9%	8%	12%
Agency	UL	25%	26%	33%	35%	26%
	Par	56%	57%	48%	47%	49%
	Non par protection	13%	11%	11%	11%	13%
	Non par others	6%	7%	8%	7%	13%
Direct	UL	45%	48%	54%	58%	49%
	Par	24%	22%	12%	11%	6%
	Non par protection	23%	18%	21%	21%	21%
	Non par others	8%	13%	13%	9%	23%
Company	UL	56%	52%	57%	59%	59%
	Par	30%	35%	28%	28%	20%
	Non par protection	5%	4%	5%	5%	7%
	Non par others	9%	9%	9%	8%	14%
Protection mix (Basis Indl APE)		5%	4%	5%	5%	7%
Protection mix (Basis Ind	7%	8%	11%	12%	17%	
Protection mix (Basis Ind	II + Group NBP) ³	17%	22%	26%	27%	28%

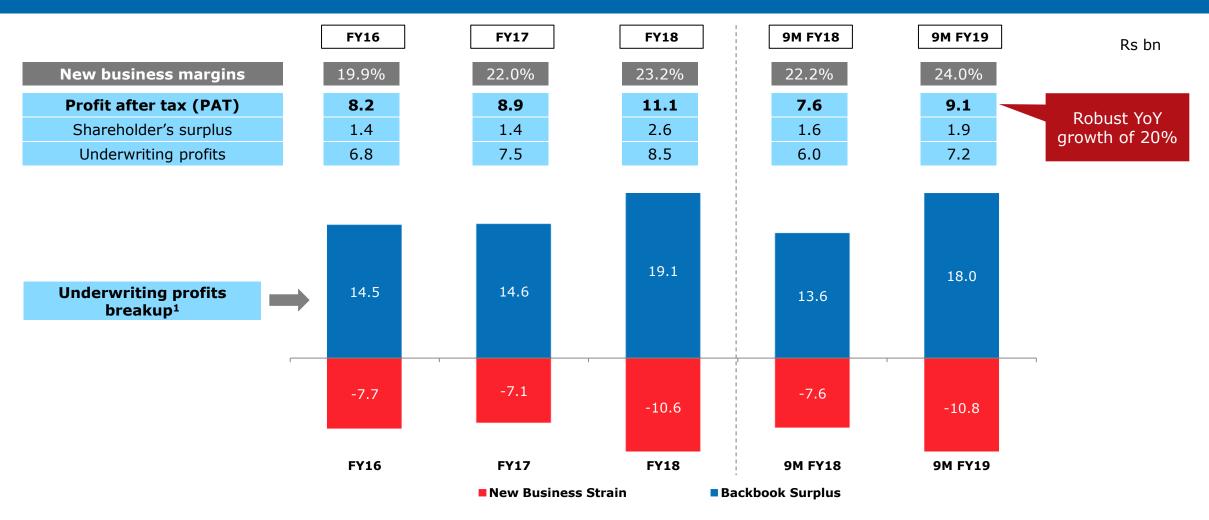
Notes:



^{1.} Basis Individual APE

Includes banks and other corporate agents
 Previous year group numbers have not been reclassified based on current year numbers

Focus on profitable growth

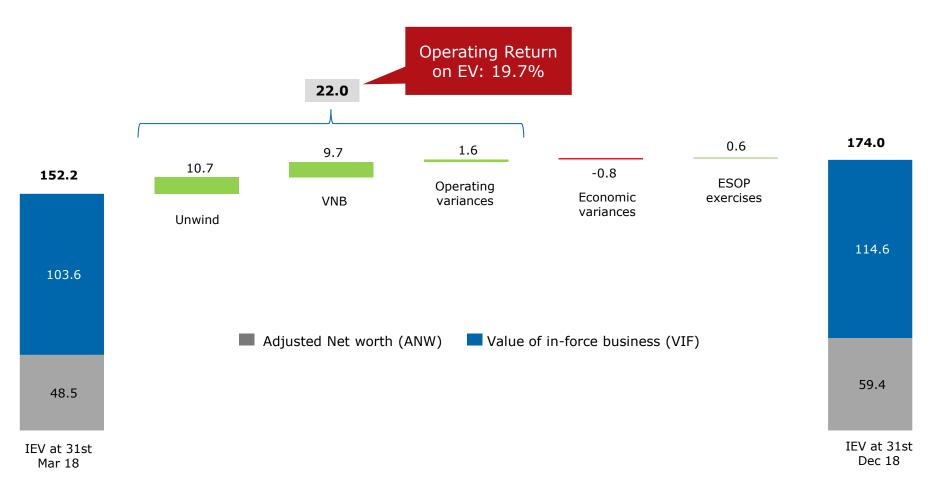


Steady unwind of profits from the back book significantly higher than the new business strain caused by growth in business, resulting in healthy underwriting profits





Analysis of change in IEV



- Consistently delivered healthy operating returns on EV
- Continue to showcase positive operating variances over the last four years





