

October 19, 2022

Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
**Mumbai – 400 001**

Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East)  
**Mumbai – 400 051**

**Scrip Code: 500271****Name of Scrip: MFSL**

**Sub.: Disclosure under SEBI (LODR) Regulations, 2015 – Outcome of Board meeting on approval of financial results**

Dear Sir/Madam,

Please refer to our letter dated September 30, 2022 on the above subject. In this regard, we would like to inform you that the Board of Directors of the Company at its meeting held today approved the Standalone and Consolidated unaudited financial results of the Company for the quarter and half year ended September 30, 2022 and the Limited Review thereon by the Statutory Auditors.

The said financial results and the Limited Review Report by the Statutory Auditors for the said period are attached herewith.

The Board meeting commenced at 1700 hrs and concluded at 1735 hrs today.

We are also enclosing a Press Release being issued by the Company on the outcome of the Board meeting.

You are requested to take the aforesaid on record.

Thanking you,

Yours faithfully,

For Max Financial Services Limited



**V. Krishnan**  
Company Secretary and Compliance Officer



Encl.: As above

## INDEPENDENT AUDITOR'S REVIEW REPORT ON REVIEW OF INTERIM CONSOLIDATED UNAUDITED FINANCIAL RESULTS

### TO THE BOARD OF DIRECTORS OF MAX FINANCIAL SERVICES LIMITED

1. We have reviewed the accompanying Statement of Consolidated Unaudited Financial Results of **Max Financial Services Limited** ("the Parent") and its subsidiaries (the Parent and its subsidiaries together referred to as "the Group"), for the quarter and six months ended 30 September, 2022 ("the Statement") being submitted by the Parent pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("the Listing Regulations").
2. This Statement, which is the responsibility of the Parent's Management and approved by the Parent's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India (ICAI). A review of interim financial information consists of making inquiries, primarily of Parent's personnel responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing specified under Section 143(10) of the Companies Act, 2013 and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the circular issued by the SEBI under Regulation 33(8) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, to the extent applicable.

4. The consolidated unaudited financial results comprise the financial results of Max Financial Services Limited and entities listed below:
  - a) Max Life Insurance Company Limited
  - b) Max Life Pension Fund Management Limited
  - c) Max Financial Employees Welfare Trust
5. Based on our review conducted and procedures performed as stated in paragraph 3 above and based on the consideration of the certificate of the appointed actuary referred to in paragraph 7 below, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standard and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, including the manner in which it is to be disclosed, or that it contains any material misstatement.
6. The consolidated unaudited financial results include the financial results of two subsidiaries/entities, whose financial results reflect total asset of Rs. 180.55 crores as at 30 September, 2022 and total revenues of Rs. 2.76 crores and Rs.3.71 crores for quarter and six months ended respectively, total net profit after tax of Rs. Nil and Rs. 0.16 crores for quarter and six months ended respectively and total comprehensive income of Rs. Nil and Rs. 0.16 crores for the quarter and six months ended 30 September, 2022 respectively as considered in the Statement. These financial results are neither audited nor reviewed by their auditors and have been furnished to us by the Management and our opinion and conclusion on the Statement, in so far as it relates to the amounts and disclosures included in respect of these subsidiaries/entities is based solely



# Deloitte Haskins & Sells LLP

on such financial results. According to the information and explanations given to us by the Management, these financial results are not material to the Group.

7. In respect of Max Life Insurance Company Limited ("MLIC"), subsidiary company, determination of the following as at and for the quarter and six months ended 30 September, 2022 is the responsibility of the subsidiary company's Appointed Actuary.
- (i) The actuarial valuation of liabilities for life policies in force and for policies in respect of which premium has been discontinued but liability exists as at 30 September, 2022 is the responsibility of the MLIC Appointed Actuary (the "Appointed Actuary"). The actuarial valuation of these liabilities for life policies in force and for policies in respect of which premium has been discontinued but liability exists as at 30 September, 2022 has been duly certified by the Appointed Actuary and in his opinion, the assumptions for such valuation are in accordance with the guidelines and norms issued by the Insurance Regulatory & Development Authority of India ("IRDAI") and the Institute of Actuaries of India in concurrence with the IRDAI. The charge of "Net Change in Insurance and Investment Contract Liabilities" includes charge for actuarial valuation of liabilities for life policies in force and charge for the policies in respect of which premium has been discontinued but liability exists as at 30 September, 2022. These charges have been actuarially determined, based on the liabilities duly certified by the Appointed Actuary; and
  - (ii) Other adjustments for the purpose of preparation of the Statement, as confirmed by the Appointed Actuary are in accordance with Indian Accounting Standard 104 on Insurance Contracts:
    - a. Assessment of contractual liabilities based on classification of contracts into insurance contracts and investment contracts;
    - b. Valuation and Classification of Deferred Acquisition Cost and Deferred Origination Fees on Investment Contracts and Valuation of Embedded Derivatives;
    - c. Grossing up and classification of the Reinsurance Assets; and
    - d. Liability adequacy test as at the reporting dates.

