

Ejecta Marketing Limited

(Formerly known as Appu Marketing & Manufacturing Ltd.)

Date: 13.02.2020

To, Bombay Stock Exchange Limited Floor 25, P J Towers, Dalal Street Mumbai - 400001 BSE Scrip Code: 538653	To Calcutta Stock Exchange Limited 7, Lyons Range, Dalhousie Kollata-01 CSE Scrip Code : 011225
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Dear Sir/Madam,

Sub: Outcome of Board Meeting under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 and 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and further to our letter dated 05.02.2020, this is to inform you that the Board of Directors in its meeting conducted today has considered and approved the following:

- 1) Un-Audited Standalone Financial Results for the Quarter ended 31st December, 2019 along with Limited Review Report thereon.

In this regard please find enclosed herewith the following:

- i. A copy of Un- Audited Financial Results for the Quarter ended December, 2020 which is duly approved and taken on record by the Board of Directors at its Meetings held on 13th February, 2020. The said results were reviewed by the Audit Committee at its Meeting held today prior to the Board Meeting.
- ii. A copy of Limited Review Report for the aforesaid Quarter & Un-audited Financial Results issued for the Quarter ended 31st December, 2019 by M/s Dinesh K Yadav & Associates (FRN: 011308C), being the Statutory Auditors of the Company.

The meeting of the Board of Directors commenced at 13th February, 2020 at 5.00 p.m and concluded at 6.30 p.m.

Kindly take the above on your record.

Thanking You,
Yours faithfully,

For Ejecta Marketing Limited
Ruhini Kumar Chakraborty
Director EJECTA MARKETING LIMITED

Ruhini Kumar Chakraborty
 Encl: As above
 Director





LIMITED REVIEW REPORT

To,
The Board of Directors
Ejecta Marketing Limited

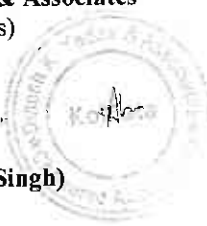

Sub: Limited Review Report for the quarter ended 31.12.2019

We have reviewed the accompanying statement of unaudited financial results of Ejecta Marketing Limited ("the company") for the quarter ended 31.12.2019 ("the statement"). This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our limited review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Statement Information performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountant Of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Financial Statements are free of material misstatement. A review is limited primarily to inquire of Company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results, prepared in accordance with applicable Accounting Standards and other recognized accounting practices and policies, has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015, as amended, including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Dinesh K Yadav & Associates
(Chartered Accountants)
FRN No. 011308C



(CA. Arvind Kumar Singh)
(Partner)
(M.No.068913)
UDIN: 20068913AAAAAW2130

Place : Kolkata
Dated : The 13th day of February, 2020

Ejecta Marketing Limited

(Formerly known as Appu Marketing & Manufacturing Ltd.)

Statement of Standalone Unaudited Results for the Quarter and Nine months ended 31st December, 2019

Sl. No.	Particulars	Quarter ended			Previous Year ended	
		31-12-2019	30-09-2019	31-12-2018	31-03-2019	31-03-2018
		Un-audited Rs. In Lac	Un-audited Rs. In Lac	Un-audited Rs. In Lac	Audited Rs. In Lac	Audited Rs. In Lac
1	Revenue from operations					
	a) Revenue from operations	16.42	10.94	13.20	87.55	81.70
	b) Other operating income	-	-	-	-	-
	Total revenue from operations (a+b)	16.42	10.94	13.20	87.55	81.70
2	Other Income	8.26	6.17	7.33	23.63	20.40
3	Total Income (1+2)	24.68	17.11	20.53	111.18	102.10
4	Expenses					
	a) Cost of Materials Consumed	-	-	-	-	-
	b) Purchase of Stock in trade	8.49	10.50	18.49	73.14	85.70
	c) Changes in inventories of Finished goods, WIP & stock in trade	1.12	(0.96)	(8.66)	(5.48)	(24.36)
	d) Employee benefit expenses	3.34	3.74	3.16	11.05	12.66
	e) Finance Cost	-	-0.07	-	0.86	-
	f) Depreciation & Ammortization Exp	0.60	1.00	0.47	1.54	0.33
	g) Other expenditure	9.94	9.54	5.68	26.14	19.77
	Total expenses	23.49	23.75	19.14	107.25	94.10
5	Profit/(Loss) Before exceptional items and tax(3-4)	1.19	(6.64)	1.39	3.93	8.00
6	Exceptional Item	-	-	-	-	-
7	Profit/(Loss) from ordinary activities before tax (5-6)	1.19	(6.64)	1.39	3.93	8.00
8	Tax expense					
	Current tax	-	0.53	-	1.10	2.47
	Deferred Tax	-	-	-	-0.07	-
9	Net Profit/(Loss) for the period from continuing operation(7-8)	1.19	(7.17)	1.39	2.90	5.53
10	Profit/(Loss) from discontinued operation	-	-	-	-	-
11	Tax expenses of discontinued operation	-	-	-	-	-
12	Profit/(Loss) from discontinued operation(after Tax)(10-11)	-	-	-	-	-
13	Profit/Loss for the Period (9+12)	1.19	(7.17)	1.39	2.90	5.53
14	other Comprehensive Income	-	-	-	-	-
15	Total Comprehensive Income(13+14)	1.19	(7.17)	1.39	2.90	5.53
16	Paid-up equity share capital (Face value of Rs 10 each)	1,457.65	1,457.65	1,457.65	1,457.65	1,457.65
17	Reserves Excluding Revaluation Reserve as per previous accounting year					
18	Earnings per share (EPS) (Rs)					
	(a) Basic	0.01	(0.05)	0.01	0.01	0.04
	(b) Diluted	0.01	(0.05)	0.01	0.01	0.04

