



Aditya Consumer Marketing Limited

CIN : L52190BR2002PLC009872
An ISO 9001:2015 Certified Company
a BSE Listed Company

Date: 09th November, 2021

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Streets
Mumbai-400001

Scrp Code: 540146

Sub:- Outcome Of Board Meeting and Submission of Unaudited Financial Results for the Half Year Ended September 30, 2021

Dear Sir(s),

In Compliance of Regulation 30 and 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we wish to inform you that the Board of Directors of the Company in its meeting held on 09th November, 2021 has considered and approved the Unaudited Financial Results for the half year ended 30th September, 2021.

A copy of the Unaudited Financial Results along with Limited Review Report is annexed for your reference.

The meeting of the Board of Directors commenced at 03:00 PM and Concluded at 03:25 PM.

This is for your information and record.

Thanking you,

For Aditya Consumer Marketing Limited

For Aditya Consumer Marketing Limited

Hridaya Narayan Tiwari

Company Secretary

**Hridaya Narayan Tiwari
Company Secretary**

Encl: as above



Go! SUPER MARKET

Patna

- Bandar Bagicha
- S K Puri
- Kankar Bagh
- Ashiana Nagar
- Anisabad

Gaya

- Gaya College Road

Go! Salon

For Ladies

Patna

- Bandar Bagicha
- S K Puri
- Kankar Bagh
- Ashiana Nagar
- Patna City
- Rajendra Nagar
- Anisabad

Gaya

- Gaya College Road

For Gents

Patna

- Bandar Bagicha
- S K Puri
- Ashiana Nagar
- Patna City
- Rajendra Nagar



Banquet & Conference Hall

Patna

- Bandar Bagicha
- Kankar Bagh

Gaya

- Gaya College Road

Yo!China

Patna

- Bandar Bagicha
- Ashiana Nagar
- Patna City

Gaya

- Gaya College Road

Darbhanga

- Above Aditya Vision
Gm Road, Near
Income Tax Office



TAKE-AWAY-EXPRESS

- S K Puri
- Kadam Kuan

Go! Biryani & Street Food

- S K Puri

Registered Office : Lower Ground & Ground Floor, Aditya House, M-20, Road No. 26, S.K. Nagar, Patna - 800 001 INDIA

T : +91 612 25206 74/854, E : anil.cfo@aditya-patna.com

website : www.adityaconsumer.com

GSTIN : 10AAECA2473N1ZT

ADITYA CONSUMER MARKETING LIMITED
CIN - L52190BR2002PLC009872
FINANCIAL RESULTS FOR THE YEAR ENDED

(Amount in ₹)

Standalone Statement of Assets and Liabilities	As On	
	30-Sep-21	31-Mar-21
I EQUITY AND LIABILITIES		
1 Shareholders' funds		
(a) Share capital	146,338,870.00	146,338,870.00
(b) Reserves and surplus	94,512,759.42	116,245,068.32
(c) Money received against share warrants	-	-
2 Share application money pending allotment		
	-	-
3 Non-current liabilities		
(a) Long-term Borrowings	28,762,928.16	56,334,198.00
(b) Deferred tax liabilities (net)	6,973,716.00	7,303,601.00
(c) Other long-term liabilities	-	-
(d) Long-term provisions	-	-
4 Current liabilities		
(a) Short-term borrowings	18,782,667.03	61,495,632.00
(b) Trade payables		
(i) total outstanding dues of micro enterprises and small enterprises; and		
(ii) total outstanding dues of creditors other than micro enterprises and small enterprises	51,245,088.45	28,167,475.00
(c) Other current liabilities	-	-
(d) Short-term provisions	-	-
TOTAL	346,616,029.06	415,884,844.32
II ASSETS		
1 Non-current assets		
(a) Property, Plant & Equipments		
(i) Tangible assets	168,285,192.79	176,802,097.00
(ii) Intangible assets	-	-
(iii) Capital work-in-progress	-	-
(iv) Intangible assets under development	-	-
(v) Fixed assets held for Sale	-	-
(b) Non-current investments	-	-
(c) Deferred tax assets (net)	-	-
(d) Long-term loans and advances	-	-
(e) Other non-current assets	350,000.00	700,000.00
2 Current assets		
(a) Current investments	-	-
(b) Inventories	119,807,294.00	119,937,018.00
(c) Trade receivables	3,098,618.00	2,951,065.00
(d) Cash and cash equivalents	34,967,359.45	83,205,602.00
(e) Short-term loans and advances	20,107,564.82	32,289,070.32
(f) Other current assets	-	-
TOTAL	346,616,029.06	415,884,844.32

For Aditya Consumer Marketing Limited
CIN-L52190BR2002PLC009872

(Signature)
Yashvardhan Sinha
(Managing Director)
DIN - 01636599

(Signature)
Anil Kumar Singh
(Chief Financial Officer)

