

Date: 14.11.2019

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| To, Bombay Stock Exchange Limited Floor 25, P J Towers, Dalal Street Mumbai - 400001 BSE Scrip Code: 538653 | To Calcutta Stock Exchange Limited 7, Lyons Range, Dalhousie Kolkata-700001 CSE Scrip Code : 011225 |
|---|---|

Sub: Outcome of Board Meeting under Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and further to our letter dated 06.08.2019, this is to inform you that the Board of Directors in its meeting conducted consecutive two days has considered and approved the following:

- 1) Un-Audited Standalone Financial Results for the Quarter and Financial year ended 30th September, 2019 along with Limited Review Report thereon.

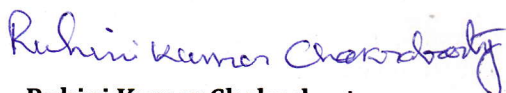
In this regard please find enclosed herewith the following:

- i. A copy of Un- Audited Financial Results for the Quarter ended September, 2019 which is duly approved and taken on record by the Board of Directors at its Meetings held on 14th November, 2019. The said results were reviewed by the Audit Committee at its Meeting held today prior to the Board Meeting.
- ii. A copy of Limited Review Report on the aforesaid Quarter & Un-audited Financial Results issued for the Quarter ended 30th September, 2019 by M/s Dinesh K Yadav & Co. (FRN: 011308C), being the Statutory Auditors of the Company.

The meeting of the Board of Directors commenced at 14th November, 2019 3.30 p.m.

Kindly take the above on your record.

Thanking You,
Yours faithfully,
For Ejecta Marketing Limited



Ruhini Kumar Chakraborty
Director
Encl: As above





DINESH K YADAV & ASSOCIATES.
P-41, Princep Street, 4th Floor, Room-416
Kolkata-700 072
(Chartered Accountants)

LIMITED REVIEW REPORT

To,
The Board of Directors
Ejecta Marketing Limited

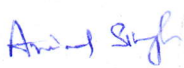
Sub: Limited Review Report for the quarter ended 30.09.2019

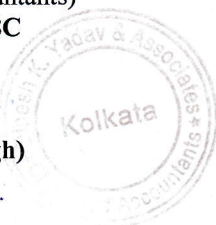
We have reviewed the accompanying statement of unaudited financial results of Ejecta Marketing Limited ("the company") for the quarter ended 30.09.2019 ("the statement"). This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our limited review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Statement Information performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountant Of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Financial Statements are free of material misstatement. A review is limited primarily to inquire of Company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results, prepared in accordance with applicable Accounting Standards and other recognized accounting practices and policies, has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015, as amended, including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Dinesh K Yadav & Associates.
(Chartered Accountants)
FRN No. 011308C


(Arvind Kr Singh)
(Partner)
(M.No.068913)



Place : Kolkata
Dated : 14th day of November, 2019

Statement of Standalone Audited Results for the Quarter and Twelve months ended 30th September, 2019