The joint auditors of MLIC have relied on the certificate of the Appointed Actuary in respect of above matters in forming their conclusion on the financial information of the said subsidiary company.

Our conclusion on the Statement is not modified in respect of these matters.

For **DELOITTE HASKINS & SELLS LLP**

Chartered Accountants  
(Firm's Registration No. 117366W/W-100018)



A handwritten signature in black ink, appearing to read "Satpal Singh Arora".

**SATPAL SINGH ARORA**

Partner

(Membership No. 098564)

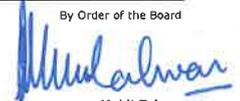
UDIN:22098564BAGQWN1237

Gurugram, 19 October 2022

**STATEMENT OF CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND SIX MONTHS ENDED SEPTEMBER 30, 2022**

Particulars		(Rs. in Crores except per share data)					
		3 months ended 30.09.2022 (Unaudited)	3 months ended 30.06.2022 (Unaudited)	3 months ended 30.09.2021 (Unaudited)	6 months ended 30.09.2022 (Unaudited)	6 months ended 30.09.2021 (Unaudited)	Year ended 31.03.2022 (Audited)
1.	<b>Revenue from operations</b>						
	(a) Interest Income	70.78	71.03	52.43	141.81	104.33	226.52
	(b) Dividend Income	0.95	0.63	1.10	1.58	1.86	2.69
	(c) Rental Income	1.50	1.43	0.52	2.93	0.99	2.18
	(d) Net gain on fair value changes	26.71	(9.56)	42.60	17.15	82.65	95.95
	(e) Policyholders' Income from Life Insurance operations (See Note 2)	9,214.90	3,207.16	9,227.43	12,422.06	15,074.97	30,849.16
	(f) Sale of services	1.25	1.00	1.32	2.25	2.65	4.64
2.	<b>Total Revenue from operations</b>	<b>9,316.09</b>	<b>3,271.69</b>	<b>9,325.40</b>	<b>12,587.78</b>	<b>15,267.45</b>	<b>31,181.14</b>
3.	Other income	6.50	4.20	1.97	10.70	3.06	6.44
4.	<b>Total Income (2+3)</b>	<b>9,322.59</b>	<b>3,275.89</b>	<b>9,327.37</b>	<b>12,598.48</b>	<b>15,270.51</b>	<b>31,187.58</b>
5.	<b>Expenses</b>						
	(a) Finance costs	9.47	9.35	6.10	18.82	6.21	24.74
	(b) Impairment on financial instruments (including reversals)	(0.18)	(0.43)	(1.38)	(0.61)	(1.80)	(1.73)
	(c) Employee benefits expenses (See Note 13)	11.83	7.39	5.46	19.22	39.84	36.77
	(d) Depreciation, amortisation and impairment	1.17	1.21	1.21	2.38	2.58	5.00
	(e) Legal and professional expenses	4.16	3.32	3.35	7.48	6.81	13.85
	(f) Policyholders' Expenses of Life Insurance operations (See Note 2)	9,215.70	3,168.21	9,253.54	12,383.91	15,067.11	30,687.55
	(g) Other expenses	6.61	6.45	9.20	13.06	15.49	32.75
6.	<b>Total expenses</b>	<b>9,248.76</b>	<b>3,195.50</b>	<b>9,277.48</b>	<b>12,444.26</b>	<b>15,136.24</b>	<b>30,798.93</b>
7.	<b>Profit before tax (4-6)</b>	<b>73.83</b>	<b>80.39</b>	<b>49.89</b>	<b>154.22</b>	<b>134.27</b>	<b>388.65</b>
8.	<b>Tax expense</b>						
	<b>Relating to other than revenue account of Life Insurance policyholders</b>						
	Current tax	9.61	13.66	3.35	23.27	42.89	62.21
