

Ejecta Marketing Limited

(Formerly known as Appu Marketing & Manufacturing Ltd.)

Date : 28th May, 2019

To, Bombay Stock Exchange Limited Floor 25, P J Towers, Dalal Street Mumbai – 400001 BSE Scrip Code: 538653	To, The Secretary Calcutta Stock Exchange Ltd. 7, Lyons Range, Kolkata-01 Scrip Code:011225
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Dear Sir/Madam,

Sub: Outcome of Board Meeting under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 and 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and further to our intimation dated 20.05.2019, this is to inform you that the Board of Directors in its meeting held today i.e 28th May, 2019 has considered and approved the following:

- 1) Audited Standalone Financial Results for the Quarter and Financial year ended 31st March, 2019 along with Auditor's report thereon.
- 2) Appointment of Mr. Pankaj Kumar Modi as Secretarial Auditor for F.Y 2019-20
- 3) Appointment of M/S. Agarwal Bhojnagarwala & Co. as Internal Auditor for F.Y 2019-20
- 4) Appointment of Mr. Sanjib Dutta having DIN No (08419495) as Additional Director, Non-Executive Independent
- 5) Appointment of Mr. Krishna Sharma having DIN No (08270829) as Additional Director, Non-Executive Independent

In this regard please find enclosed herewith the following:

- i. A copy of Audited Standalone Financial Results for the Quarter and Financial year ended 31st March, 2019 which was duly approved and taken on record by the Board of Directors at its Meeting held on 28th May, 2019. The said results were reviewed by the Audit Committee at its Meeting held today prior to the Board Meeting.



ii. A copy of Independent Auditors Report on the aforesaid Quarterly Audited Financial Results issued for the Quarter and year ended 31st March, 2019 by M/s S.C. Swalka & Co. FRN No: 322137E, being the Statutory Auditors of the Company.

iii. A declaration regarding Audit report with unmodified opinion on the Annual Audited Standalone Financial Results for the year ended 31st March, 2019.

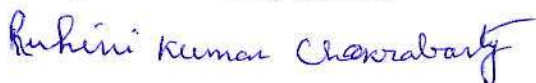
The meeting of the Board of Directors commenced at 3.00 P.M. and concluded at 4:30 P.M.

Kindly take the above on your record.

Thanking You,

Yours faithfully,

For Ejecta Marketing Limited



Ruhini Kumar Chakraborty
Director

Encl: As above

Ejecta Marketing Limited

(Formerly known as Appu Marketing & Manufacturing Ltd.)

28.05.2019

To
The Corporate Relationship Department
BSE Limited
Phiroz Jeejeebhoy Towers, Fort
Dalal Street
Mumbai – 400 001
Script Code - 538653

To
The Secretary
Calcutta Stock Exchange,
7, Lyons Range
Murgighata, Dalhousie,
Kolkata – 700001
Script Code - 011225

Dear Sir / Madam

Sub: Declaration of audit report with unmodified opinion for the year ended 31 March, 2019, pursuant to Regulation 33(3)(d) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

In terms of SEBI Circular CIR/CFD/CMD/56/2016 dated May 26, 2016 and Regulation 33(3)(d) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), we hereby declare that the Statutory Auditors of the Company i.e. M/s S.C. Swaika & Co., Chartered Accountants, (Firm Registration No. 322137E) have issued Audit Reports with unmodified opinion on the standalone financial statement of the Company for the year ended 31st March, 2019.

We request you to kindly take note of the aforesaid.

Yours faithfully,

For Ejecta Marketing Limited



Jai Kumar Baid
Chief Financial Officer
Date: 28.05.2019





S. C.SWAIKA & CO.
30/1, S. M. Ali Road, Barrackpore
Kolkata-700 120
(Chartered Accountants)

INDEPENDENT AUDITOR'S REPORT

To
The Board of Directors
Ejecta Marketing Limited

We have audited the accompanying statement of audited financial results of **Ejecta Marketing Limited** ("the Company") for the quarter and twelve month ended 31.03.2019 (the statement), being submitted by the company pursuant to requirement of Regulation 33 of SEBI (Listing Obligations and disclosure Requirements) Regulations, 2015 as modified by the circular no. CIR/CFD/FCA/62/2016 dated July 5, 2016.

This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to express an opinion on our audit of these financial statements.

An audit involves performing procedures to obtain audit evidence about the amount and disclosures in the Financial Statement. The procedure selected depends upon the auditor's judgment, including assessment of the risk of the material misstatement of the Statement, whether due to fraud or error. In making those assessments the auditor considers internal financial controls relevant to the company's preparation of and fair representation of the statement in order to design audit procedure that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Company's internal control. An audit also involves evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by the Management, as well as evaluating the overall presentation of the Statement.

We believe the audit evidences we have obtained are sufficient and appropriate to provide a basis for our audit opinion.