| Sl. No. | Particulars | Quarter ended | | | Half Year ended | | Previous Year ended |
|---------|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-----------------------|
| | | 30/09/2019 | 30/06/2019 | 30/09/2018 | 30/09/2019 | 30/09/2018 | 31/03/2019 |
| | | Un-audited Rs. In Lac | Un-audited Rs. In Lac | Un-audited Rs. In Lac | Un-audited Rs. In Lac | Un-audited Rs. In Lac | Audited Rs. In Lac |
| 1 | Revenue from operations | | | | | | |
| | a) Revenue from operations | 10.94 | 22.47 | 2.78 | 33.41 | 57.42 | 87.55 |
| | b) Other operating income | - | - | - | - | - | - |
| | Total revenue from operations (a+b) | 10.94 | 22.47 | 2.78 | 33.41 | 57.42 | 87.55 |
| 2 | Other Income | 6.17 | 5.57 | 6.65 | 11.74 | 10.86 | 23.63 |
| 3 | Total Income (1+2) | 17.11 | 28.04 | 9.43 | 45.15 | 68.28 | 111.18 |
| 4 | Expenses | | | | | | |
| | a) Cost of Materials Consumed | - | - | - | - | - | - |
| | b) Purchase of Stock in trade | 10.50 | 9.79 | 4.83 | 20.29 | 44.26 | 73.14 |
| | c) Changes in inventories of Finished goods, WIP & stock in trade | -0.96 | 3.37 | (3.24) | 2.41 | 3.59 | (5.48) |
| | d) Employee benefit expenses | 3.74 | 3.85 | 1.60 | 7.59 | 4.54 | 11.05 |
| | e) Finance Cost | -0.07 | 0.07 | - | - | - | 0.86 |
| | f) Depreciation & Ammortization Exp | 1.00 | 1.10 | 0.31 | 2.10 | 0.40 | 1.54 |
| | g) Other expenditure | 9.54 | 7.82 | 5.08 | 17.36 | 13.22 | 26.14 |
| | Total expenses | 23.75 | 26.00 | 8.58 | 49.75 | 66.01 | 107.25 |
| 5 | Profit/(Loss) Before exceptional items and tax(3-4) | (6.64) | 2.04 | 0.85 | (4.60) | 2.27 | 3.93 |
| 6 | Exceptional Item | - | - | - | - | - | - |
| 7 | Profit/(Loss) from ordinary activities before tax (5-6) | (6.64) | 2.04 | 0.85 | (4.60) | 2.27 | 3.93 |
| 8 | Tax expense | - | - | - | - | - | - |
| | Current tax | 0.53 | 0.53 | - | - | 0.44 | 1.10 |
| | Deferred Tax | - | - | - | - | - | -0.07 |
| 9 | Net Profit/(Loss) for the period from continuing operation(7-8) | (7.17) | 1.51 | 0.85 | (4.60) | 1.83 | 2.90 |
| 10 | Profit/(Loss) from discontinued operation | - | - | - | - | - | - |
| 11 | Tax expenses of discontinued operation | - | - | - | - | - | - |
| 12 | Profit/(Loss) from discontinued operation(after Tax)(10-11) | - | - | - | - | - | - |
| 13 | Profit/Loss for the Period (9+12) | (7.17) | 1.51 | 0.85 | (4.60) | 1.83 | 2.90 |
| 14 | other Comprehensive Income | - | - | - | - | - | - |
| 15 | Total Comprehensive Income(13+14) | (7.17) | 1.51 | 0.85 | (4.60) | 1.83 | 2.90 |
| 16 | Paid-up equity share capital (Face value of Rs 10 each) | 1,457.65 | 1,457.65 | 1,457.65 | 1,457.65 | 1,457.65 | 1,457.65 |
| 17 | Reserves Excluding Revaluation Reserve as per previous accounting year | | | | | | 101.47 |
| 18 | Earnings per share (EPS) (Rs) | | | | | | |
| | (a) Basic | 0.00 | 0.00 | (0.01) | 0.00 | 0.01 | 0.01 |
| | (b) Diluted | 0.00 | 0.00 | (0.01) | 0.00 | 0.01 | 0.01 |

Notes :

1. The above results for the quarter ended 30th September,2019 and year ended 31 st March, 2019 have been reviewed by audit committee and subsequently approved by the board of director at their meeting held on November 14, 2019.

2. The company is primarily engaged in the business of selling gift items, toys and other items of the sort. All other activities of the company revolve around the main business and accordingly there are no separate reportable segments, as per the Indian accounting standard on operating segment '(Ind As 108) specified under section 133 of the company Act,2013 read with the relevant rules issued there under and the other accounting principles generally accepted in India

3.The Figures for the previous period have been regrouped/reclassified /restated wherever necessary in order to make them comparable with figures for the quarter ended September 30, 2019 and year ended March 31,2019.

For Dinesh K Yadav & Associates.

Chartered Accountants

Registration No : 011308C

Arvind Kr Singh

Membership no : 068913

Place : Kolkata

Dated : November 14, 2019

For Ejecta Marketing Limited

Ruhini Kumar Chakraborty

Wholtime Director

Ruhini Kumar Chakraborty

DIN: 08124270



Ejecta Marketing Limited

(Formerly known as Appu Marketing & Manufacturing Ltd.)

Statement of Assets and Liabilities :