	Deferred tax charge/ (Credit)	2.61	(1.75)	(1.11)	0.86	7.91	8.04
	<b>Relating to revenue account of Life Insurance policyholders</b>						
	Current tax	-	-	-	-	-	-
	<b>Total tax expense</b>	<b>12.22</b>	<b>11.91</b>	<b>2.24</b>	<b>24.13</b>	<b>50.80</b>	<b>70.25</b>
9.	<b>Profit for the period/ year (7-8)</b>	<b>61.61</b>	<b>68.48</b>	<b>47.65</b>	<b>130.09</b>	<b>83.47</b>	<b>318.40</b>
10.	<b>Other comprehensive Income (OCI)</b>						
	<b>Relating to revenue account of Life Insurance policyholders</b>						
	(i) Items that will not be reclassified to profit or loss in subsequent periods	5.29	0.34	(4.22)	5.63	(3.63)	1.38
	(ii) Items that will be reclassified to profit or loss in subsequent periods	950.43	(2,820.88)	736.22	(1,870.45)	3,127.00	1,216.65
	Less: Transferred to policyholders' fund in the balance sheet	(955.72)	2,820.54	(732.00)	1,864.82	(3,123.37)	(1,218.03)
	<b>Relating to Others</b>						
	(i) Items that will not be reclassified to profit or loss in subsequent periods	0.01	(0.01)	0.65	-	0.66	0.48
	Income tax relating to items that will not be reclassified to profit or loss	-	-	(0.19)	-	(0.19)	(0.12)
	(ii) Items that will be reclassified to profit or loss in subsequent periods	0.48	(16.31)	(3.63)	(15.83)	(9.75)	(14.36)
	Income tax relating to items that will be reclassified to profit or loss	(0.07)	2.37	0.53	2.30	1.42	2.09
11.	<b>Other comprehensive Income/(loss)</b>	<b>0.42</b>	<b>(13.95)</b>	<b>(2.64)</b>	<b>(13.53)</b>	<b>(7.86)</b>	<b>(11.91)</b>
12.	<b>Total comprehensive Income (9+11)</b>	<b>62.03</b>	<b>54.53</b>	<b>45.01</b>	<b>116.56</b>	<b>75.61</b>	<b>306.49</b>
13.	<b>Profit attributable to</b>						
	Owners of the company	51.29	56.36	39.63	107.65	60.83	253.37
	Non-controlling interests	10.32	12.12	8.02	22.44	22.64	65.03
14.	<b>Other comprehensive Income/(loss) attributable to</b>						
	Owners of the company	0.34	(11.41)	(2.07)	(11.07)	(6.37)	(9.71)
	Non-controlling interests	0.08	(2.54)	(0.57)	(2.46)	(1.49)	(2.20)
15.	<b>Total comprehensive Income attributable to</b>						
	Owners of the company	51.63	44.95	37.57	96.58	54.46	243.66
	Non-controlling interests	10.40	9.58	7.45	19.98	21.15	62.83
16.	Paid up Equity Share Capital (Face value of Rs. 2 each)	69.02	69.02	69.02	69.02	69.02	69.02
17.	Other Equity						3,865.59
18.	<b>Earnings per share (EPS) (Rs.) (not annualised)</b>						
	(a) Basic EPS	1.49	1.63	1.15	3.12	1.76	7.34
	(b) Diluted EPS	1.49	1.63	1.15	3.12	1.76	7.34
See accompanying notes to the consolidated unaudited financial results							

By Order of the Board



Mohit Talwar  
Managing Director  
DIN : 02394694

Date : October 19, 2022  
Place : Gurugram



**CONSOLIDATED SEGMENTWISE REVENUE, RESULTS, ASSETS AND LIABILITIES FOR THE QUARTER AND SIX MONTHS ENDED SEPTEMBER 30, 2022**