Place : Patna
Date : 09th November, 2021



ADITYA CONSUMER MARKETING LIMITED
CIN - L52190BR2002PLC009872
FINANCIAL RESULTS FOR THE YEAR ENDED

(Amount in ₹)

Particulars	Half Year Ended Results on		Year Ended Results	
	30-Sep-21	30-Sep-20	31-Mar-21	31-Mar-20
I Revenue from operations (Gross)	467,118,970.49	494,028,304.16	1,042,927,942.00	931,225,191.47
Less: Taxes	-46,309,982.09	-50,587,699.66	-105,802,782.39	-97,957,635.50
Revenue from operations (Net)	420,808,988.40	443,440,604.50	937,125,159.61	833,267,555.97
II Other income	329,477.00	785,998.00	688,159.00	1,371,855.00
III Total revenue (I+II)	421,138,465.40	444,226,602.50	937,813,318.61	834,639,410.97
IV Expenses				
(a) Cost of materials consumed				
(b) Purchases of stock-in-trade	299,792,070.66	350,460,946.63	714,674,671.61	567,091,971.96
(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	129,716.00	7,256,828.87	-12,521,282.13	-1,547,364.59
(d) Employee benefits expense	69,954,085.00	47,315,885.00	121,069,255.00	145,255,404.00
(e) Finance costs	4,400,623.80	4,048,467.00	3,581,992.00	7,159,448.61
(f) Depreciation and amortisation expense	9,466,679.00	9,400,826.00	18,882,871.00	18,637,214.00
(g) Operating & Other expenses	59,457,484.84	49,689,897.00	91,750,545.13	73,774,781.18
Total expenses	443,200,659.30	468,172,850.50	937,438,052.61	810,371,455.16
V Profit / (Loss) before exceptional and extraordinary items and tax (III - IV)	-22,062,193.90	-23,946,248.00	375,266.00	24,267,955.81
VI Exceptional Items	-	-	-	-19,080,170.00
VII Profit / (Loss) before extraordinary items and tax (V ± VI)	-22,062,193.90	-23,946,248.00	375,266.00	5,187,785.81
VIII Extraordinary items	-	-	-	-
IX Profit / (Loss) before tax (VII ± VIII)	-22,062,193.90	-23,946,248.00	375,266.00	5,187,785.81
X Tax expense:				
(a) Current Tax	-	-	-	1,333,689.00
(b) Deferred tax	-329,885.00	92,350.00	218,239.00	102,387.00
	-329,885.00	92,350.00	218,239.00	1,436,076.00
XI Profit/(Loss) from continuing operations (IX ± X)	-21,732,308.90	-24,038,598.00	157,027.00	3,751,709.81
XII Profit / (Loss) from discontinuing operations	-	-	-	-
XIII Tax expense of discontinuing operations	-	-	-	-
XIV Profit / (Loss) from discontinuing operations (after tax) (XII-XIII)	-	-	-	-
XV Profit / (Loss) for the Period (XI ± XIV)	-21,732,308.90	-24,038,598.00	157,027.00	3,751,709.81
XVI i. Earnings per share (before extraordinary items)				
(a) Basic	-1.49	-1.64	0.01	0.26
(b) Diluted	-1.49	-1.64	0.01	0.26
ii. Earnings per share (after extraordinary items)				
(a) Basic	-1.49	-1.64	0.01	0.26
(b) Diluted	-1.49	-1.64	0.01	0.26

For ADITYA CONSUMER MARKETING LIMITED
CIN - L52190BR2002PLC009872

Yashovijayan Sinha
(Managing Director)
DIN - 01636599

Anil Kumar Singh
(Chief Financial Officer)

Place : Patna
Date: 09th November, 2021



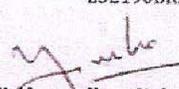
Aditya Consumer Marketing Limited
Cash Flow Statement for the period ending

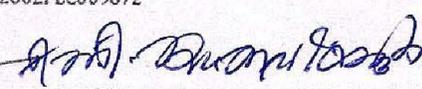
(Amount in ₹)