| | | Rs. In Lacs | Rs. In Lacs |
|----------|--|---------------------------------|-----------------------------|
| | | As on September 30, 2019 | As on March 31, 2019 |
| | | Un-Audited | Audited |
| | ASSETS : | | |
| 1 | Non- Current Assets | | |
| a. | Property, Plant, Equipments and Intangibles | 11.30 | 11.83 |
| b. | Capital Work in progress | - | - |
| c. | Investment Property | - | - |
| d. | Goodwill | - | - |
| e. | Intangible Assets under development | - | - |
| f. | Biological assets other than bearer plants | - | - |
| g. | Financial Assets | | |
| (i) | Investments | 685.60 | 895.59 |
| (ii) | Trade Receivables | - | - |
| (iii) | Loans | 558.88 | 335.19 |
| (iv) | Others (to be specified) P/L accounts | | |
| i | Deferred Tax Assets (net) | 0.07 | 0.07 |
| j | Other non- currents assets (Security Deposits) | 6.35 | 4.75 |
| | | - | - |
| 2 | Current Assets | | |
| a. | Inventories | 27.44 | 29.84 |
| b. | Financial Assets | - | - |
| (i) | Investments | - | - |
| (ii) | Trade Receivables | 309.64 | 301.15 |
| (iii) | Cash and Cash Equivalents | 37.87 | 28.53 |
| | Bank Balances other than (iii) above (FDs with more than 12 months maturity) | - | - |
| (iv) | Loans | - | - |
| (v) | Others | - | - |
| c. | Current Tax Assets (Net) | 2.91 | 1.62 |
| d. | Other Current Assets | 2.60 | 0.33 |
| | | - | - |
| | Total Assets | 1,642.66 | 1,608.90 |
| | | As on September 30, 2019 | As on March 31, 2019 |
| | | Un-Audited | Audited |
| | EQUITY & LIABILITIES | | |
| | EQUITY | | |
| a. | Equity Share Capital | 1,457.65 | 1,457.65 |
| b. | Other Equity | 86.57 | 91.69 |
| | Liabilities | | |
| 1 | Non- Current Liabilities | | |
| (a) | Finnacial Liabilities | | |
| (i) | Borrowings | 69.77 | 12.77 |
| (ii) | Trade Payables | - | - |
| (iii) | Other Financial Liabilities | 10.00 | 10.00 |
| (b) | Provisions | - | - |
| (c) | Deferred Tax Liabilities (Net) | - | - |
| (d) | Other Non- Current Liabilities | - | - |
| 2 | Current Liabilities | | |
| (a) | Financial Liabilities | - | - |
| (i) | Borrowings | - | - |
| (ii) | Trade Payables | 14.07 | 32.84 |
| (iii) | Other Financial Liabilities | - | - |
| (b) | Other Current Liabilities | 2.97 | 2.85 |
| (c) | Provisions | 1.63 | 1.10 |
| (d) | Current Tax Liabilities (Net) | - | - |
| | Total Equity and Liabilities | 1,642.66 | 1,608.90 |

Notes :

The figures for the previous periods have been regrouped wherever necessary.

For Dinesh K Yadav & Associates.

Chartered Accountants

Registration No : 011308C

Arvind Kr Singh

Membership no : 068913

Place : Kolkata

Dated : November 14, 2019

For Ejecta Marketing Limited

Ruhini Kumar Chakraborty

Wholetime Director

Ruhini Kumar Chakraborty

DIN: 08124270



Ejecta Marketing Limited

(Formerly known as Appu Marketing & Manufacturing Ltd.)

Cash Flow Statement For The Year Ended 30th September, 2019
A. CASH FLOW FROM OPERATING ACTIVITIES:
Net Profit Before Tax
Adjustment for:

Depreciation

Loss on sale of Investment

Operating Profit Before Working Capital Changes

Adjustment for:

Decrease/(Increase) in Inventories

Decrease/(Increase) in Sundry Debtors

Decrease/(Increase) in Other non-current Assets

Decrease/(Increase) in Other Current Assets

Decrease/(Increase) in Loans & Advance assets (Short terms)

(Decrease)/Increase in Current Liabilities

(Decrease)/Increase in Trade Payables

(Decrease)/Increase in Other Current Liabilities

Direct taxes paid (net of refunds)

Cash Generated From Operations

Net Cash from Operating Activities
(A)
B. CASH FLOW FROM INVESTING ACTIVITIES:

Purchase of Fixed Assets

(including Capital Work-In-Progress)

Loss on sale of investments

Sale of Investments

Increase in Loans given

Other income

Net Cash From Investing Activities
(B)
C. CASH FLOW FROM FINANCING ACTIVITIES

Unsecured Borrowings

Repayment of Long Term Borrowings

Interest Paid

Net Cash From Financing Activities
(C)
D. NET INCREASE/ (DECREASE) IN CASH AND CASH EQUIVALENTS.
(A+B+C)

Closing Balance of Cash and Cash Equivalents

Opening Balance of Cash and Cash Equivalents

For Dinesh K Yadav & Associates.

Chartered Accountants

Registration No : 0113086

Arvind Kr Singh

Membership no : 068913

Place : Kolkata

Dated : November 14, 2019



For Ejecta Marketing Limited

Ruhini Kumar Chakraborty

Wholetime Director

Ruhini Kumar Chakraborty

DIN: 08124270