Rs bn

Reimagining insurance



Real-time fulfillment

- Faster processing through instant data flow, e-KYC integration
- Robotics-led optimization has led to efficient processes



- 41% policies issued on the same day
- 96% of documents uploaded digitally
- 97% servicing requests¹ fulfilled in 8 hours



Ensuring suitability

- Video-enabled confirmation of customer understanding (pre-issuance)
- Automated suitability matrix to mitigate mis-selling

- 63% of verification via app
- Complaint reduction from 81 to 71 per 10K policies
- Facilitate distributor/customer engagement



Capability to customize

- Pre-approved sum assured on partner website/ mobile apps
- Customized new business and renewal collection process



- 45% apps sourced on mobile devices
- 83% of policy renewal via online & debit modes

Balanced distribution mix

Product innovation

Profitable growth ••••

Reimagining insurance

Quality of Board and management



Quality of Board and Management

Experienced senior management

Seasoned senior management team with rich experience in financial services

Track record of delivering consistent results across business cycles

Independent and illustrious Board

Active, well-informed and independent Board oversees how the management serves and protects the interests of all stakeholders

Encouragement from Board to calibrate business strategies to harness new pools of profitability

Key Governance forums

More than 25 governance forums run within the company

Risk management Disciplinary Panel for Malpractices

POSH

Whistle-blower Committee

> Compliance Council

Policyholder protection

Claims Review

Information and Cyber Security Council

Product Council

Balanced distribution mix

Product innovation

Profitable growth ••••

Reimagining insurance

Quality of Board and management



Performance of wholly-owned subsidiary¹ companies



HDFC Pension

- Market share grew from 21.4% in Mar'18 to 25.0% in Dec'18 amongst all Pension Fund Managers (PFM)
- Saw a YoY growth of 93% in AUM to Rs 39.7 bn as on Dec 31, 2018
- Company ranks #1 in Corporate subscribers base, #2 amongst all PFMs in Net Fund Flow, Retail subscriber base and AUM
- Total subscriber base is around 2.9 lakhs as on Dec 31, 2018



HDFC International Life and Re

- Our Dubai based subsidiary continues to work with reputable cedants
- Revenue lines consist of reinsurance of individual life products and group life & credit schemes from GCC / MENA based ceding insurers
- Registered growth of 107% in revenue and continues to be profitable for 9M FY19
- S&P Global Ratings has assigned its 'BBB' long-term insurer financial strength rating to the company