In our opinion and to the best of our information and as per the explanation given to us, the statement:

- Is prepared in accordance with the requirements of Regulation 33 of SEBI (Listing Obligations and disclosure Requirements) Regulations, 2015 as modified by the circular no. CIR/CFD/FCA/62/2016 dated July 5, 2016; and
- Gives a true and fair view in conformity with the in conformity with the applicable accounting standards and other accounting principles generally accepted in India and total comprehensive income and other financial information of the Company for the year ended March 31, 2019.

The statement includes the results for the quarter ended March 31, 2019 being the balancing figure between audited figures in respect of the full financial year and the published year to date figures up to third quarter of the current financial year which were subject to limited review by us.

The previously issued financial information of the company for the quarter and year ended March 31, 2018 prepared in accordance with the Companies (Accounting standards) Rules, 2006, and audited by us, has been restated to comply with the applicable standards and included in the Statement as comparative financial information.

For S.C.SWAIKA & CO.
(Chartered Accountants)
FRN No.322137E

Swaika
(S.C.Swaika)
(Proprietor)
(M.No.053694)



Place : Kolkata
Dated : 28th day of May, 2019

Figures of the quarter ended March 31, 2019 and March 31, 2018 are the balancing figures between the audited figures in respect of the financial year and the published year to date figures up to the third quarter for the relevant financial year.
The Figures for the previous period have been regrouped/reclassified /restated wherever necessary in order to make them comparable with figures for the quarter and year ended March 31, 2019.

For S.C.Swaika & Co.
Chartered Accountants
Registration No : 322137E

Swaika



S.C.SWAIKA
Membership no : 053694

Place : Kolkata
Dated : May 28, 2019

For Ejecta Marketing Limited

Ruhini Kumar Chakraborty

Wholetime Director
Ruhini Kumar Chakraborty
DIN: 08124270

EJECTA MARKETING LIMITED

(Formerly Known as Appu Marketing & Manufacturing Limited)

Regd. Office : Tobacco House, 1, Old court house corner, 1st Floor, Room no. 15, Kolkata - 700001

CIN No- L51495WB1983PLC035864

Telephone-9163723688, Mail ID-contacts@ejectamarketing.com

Website - www.ejectamarketing.com

Statement of Standalone Audited Results for the Quarter and Twelve months ended 31st March, 2019

Sl. No.	Particulars	Quarter ended			Previous Year ended	
		31-03-2019	31-12-2018	31-03-2018	31-03-2019	31-03-2018
		Audited Rs. In Lac	Unaudited Rs. In Lac	Audited Rs. In Lac	Audited Rs. In Lac	Audited Rs. In Lac
1	Revenue from operations					
	a) Revenue from operations	16.90	13.20	23.90	87.55	81.70
	b) Other operating income	-	-	-	-	-
	Total revenue from operations (a+b)	16.90	13.20	23.90	87.55	81.70
2	Other Income	5.44	7.33	6.90	23.63	20.40
3	Total Income (1+2)	22.34	20.53	30.80	111.18	102.10
4	Expenses					
	a) Cost of Materials Consumed	-	-	-	-	-
	b) Purchase of Stock in trade	9.98	18.49	34.70	73.14	85.70
	c) Changes in inventories of Finished goods, WIP & stock in trade	(0.31)	(8.66)	(15.66)	(5.48)	(24.36)
	d) Employee benefit expenses	3.31	3.16	4.76	11.05	12.66
	e) Finance Cost	0.86	-	-	0.86	-
	f) Depreciation & Ammortization Exp	0.67	0.47	0.03	1.54	0.33
	g) Other expenditure	7.24	5.68	8.87	26.14	19.77
	Total expenses	21.75	19.14	32.70	107.25	94.10
5	Profit/(Loss) Before exceptional items and tax(3-4)	0.59	1.39	(1.90)	3.93	8.00
6	Exceptional Item	-	-	-	-	-
7	Profit/(Loss) from ordinary activities before tax (5-6)	0.59	1.39	(1.90)	3.93	8.00
8	Tax expense	-	-	-	-	-
	Current tax	1.10	-	-1.43	1.10	2.47
	Deferred Tax	-0.07	-	-	-0.07	-
9	Net Profit/(Loss) for the period from continuing operation(7-8)	(0.44)	1.39	(0.47)	2.90	5.53
10	Profit/(Loss) from discontinued operation	-	-	-	-	-
11	Tax expenses of discontinued operation	-	-	-	-	-
12	Profit/(Loss) from discontinued operation(after Tax)(10-11)	-	-	-	-	-
13	Profit/Loss for the Period (9+12)	(0.44)	1.39	(0.47)	2.90	5.53
14	other Comprehensive Income	-	-	-	-	-
15	Total Comprehensive Income(13+14)	(0.44)	1.39	(0.47)	2.90	5.53
16	Paid-up equity share capital (Face value of Rs 10 each)	1,457.65	1,457.65	1,457.65	1,457.65	1,457.65
17	Reserves Excluding Revaluation Reserve as per previous accounting year				101.47	101.47
18	Earnings per share (EPS) (Rs)					
	(a) Basic	-0.01	0.01	(0.01)	0.01	0.01
	(b) Diluted	-0.01	0.01	(0.01)	0.01	0.01

Notes :

1. The above results for the quarter and year ended 31 st March,2019 have been reviewed by audit committee and subsequently approved by the board of director at their meeting held on May 28, 2019.