Particulars	30-Sep-21	30-Sep-20
Cash flows from operating activities		
Profit before taxation	-22,062,193.90	-23,946,248.00
Adjustments for:		
Depreciation	9,466,679.00	9,400,826.00
Investment income	-329,477.00	-785,998.00
Interest expense	4,400,623.80	4,048,467.00
IPO Issue Expenses W/off	350,000.00	350,000.00
Profit / (Loss) on the sale of property, plant & equipment		
Working capital changes:		
(Increase) / Decrease in trade and other receivables	12,033,952.50	20,503,911.38
(Increase) / Decrease in inventories	129,716.00	7,256,828.87
Increase / (Decrease) in trade payables	-19,635,351.52	24,067,045.90
Cash generated from operations	-15,646,051.12	40,894,833.15
Interest paid	-4,400,623.80	-4,048,467.00
Income taxes paid	-	-1,150,908.00
Dividends paid		
Net cash from operating activities	-20,046,674.92	35,695,458.15
Cash flows from investing activities		
Long Term Investment	-	-
Purchase of property, plant and equipment	-949,774.79	-1,730,932.76
Proceeds from sale of equipment		
Investment income	329,477.00	785,998.00
Net cash used in investing activities	-620,297.79	-944,934.76
Cash flows from financing activities		
Proceeds from issue of share capital including Premium		
Proceeds/(Repayment) from long-term borrowings	-27,571,269.84	4,857,646.51
Payment of long-term borrowings		
Net cash used in financing activities	-27,571,269.84	4,857,646.51
Net increase in cash and cash equivalents	-48,238,242.55	39,608,169.90
Cash and cash equivalents at beginning of period	83,205,602.00	30,728,955.30
Cash and cash equivalents at end of period	34,967,359.45	70,337,125.20

Place- Patna
Date- 09th November, 2021

For Aditya Consumer Marketing Limited
L52190BR2002PLC009872


Yashovandhan Sinha
(Managing Director)
DIN: 01636599

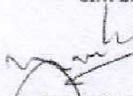
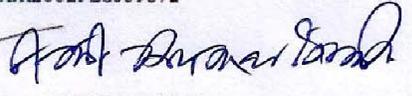

Anil Kumar Singh
(Chief Financial Officer)



ADITYA CONSUMER MARKETING LIMITED
CIN: L52190BR2002PLC009872

SEGMENTAL RESULTS FOR THE YEAR ENDED				
(Rs. In lakhs)				
Particulars	Half -Year Ended Results on		Year Ended results	
	30.09.2021	30.09.2020	31.03.2021	31.03.2020
1 Segment Revenue				
(net sale /income from each segment should be disclosed)				
1 SALON	126.24	63.64	332.70	617.50
2 FOOD & BEVERAGES	547.05	290.44	1,205.34	1,508.22
3 RETAIL STORE	3,534.80	4,080.33	7,833.21	6,206.96
Total segment revenue	4,208.09	4,434.41	9,371.25	8,332.68
Less: Inter segment revenue				
Revenue from operations	4,208.09	4,434.41	9,371.25	8,332.68
2 Segment Result				
Profit (+) / Loss (-) before tax and interest from each segment				
1 SALON	(7.94)	(4.03)	1.19	27.08
2 FOOD & BEVERAGES	(34.40)	(18.34)	5.14	40.57
3 RETAIL STORE	(222.28)	(257.57)	33.24	55.82
Total Profit before tax	(264.62)	(279.94)	39.57	123.47
i. Finance cost	44.00	40.48	35.82	71.59
ii. Other unallocable expenditure net off unallocable income				
Profit before tax	(220.62)	(239.46)	3.75	51.88
3 (Segment Asset - Segment Liabilities)				
Segment Asset				
1 SALON	420.71	466.05	442.00	485.41
2 FOOD & BEVERAGES	504.86	560.18	530.41	583.46
3 RETAIL STORE	757.28	819.51	795.61	853.56
Total Segment Assets	1,682.85	1,845.74	1,768.02	1,922.43
Un-allocable Assets				
Net Segment Assets	1,682.85	1,845.74	1,768.02	1,922.43
4 Segment Liabilities				
Segment Liabilities				
1 SALON	658.57	725.72	790.18	233.03
2 FOOD & BEVERAGES	797.22	878.50	956.54	286.23
3 RETAIL STORE	2,010.37	2,215.35	2,412.13	1,339.59
Total Segment Liabilities	3,466.16	3,819.57	4,158.85	1,858.85
Un-allocable Liabilities				
Net Segment Liabilities	3,466.16	3,819.57	4,158.85	1,858.85

For Aditya Consumer Marketing Limited
CIN: L52190BR2002PLC009872



 Yashvardhan Singh Anil Kumar Singh
 (Managing Director) (Chief Financial Officer)
 DIN-01636599

Place- Patna
Date- 09th Nov. 2021



LIMITED REVIEW REPORT

**Review Report to
Board of Directors
Aditya Consumer Marketing Limited**

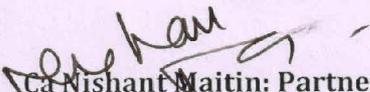
We have reviewed the accompanying statement of unaudited financial results of **M/s Aditya Consumer Marketing Limited** for the half year ended September 30, 2021. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors/ Committee of the Board of the Company. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2400, Engagements to Review Financial Statements issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

Yours Faithfully

**For Nirmal & Associates
Chartered Accountants (FRN 002523C)**


Ca Nishant Maitin: Partner
Membership No. 079995 of 2000

UDIN: - 21079995AAAAIR1765

Place: Patna
Date: 09th November, 2021