Agenda

Performance Snapshot

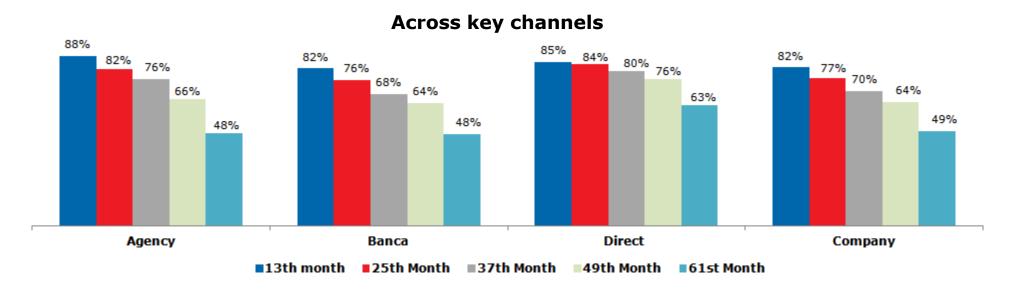
Key Differentiators

C Annexures

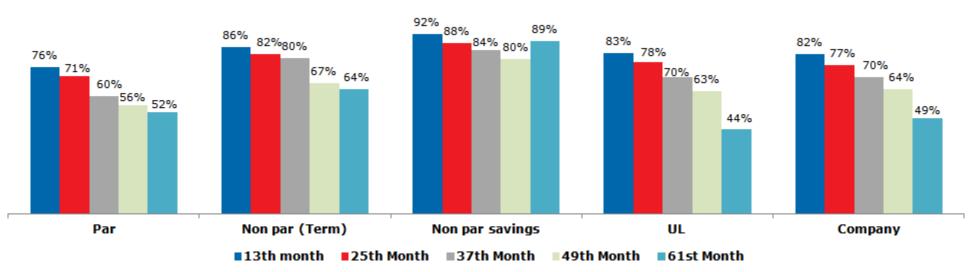
India Life Insurance



Individual persistency for key channels and segments



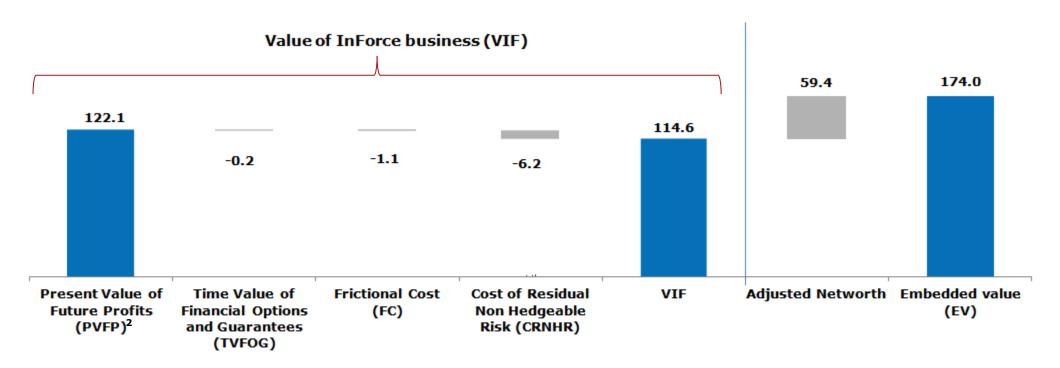
Across key segments





Indian Embedded Value (IEV)¹

Rs bn



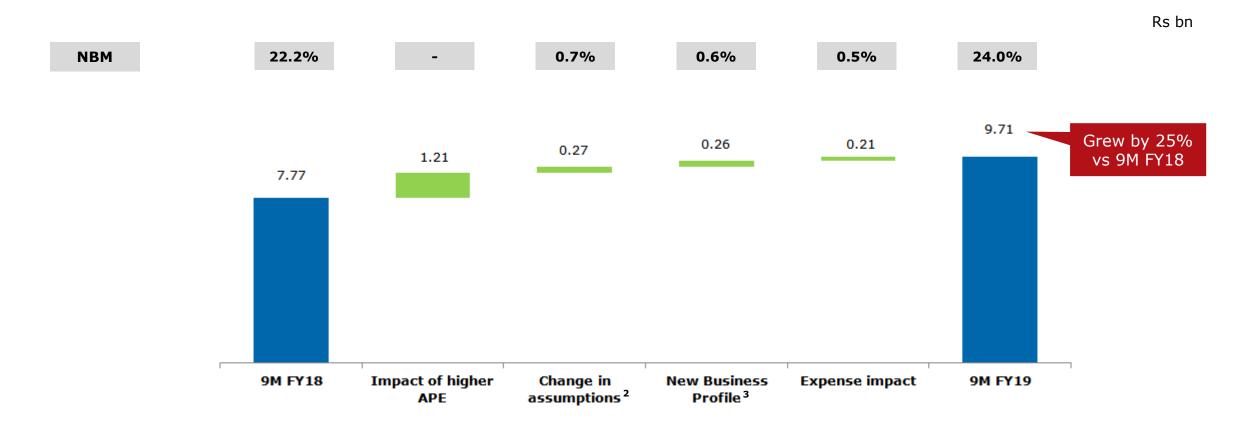
- Significant proportion of VIF at 2/3rd of the total Embedded value
- TVFOG includes cost of guarantees for conventional participating and unit linked products



- 1. Based on internal analysis, detailed explanation of components provided in the Appendix to the presentation
- 2. PVFP pertains to Overall (Individual + Group) business



Value of new business (VNB) and NBM walkthrough¹



Note:

- 1. Based on internal Company analysis
- 2. Impact of change in mainly persistency and mortality assumptions revised during annual review in March'18
- Reflects the impact of difference in mix of segment/distribution channel/tenure/age/sum assured multiple etc



Sensitivity analysis: H1 FY19

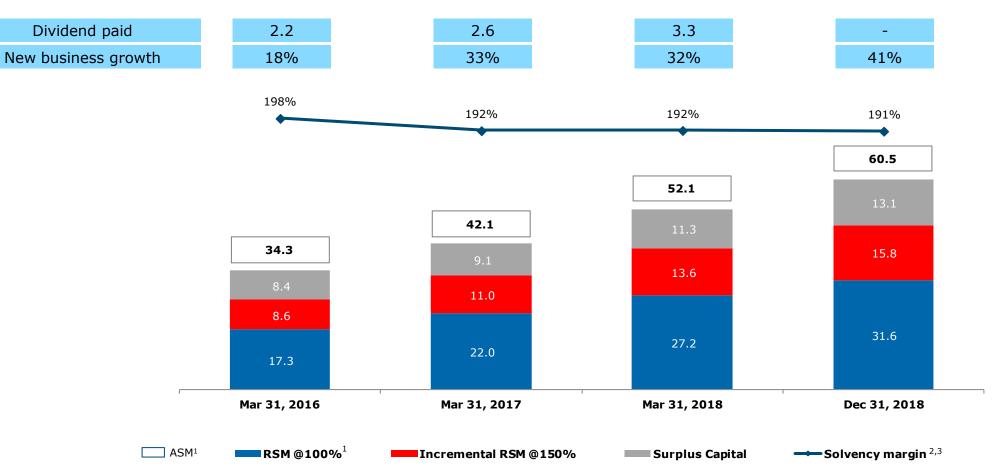
Analysis based on key metrics	Scenario	% Change in VNB ¹	Change in VNB Margin ¹	% Change in EV
Change in				
Reference rate	Increase by 1%	0.85%	0.21%	-2.00%
	Decrease by 1%	-2.30%	-0.56%	2.10%
Equity market movement	Decrease by 10%	-1.03%	-0.25%	-1.60%
Persistency (Lapse rates)	Increase by 10%	-3.47%	-0.84%	-1.60%
	Decrease by 10%	3.67%	0.89%	1.70%
	Increase by 10%	-2.19%	-0.53%	-0.60%
Maintenance expenses	Decrease by 10%	2.19%	0.53%	0.60%
Acquisition Expenses	Increase by 10%	-15.27%	-3.71%	NA
	Decrease by 10%	15.27%	3.71%	NA
Manutalitus / Manutalitus	Increase by 5%	-5.99%	-1.46%	-0.90%
Mortality / Morbidity	Decrease by 5%	5.99%	1.46%	0.90%
Tax rate ²	Increased to 25%	-13.96%	-3.39%	-6.40%