Notes :

- The above results for the quarter ended 31st December, 2019 have been reviewed by audit committee and subsequently approved by the board of director at their meeting held on 13th February, 2020.
- The company is primarily engaged in the business of selling gift items, toys and other items of the sort. All other activities of the company revolve around the main business and accordingly there are no separate reportable segments, as per the Indian accounting standard on operating segment (Ind As 108) specified under section 133 of the company Act, 2013 read with the relevant rules issued thereunder and the other accounting principles generally accepted in India



3.The Figures for the previous period have been regrouped/reclassified /restated wherever necessary.

For Dinesh K Yadav & Associates
Chartered Accountants
Registration No : 011308C

Arvind Kr Singh

Arvind Kr Singh
Membership no : 068913



Place : Kolkata
Dated : 13th February, 2020

UDIN: 20068913A AAA W 2130

For Ejecta Marketing Limited

EJECTA MARKETING LIMITED

Ruhini Kumar Chakraborty
Director

Wholetime Director
Ruhini Kumar Chakraborty
DIN: 08124270

Statement of Deviation / Variation in utilisation of funds raised							
Name of listed entity	Ejecta Marketing Limited						
Mode of Fund Raising (Public Issues / Rights Issues / Preferential Issues / QIP / Others)	Preferential Issue						
Date of Raising Funds	30th October, 2013						
Amount Raised	Rs. 4,23,50,000/-						
Report filed for Quarter ended	Quarter ending on 31st December, 2019						
Monitoring Agency (applicable / not applicable)	NA						
Monitoring Agency Name, if applicable	NA						
Is there a Deviation / Variation in use of funds raised (Yes/No)	No						
If yes, whether the same is pursuant to change in terms of a contract or objects, which was approved by the shareholders	NA						
If Yes, Date of shareholder Approval	NA						
Explanation for the Deviation / Variation	NA						
Comments of the Audit Committee after review	The entire funds has been used for the purpose for which they were raised.						
Comments of the auditors, if any	NA						
Objects for which funds have been raised and where there has been a deviation, in the following table:	(See Below)						
Original Object	Modified Object, if any	Original Allocation	Modified allocation, if any	Funds Utilised	Amount of Deviation/Variation for the quarter according to applicable object	Remarks if any	
"purpose of fulfilling the additional funds requirements for straightening its equity base and to meet the long term fund requirements for expansion of business, funding long term working capital requirements, marketing, investments, and other approved corporate services"	NA	For purpose of fulfilling the additional funds requirements for straightening its equity base and to meet the long term fund requirements for expansion of business, funding long term working capital requirements, marketing, investments, and other approved corporate services	NA	Rs. 4,23,50,000/-	NA	NA	

Deviation or variation could mean:

- (a) Deviation in the objects or purposes for which the funds have been raised or
- (b) Deviation in the amount of funds actually utilized as against what was originally disclosed or
- (c) Change in terms of a contract referred to in the fund raising document i.e. prospectus, letter of offer, etc

For Ejecta Marketing Limited

EJECTA MARKETING LIMITED

Wholtime Director
Ruhini Kumar Chakraborty
DIN: 08124270

Director