2. The company is primarily engaged in the business of selling gift items, toys and other items of the sort. All other activities of the company revolve around the main business and accordingly there are no separate reportable segments, as per the Indian accounting standard on operating segment '(Ind As 108) specified under section 133 of the company Act,2013 read with the relevant rules issued there under and the other accounting principles generally accepted in India



Statement of Assets and Liabilities :

		Rs. In Lacs	Rs. In Lacs
		As on March 31, 2019	As on March 31, 2018
		Audited	Audited
	ASSETS :		
1	Non- Current Assets		
a.	Property, Plant, Equipments and Intangibles	11.83	2.57
b.	Capital Work in progress	-	-
c.	Investment Property	-	-
d.	Goodwill	-	-
e.	Intangible Assets under development	-	-
f.	Biological assets other than bearer plants	-	-
g.	Financial Assets		
(i)	Investments	895.59	930.59
(ii)	Trade Receivables	-	-
(iii)	Loans	335.19	289.48
(iv)	Others (to be specified) P/L accounts		
i	Deferred Tax Assets (net)	0.07	-
j	Other non- currents assets (Security Deposits)	4.75	-
		-	-
2	Current Assets		
a.	Inventories	29.84	24.36
b.	Financial Assets	-	-
(i)	Investments	-	-
(ii)	Trade Receivables	301.15	266.70
(iii)	Cash and Cash Equivalents	28.53	37.24
	Bank Balances other than (iii) above (FDs with more		
(iv)	than 12 months maturity)	-	-
(v)	Loans	-	6.00
(vi)	Others	-	-
c.	Current Tax Assets (Net)	1.62	1.68
d.	Other Current Assets	0.33	1.46
	Total Assets	1,608.90	1,560.08
		As on March 31, 2019	As on March 31, 2018
		Audited	Audited
	EQUITY & LIABILITIES		
	EQUITY		
a.	Equity Share Capital	1,457.65	1,457.65
b.	Other Equity	91.69	91.86
	Liabilities		
1	Non- Current Liabilities		
(a)	Financial Liabilities		
(i)	Borrowings	12.77	-
(ii)	Trade Payables	-	-
(iii)	Other Financial Liabilities	10.00	-
(b)	Provisions		
(c)	Deferred Tax Liabilities (Net)	-	-
(d)	Other Non- Current Liabilities	-	-
2	Current Liabilities		
(a)	Financial Liabilities		
(i)	Borrowings	-	-
(ii)	Trade Payables	32.84	5.01
(iii)	Other Financial Liabilities	-	-
(b)	Other Current Liabilities	2.85	3.09
(c)	Provisions	1.10	2.47
(d)	Current Tax Liabilities (Net)		
	Total Equity and Liabilities	1,608.90	1,560.08



Notes :

5. The figures for the previous periods have been regrouped wherever necessary.

6. Additional disclosure as per clause 52(4) securities and exchange board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015:

Sl. No.	Particulars	As at 31.03.2019	As at 31.03.2018	Change	% Change
1	Debtors Turnover	0.29	0.31	-0.02	-5.10
2	Inventory Turnover	2.93	3.35	-0.42	-12.52
3	Interest coverage Ratio	5.57	-	5.57	-
4	Current Ratio	9.83	31.92	-22.10	-69.22
5	Debt Equity Ratio	0.01	-	0.01	-
6	Operating Profit Margin	4.31%	7.84%	-0.04	-45.01
7	Net Profit Margin	2.61%	5.42%	-0.03	-51.84

Inventory Turnover

7. Inventory turnover ratio have shown a negative change of 12%. Closing stock held by the company is expected to be sold in the current financial year, which in turn is expected to improve the ratio.

Interest coverage Ratio

8. The company is earning sufficient profits to repay its financial interest.

Operating Profit Margin & Net Profit Margin

9. The profits show a negative trend, however the board of directors are working to improve the situation.

For S.C.Swaika & Co.
Chartered Accountants
Registration No : 322137E

S.C.SWAIKA
Membership no : 053694

Place : Kolkata
Dated : May 28, 2019



For Ejecta Marketing Limited

Ruhini Kumar Chakraborty

Wholetime Director
Ruhini Kumar Chakraborty
DIN: 08124270