Notes:

- 1. Post overrun total VNB for Individual and Group business
- 2. The tax rate is assumed to increase from 14.56% to 25% and hence all the currently taxed profits in policyholder/shareholder segments are taxed at a higher rate. It does not allow for the benefit of policyholder surplus being tax-exempt as was envisaged in the DTC Bill.



Stable capital position



- Internal accrual of surplus from backbook has supported the capital requirement for robust new business growth
- Track record of healthy dividend payouts
- No capital infused in last seven years (except through issuance of ESOPs)

Notes:

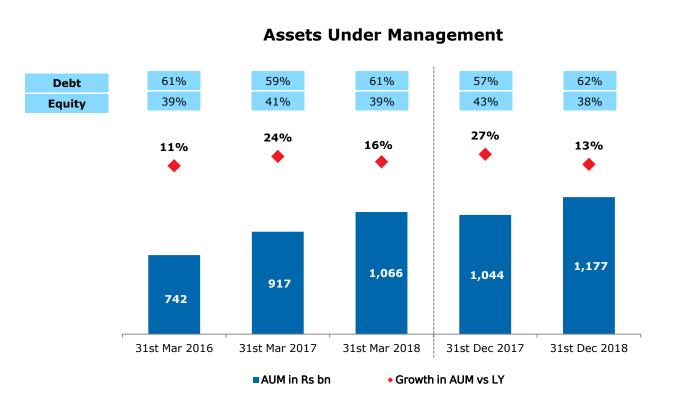
- 1. ASM represents Available solvency margin and RSM represents Required solvency margin
- 2. Investment in subsidiaries not considered in solvency margin.
- No capital infusion required even if NB APE grows at CAGR of 50% in the next 3 years

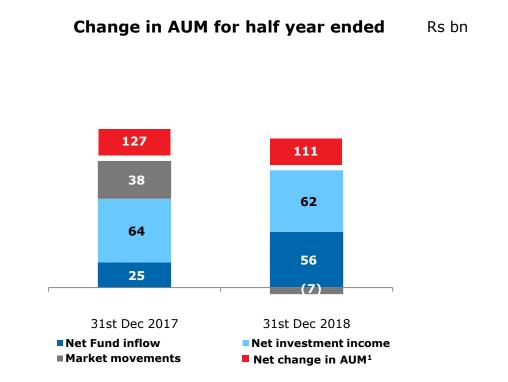


Rs bn



Assets under management





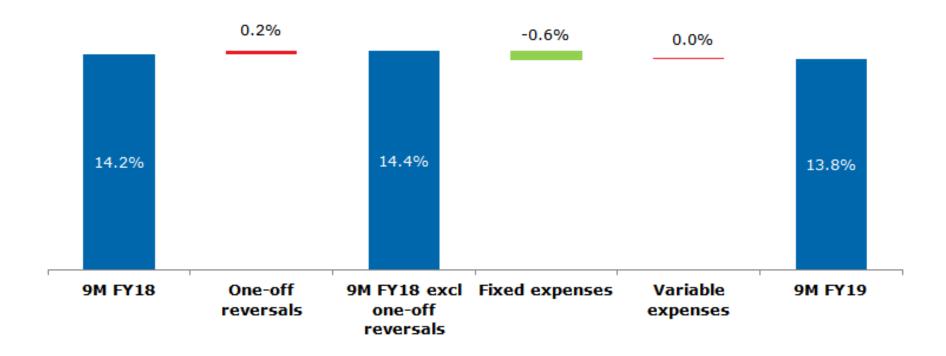
- Continue to rank amongst top 3 private players, in terms of assets under management²
- Over 96% of debt investments in AAA rated and Government bonds as on Dec 31, 2018
- Accretion to the AUM has been marginally impacted by the decline in the value of the investments due to volatile debt and equity markets



- 1. Calculated as difference from April to December
- 2. Based on Asset under Management as on Sep 30, 2018