Particulars		(Rs. in Crores)					
		3 months ended 30.09.2022 (Unaudited)	3 months ended 30.06.2022 (Unaudited)	3 months ended 30.09.2021 (Unaudited)	6 months ended 30.09.2022 (Unaudited)	6 months ended 30.09.2021 (Unaudited)	Year ended 31.03.2022 (Audited)
<b>1</b>	<b>Segment Revenue</b>						
	a) Life Insurance	9,301.96	3,263.48	9,315.25	12,565.46	15,248.43	31,141.98
	b) Business Investments	20.72	13.36	14.30	34.08	171.79	199.70
	<b>Total</b>	<b>9,322.70</b>	<b>3,276.84</b>	<b>9,329.55</b>	<b>12,599.54</b>	<b>15,420.22</b>	<b>31,341.68</b>
	Inter segment elimination (net)	6.61	5.15	4.15	11.76	152.77	160.54
	<b>Revenue from operations (net)</b>	<b>9,316.09</b>	<b>3,271.69</b>	<b>9,325.40</b>	<b>12,587.78</b>	<b>15,267.45</b>	<b>31,181.14</b>
<b>2</b>	<b>Segments Results</b>						
	a) Life Insurance	69.17	82.76	49.42	151.93	140.04	406.56
	b) Business Investments	7.63	2.78	4.61	10.41	141.84	144.86
	<b>Total</b>	<b>76.80</b>	<b>85.54</b>	<b>54.03</b>	<b>162.34</b>	<b>281.88</b>	<b>551.42</b>
	Inter segment elimination (net)	-	-	-	-	144.46	144.47
	<b>Sub-total</b>	<b>76.80</b>	<b>85.54</b>	<b>54.03</b>	<b>162.34</b>	<b>137.42</b>	<b>406.95</b>
	Unallocated	(2.97)	(5.15)	(4.14)	(8.12)	(3.15)	(18.30)
	<b>Profit before tax</b>	<b>73.83</b>	<b>80.39</b>	<b>49.89</b>	<b>154.22</b>	<b>134.27</b>	<b>388.65</b>
	Provision for taxation (Includes provision for Deferred Tax)	12.22	11.91	2.24	24.13	50.80	70.25
	<b>Profit for the period/ year</b>	<b>61.61</b>	<b>68.48</b>	<b>47.65</b>	<b>130.09</b>	<b>83.47</b>	<b>318.40</b>

Particulars		As at 30.09.2022 (Unaudited)	As at 30.06.2022 (Unaudited)	As at 31.03.2022 (Audited)	As at 30.09.2021 (Unaudited)
		<b>3</b>	<b>Segment Assets</b>		
	a) Life Insurance	1,19,807.64	1,12,343.52	1,16,306.36	1,09,490.54
	b) Business Investments	6,962.07	6,902.76	6,777.02	6,780.71
	<b>Total Segment Assets</b>	<b>1,26,769.71</b>	<b>1,19,246.28</b>	<b>1,23,083.38</b>	<b>1,16,271.25</b>
	Inter-segment elimination (net)	(5,633.67)	(5,639.66)	(5,334.83)	(5,328.71)
	<b>Total Assets</b>	<b>1,21,136.04</b>	<b>1,13,606.62</b>	<b>1,17,748.55</b>	<b>1,10,942.54</b>
<b>4</b>	<b>Segment Liabilities</b>				
	a) Life Insurance	1,16,641.23	1,09,180.51	1,13,251.28	1,06,664.90
	b) Business Investments	150.77	151.41	27.43	32.58
	<b>Total Segment Liabilities</b>	<b>1,16,792.00</b>	<b>1,09,331.92</b>	<b>1,13,278.71</b>	<b>1,06,697.48</b>
	Inter-segment elimination (net)	(137.05)	(143.03)	(15.07)	(8.96)
	<b>Total Liabilities</b>	<b>1,16,654.95</b>	<b>1,09,188.89</b>	<b>1,13,263.64</b>	<b>1,06,688.52</b>

The Operating Segments have been identified on the basis of business activities from which the Group earns revenues and incurs expenses and whose operating results are reviewed by the Chief Operating Decision Maker (CODM) of the Group to make decisions about the resources to be allocated and assess performance and for which discrete financial information is available.