Operating expense trend



Continue to focus our efforts in improving efficiency and rationalising costs through our various internal initiatives

Notes

- 1. One-off reversals comprise of reversal of previous year provisions relating to merger costs
- 2. Fixed costs include employee, infrastructure, information technology costs and any other costs which are fixed in nature
 - Variable costs include stamp duty, medical fees, sales incentives, brand awareness, operations support and any other costs which are linked to business



Agenda

Performance Snapshot

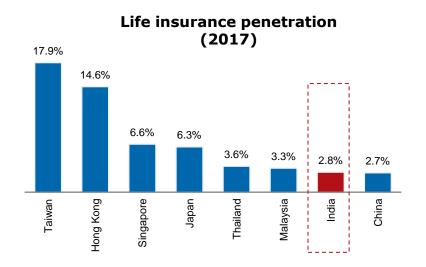
Key Differentiators

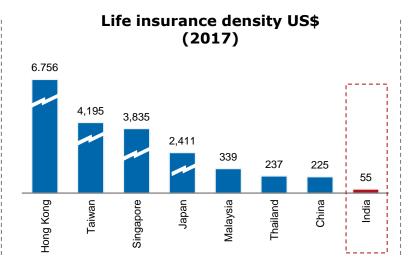
Annexures

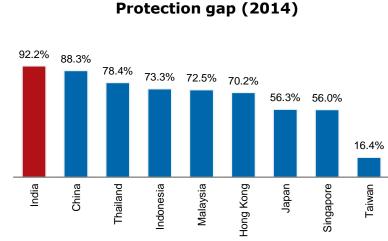
D India Life Insurance



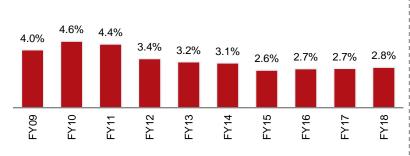
Growth opportunity: Under-penetration vs global benchmarks



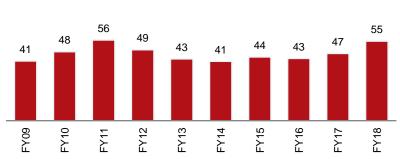








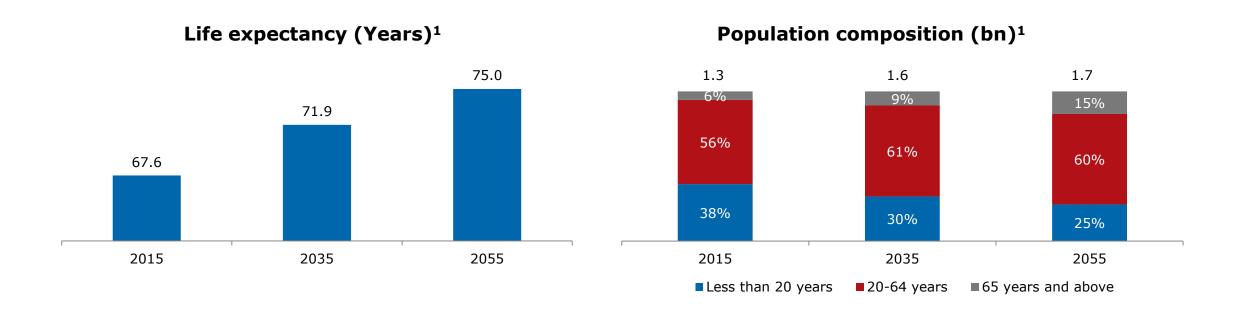




- India has the highest protection gap in the region, as growth in savings and life insurance coverage has lagged behind economic and wage growth
- Protection gap has increased over 4x in last 15 years with significantly low insurance penetration and density



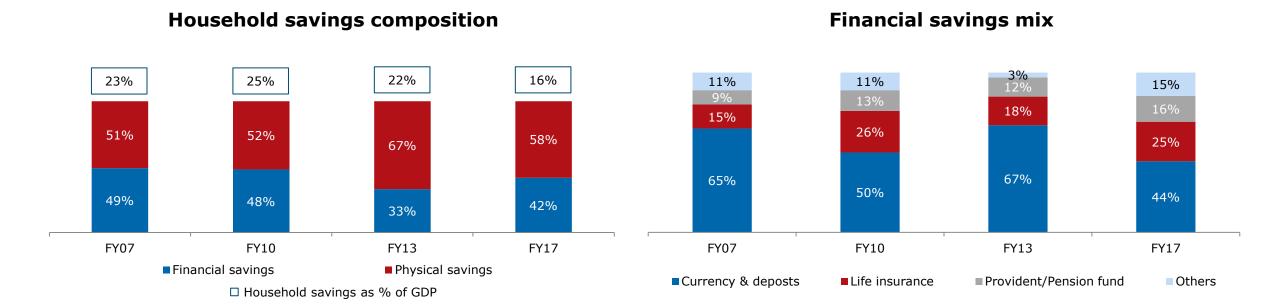
Growth opportunity: Favourable demographics



- India's insurable population is anticipated to touch 750 million by 2020
- India is currently one of the world's youngest nation, offering great opportunity for long term savings and investment plans
- Demand for retirement policies to rise with increasing life expectancy, declining birth-rates and proportion of India's elderly population expected to increase by almost 100% by 2035 (as compared to 2015)
- Emergence of nuclear families and increasing life expectancy to facilitate need for pension and protection based products



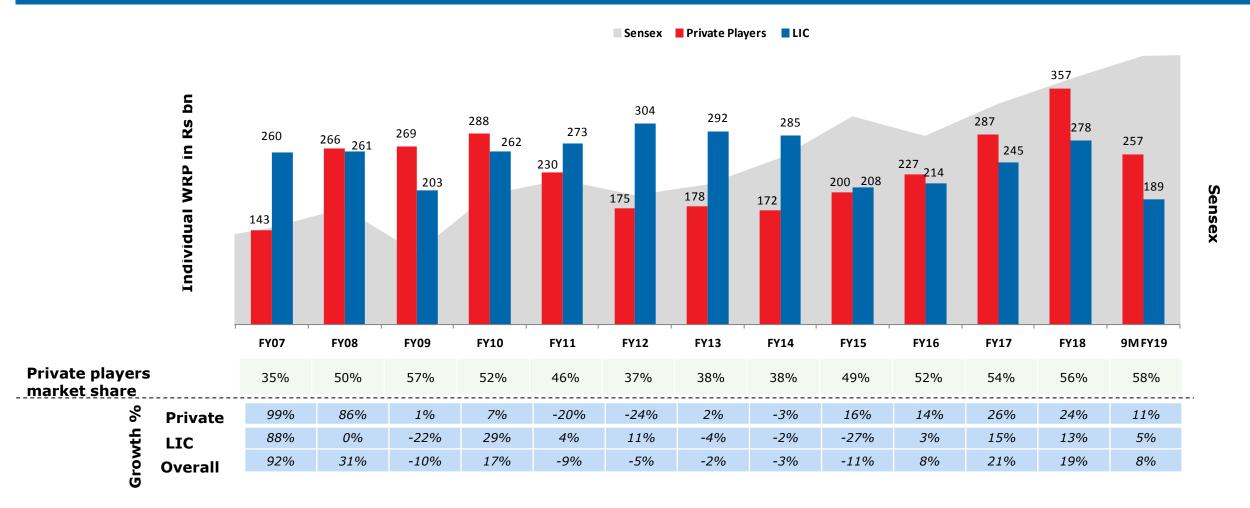
Life insurance: A preferred savings instrument



- Increasing preference towards financial savings with buoyant equity market returns, along with impact of demonetisation on physical assets return profile
- Increasing share of life insurance within financial assets, as it caters to long-term saving and protection needs
- Various government initiatives to promote financial inclusion:
 - Implementation of JAM trinity around 338 mn new savings bank accounts opened till date
 - Launch of affordable PMJJBY and PMSBY social insurance schemes
 - Atal Pension Yojana promoting pension in unorganized sector
 - Set up of Small Finance Banks and Payment Banks to increase financial inclusion



Industry new business¹ trends

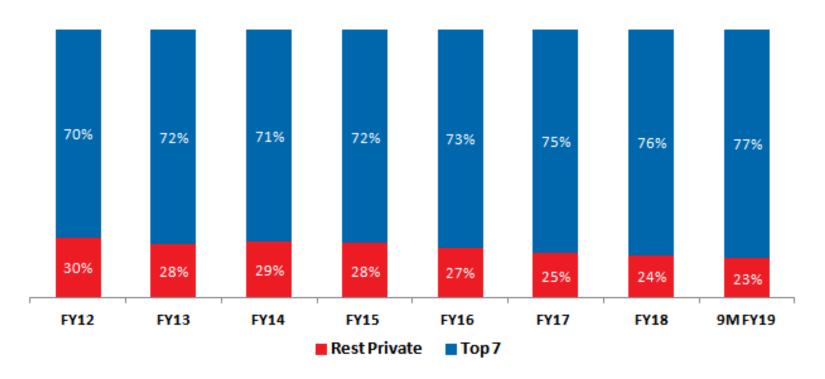


- Private sector gained higher market share than LIC for the first time in FY16, post FY11 regulatory changes
- Based on individual WRP private sector has outpaced LIC in last 3 years (FY16-18)



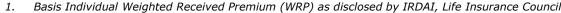
Private industry: Market share trends

Top 7 private players vs other players



 Amongst private insurers, insurers with a strong bancassurance platform continue to dominate with increasing market share of the total private individual new business