Notes to the consolidated unaudited financial results

1. CONSOLIDATED STATEMENT OF ASSETS AND LIABILITIES AS AT SEPTEMBER 30, 2022

		(Rs. in Crores)	
Particulars		As at 30.09.2022 (Unaudited)	As at 31.03.2022 (Audited)
<b>A</b>	<b>ASSETS</b>		
<b>1.</b>	<b>Financial assets</b>		
	(a) Cash and cash equivalents	409.42	568.94
	(b) Bank balance other than (a) above	31.44	30.62
	(c) Investments	5,237.28	6,020.93
	(d) Other financial assets	167.07	205.52
	(e) Life Insurance Policyholders' Fund (See Note 3)	1,13,178.95	1,08,947.88
	<b>Total financial assets</b>	<b>1,19,024.16</b>	<b>1,15,773.89</b>
<b>2.</b>	<b>Non-financial Assets</b>		
	(a) Current tax assets (net)	8.91	10.76
	(b) Deferred tax assets (net)	3.61	1.30
	(c) Investment Property	86.10	86.87
	(d) Property, plant and equipment	2.29	2.83
	(e) Goodwill	525.25	525.25
	(f) Right to use assets	2.70	1.49
	(g) Other non-financial assets	57.33	47.99
	(h) Life Insurance Policyholders' Fund (See Note 3)	1,425.69	1,298.17
	<b>Total non-financial assets</b>	<b>2,111.88</b>	<b>1,974.66</b>
	<b>Total assets</b>	<b>1,21,136.04</b>	<b>1,17,748.55</b>
<b>B</b>	<b>LIABILITIES AND EQUITY</b>		
<b>I</b>	<b>LIABILITIES</b>		
<b>1.</b>	<b>Financial liabilities</b>		
	(a) Trade Payables		
	(i) Total outstanding dues of micro enterprises and small enterprises	0.06	0.16
	(ii) Total outstanding dues of creditors other than micro enterprises and small enterprises	33.94	35.81
	(b) Debt Securities	502.12	520.56
	(c) Lease liability	2.71	1.54
	(d) Other financial liabilities	2.32	52.90
	(e) Life Insurance Policyholders' Fund (See Note 3)	1,15,622.18	1,11,806.58
	<b>Total financial liabilities</b>	<b>1,16,163.33</b>	<b>1,12,417.55</b>
<b>2.</b>	<b>Non-financial liabilities</b>		
	(a) Current tax liabilities (net)	0.01	-
	(b) Provisions	12.04	12.05
	(c) Deferred tax liabilities (net)	4.69	3.82
	(d) Other non-financial liabilities	2.46	2.22
	(e) Life Insurance Policyholders' Fund (See Note 3)	472.42	828.00
	<b>Total non-financial liabilities</b>	<b>491.62</b>	<b>846.09</b>
	<b>Total liabilities</b>	<b>1,16,654.95</b>	<b>1,13,263.64</b>
<b>II</b>	<b>EQUITY</b>		
	(a) Equity share capital	69.02	69.02
	(b) Other equity	3,841.51	3,865.59
	<b>Equity attributable to owners of the Company</b>	<b>3,910.53</b>	<b>3,934.61</b>
	Non Controlling Interest	570.56	550.30
	<b>Total equity</b>	<b>4,481.09</b>	<b>4,484.91</b>
	<b>Total liabilities and equity</b>	<b>1,21,136.04</b>	<b>1,17,748.55</b>