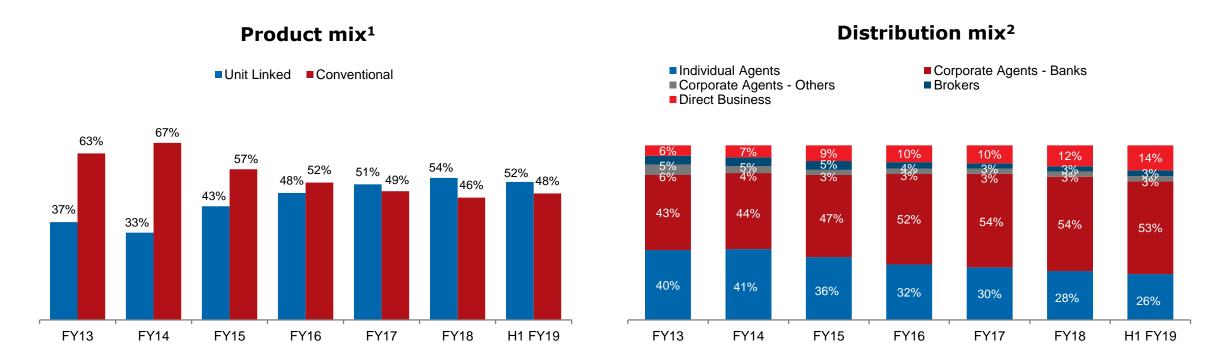




2. Top 7 players based on 9M FY19 business numbers, comprising of ICICI Pru, SBI Life, HDFC Life, Max Life, Tata AIA, Bajaj Allianz and Birla Sun Life



Private industry: Product and distribution mix



- Reduced distributors' payout and high expense structure led many players to move to traditional products over last few years, however the focus is changing towards linked products with improved equity market performance and increase in share of Banca
- Increasing thrust on protection business to help improve the new business margins
- Banca sourced business has consistently increased on the back of increasing reach of banks while share of Agency has declined post regulatory changes in FY11

Notes:

- 1. Basis Overall WRP (Individual and Group);
- 2. Basis Individual New business premia



Appendix



Revenue and Profit & Loss A/c

Particulars	FY17	FY18	9M FY18	9M FY19
Gross Premium Income	194.4	235.6	146.1	188.6
Reinsurance (net)	(1.7)	(1.9)	(1.4)	(1.8)
Net Premium Income (A)	192.7	233.7	144.7	186.8
Income from Investments			 	
Policyholders	111.4	86.0	95.3	52.7
Shareholders	2.3	2.8	1.8	2.4
Total Income from Investments (B)	113.7	88.8	97.1	55.1
Other Income (C)	1.0	1.2	1.1	1.1
Total Income (D=A+B+C)	307.4	323.7	242.9	243.0
Expenses and Outflow			1	
Commission	7.9	10.8	6.7	7.2
Operating expenses	24.5	31.7	20.7	26.0
GST / Service tax on UL charges	2.2	3.0	2.1	2.5
Benefits Paid ¹	100.0	131.1	87.0	93.0
Provision for diminution in value of investments	0.0	(0.0)	(0.2)	0.8
Change in Valuation Reserves (net)	160.5	133.2	117.5	103.3
Change in funds for future appropriations	1.6	0.9	0.9	0.2
Provision for tax	1.7	1.9	0.6	0.7
Total Expenses and Outflow (E)	298.5	312.6	235.3	233.8
Profit after tax (D-E)	8.9	11.1	7.6	9.1





Balance Sheet

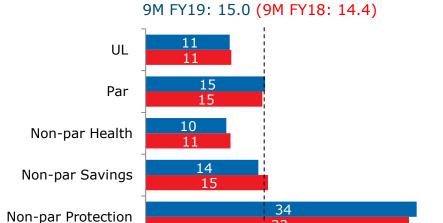
Particulars	31st Mar	31st Mar	31st Dec
	2017	2018	2018
SOURCES OF FUNDS		 	
Capital invested (Share capital + Premium)	21.9	23.3	23.8
Reserves and Surplus	16.2	23.9	33.1
Credit / (Debit) Fair Value Change Account	0.3	0.3	0.0
Sub-Total	38.4	47.5	56.9
Policy Liabilities	323.8	423.2	501.3
Provision for Linked Liabilities	508.1	546.0	568.0
Funds for discontinued policies	29.9	25.9	29.1
Funds for Future Appropriations	8.7	9.6	9.8
Change in fair value account	4.0	6.2	8.4
Current Liabilities & Provisions	38.2	46.4	39.9
Total Liabilities	951.1	1,104.8	1,213.4
APPLICATION OF FUNDS		 	
Investments		 	
Shareholders	32.5	40.7	48.0
Policyholders' assets	346.9	453.5	531.9
Assets held to cover linked liabilities	538.0	571.8	597.0
Loans	0.5	0.2	0.5
Fixed Assets	3.5	3.4	3.4
Cash & Bank Balances	8.0	11.1	5.2
Advances & Other Assets	21.7	24.1	27.4
Debit Balance in Profit and Loss Account	-	-	-
Total Assets	951.1	1,104.8	1,213.4





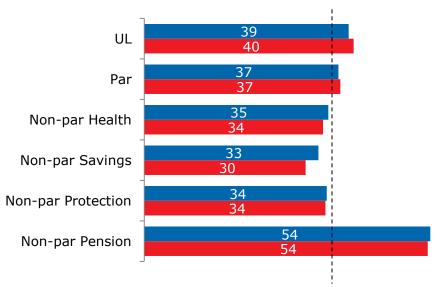
Segment wise average term and age¹

Average Policy Term (Yrs)



Average Customer Age (Yrs)





- Focus on long term insurance solutions, reflected in longer policy tenure
- Extensive product solutions catering customer needs across life cycles from young age to relatively older population



Non-par Pension

Indian Embedded value: Methodology and Approach (1/2)

Overview

Indian Embedded Value (IEV) consists of:

- Adjusted Net Worth (ANW), consisting of:
 - Free surplus (FS);
 - Required capital (RC); and
- Value of in-force covered business (VIF): Present value of the shareholders' interest in the earnings distributable from assets allocated to the covered business, after making sufficient allowance for the aggregate risks in the covered business.

Components of Adjusted Net Worth (ANW)

- Free surplus (FS): FS is the market value of any assets allocated to, but not required to support, the in-force covered business as at the valuation date. The FS has been determined as the adjusted net worth of the Company (being the net shareholders' funds adjusted to revalue assets to market value), less the RC as defined below.
- Required capital (RC): RC is the amount of assets attributed to the covered business over and above that required to back liabilities for the covered business. The distribution of this to shareholders is restricted. RC is set equal to the internal target level of capital equal to 170% of the factor-based regulatory solvency requirements, less the funds for future appropriations ("FFA") in the participating funds.



Embedded Value: Methodology and Approach (2/2)

Components of Value in-force covered business (VIF)

- Present value of future profits (PVFP): PVFP is the present value of projected distributable profits to shareholders
 arising from the in-force covered business determined by projecting the shareholder cash flows from the in-force
 covered business and the assets backing the associated liabilities.
- Time Value of Financial Options and Guarantees (TVFOG): TVFOG reflects the value of the additional cost to shareholders that may arise from the embedded financial options and guarantees attaching to the covered business in the event of future adverse market movements. The intrinsic value of such options and guarantees is reflected in the PVFP.
- **Frictional costs of required capital (FC):** FC represents the investment management expenses and taxation costs associated with holding the RC. VIF includes an allowance for FC of holding RC for the covered business. VIF also includes an allowance for FC in respect of the encumbered capital in the Company's holdings in its subsidiaries.
- Cost of residual non-hedgeable risks (CRNHR): CRNHR is an allowance for risks to shareholder value to the extent that these are not already allowed for in the TVFOG or the PVFP. In particular, the CRNHR makes allowance for:
 - asymmetries in the impact of the risks on shareholder value; and
 - risks that are not allowed for in the TVFOG or the PVFP.

CRNHR has been determined using a cost of capital approach. CRNHR is the present value of the cost of capital charge levied on the projected capital in respect of the material risks identified.

Embedded Value: Economic assumptions¹

Years	Forward rates %		Spot rates %		
	As at Dec 31, 2018	As at Dec 31, 2017	As at Dec 31, 2018	As at Dec 31, 2017	
1	7.00	6.55	6.77	6.34	
2	7.39	7.12	6.95	6.61	
3	7.65	7.55	7.09	6.83	
4	7.82	7.85	7.20	7.01	
5	7.93	8.07	7.28	7.16	
10	8.02	8.42	7.50	7.59	
15	7.95	8.38	7.56	7.75	
20	7.94	8.32	7.58	7.82	
25	7.98	8.30	7.60	7.85	
30+	8.04	8.29	7.62	7.87	



Glossary

- APE (Annualized Premium Equivalent) The sum of annualized first year regular premiums and 10% weighted single premiums and single premium top-ups
- Conservation ratio Ratio of current year renewal premiums to previous year's renewal premium and first year premium
- **First year premiums** Regular premiums received during the year for all modes of payments chosen by the customer which are still in the first year. For example, for a monthly mode policy sold in March 2019, the first instalment would fall into first year premiums for 2018-19 and the remaining 11 instalments in the first year would be first year premiums in 2019-20
- New business received premium The sum of first year premium and single premium.
- **Operating expense** It includes all expenses that are incurred for the purposes of sourcing new business and expenses incurred for policy servicing (which are known as maintenance costs) including shareholders' expenses. It does not include commission.
- Operating expense ratio Ratio of operating expense (including shareholders' expenses) to total premium
- Renewal premiums Regular recurring premiums received after the first year
- Solvency ratio Ratio of available solvency margin to required solvency margins
- Total premiums Total received premiums during the year including first year, single and renewal premiums for individual and group business
- Weighted received premium (WRP) The sum of first year premium and 10% weighted single premiums and single premium top-ups
- **13th month persistency** Percentage of contracts measured by premium, still in force, 13 months after they have been issued, based on reducing balance approach



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