Notes to the consolidated unaudited financial results

2. Following are the Policyholders' Income and Expenses from Life Insurance Operations included in above results :

Particulars		(Rs. in Crores)					
		3 months ended 30.09.2022 (Unaudited)	3 months ended 30.06.2022 (Unaudited)	3 months ended 30.09.2021 (Unaudited)	6 months ended 30.09.2022 (Unaudited)	6 months ended 30.09.2021 (Unaudited)	Year ended 31.03.2022 (Audited)
<b>A</b>	<b>Policyholders' Income from life insurance fund</b>						
	Premium Income (Net)	5,674.95	3,967.66	5,206.22	9,642.61	8,584.35	21,939.75
	Interest Income	1,387.20	1,347.01	1,226.57	2,734.21	2,412.00	4,962.19
	Dividend Income	117.21	97.01	65.76	214.22	145.16	223.65
	Rental Income	16.19	15.98	16.08	32.17	32.34	65.91
	Net gain / (loss) on fair value changes - Policyholders' Investments	2,737.51	(2,898.29)	2,939.11	(160.78)	4,374.18	3,478.67
	Other income	2.80	2.52	2.21	5.32	4.03	24.72
	<b>Sub-Total</b>	<b>9,935.86</b>	<b>2,531.89</b>	<b>9,455.95</b>	<b>12,467.75</b>	<b>15,552.06</b>	<b>30,694.89</b>
	Less/ (Add): Restricted life insurance surplus retained in Policyholders' Fund	720.96	(675.27)	228.52	45.69	477.09	(154.27)
	<b>Total</b>	<b>9,214.90</b>	<b>3,207.16</b>	<b>9,227.43</b>	<b>12,422.06</b>	<b>15,074.97</b>	<b>30,849.16</b>
<b>B</b>	<b>Policyholders' Expense of Life Insurance fund</b>						
	Commission to selling agents	333.49	247.66	330.03	581.15	538.83	1,402.97
	Employee Benefits and Other Operating Expenses	798.30	702.63	788.24	1,500.93	1,416.67	3,130.59
	Benefits payout (net)	2,216.70	1,958.02	2,721.97	4,174.72	4,622.01	9,099.30
	Net change in insurance contract liabilities	5,698.64	251.73	5,467.34	5,950.37	8,682.92	16,885.69
	Net change in investment contract liabilities	105.25	(48.13)	74.38	57.12	118.49	111.88
	Finance cost	(4.63)	8.80	10.67	4.17	20.05	42.27
	Impairment loss (including reversals)	(0.19)	(0.21)	(0.20)	(0.40)	(0.41)	(0.27)
	Depreciation and amortisation expenses	58.05	46.34	42.15	104.39	81.91	175.22
	<b>Sub-Total</b>	<b>9,205.61</b>	<b>3,166.84</b>	<b>9,434.58</b>	<b>12,372.45</b>	<b>15,480.47</b>	<b>30,847.65</b>
	Add/ (Less): Restricted life insurance surplus retained in Policyholders' Fund	10.09	1.37	(181.04)	11.46	(413.36)	(160.10)
	<b>Total</b>	<b>9,215.70</b>	<b>3,168.21</b>	<b>9,253.54</b>	<b>12,383.91</b>	<b>15,067.11</b>	<b>30,687.55</b>

3. Following are the Policyholder's Assets and Liabilities from Life Insurance Operations included in the above results :

Particulars		(Rs. in Crores)	
		As at 30.09.2022 (Unaudited)	As at 31.03.2022 (Audited)
<b>A</b>	<b>Financial Assets- Life Insurance Policyholders' Fund</b>		
	Cash and cash equivalents	49.95	195.09
	Derivative financial instruments	63.30	29.17
	Trade receivables	434.80	677.16
	Loans	732.83	666.07
	Investments	1,09,205.57	1,03,773.23
	Other financial assets	2,692.50	3,607.16
	<b>Sub Total - Financial Assets</b>	<b>1,13,178.95</b>	<b>1,08,947.88</b>
<b>B</b>	<b>Non-Financial Assets- Life Insurance Policyholders' Fund</b>		
	Investment Property	698.10	704.66
	Property, plant and equipment	92.95	85.02
	Capital Work in progress	0.30	1.59
	Intangible Assets	139.42	144.06
	Intangible Assets under development	30.04	29.73
	Right of use asset	268.23	206.29
	Other non-financial assets	196.65	126.82
	<b>Sub Total - Non-Financial Assets</b>	<b>1,425.69</b>	<b>1,298.17</b>
	<b>TOTAL ASSETS</b>	<b>1,14,604.64</b>	<b>1,10,246.05</b>
<b>A</b>	<b>Financial Liabilities- Life Insurance Policyholders' Fund</b>		
	<b>Contract liabilities of life insurance</b>		
	Insurance Contracts	1,05,595.45	99,869.06
	Investment Contracts	859.79	856.32
		<b>1,06,455.24</b>	<b>1,00,725.38</b>
	<b>Ind AS 104 Adjustments (impacting contract liabilities of life insurance)</b>		
	Measurement adjustments	(482.97)	(478.00)
	Grossing up Reinsurance assets	1,762.90	1,767.29
		<b>1,279.93</b>	<b>1,289.29</b>
	Fund for future appropriations	3,465.55	3,236.92
	<b>Restricted life insurance surplus retained in Policyholders' Fund</b>		
	Measurement difference of Ind AS 104 Adjustments	482.84	477.84
	Fair valuation difference of policyholders' Investments		
	Fair Value Through Profit or Loss (FVTPL)	734.72	690.98
	Fair Value Through Other Comprehensive Income (FVOCI)	(458.66)	1,411.39
	Measurement difference - Other Ind AS Adjustments	(63.60)	(65.95)
	Realised Hedge Fluctuation Reserves	83.50	132.05
	Derivative financial instruments	243.69	249.03
	Trade payables	1,138.02	1,378.72
	Lease liability	296.02	245.90
	Other payables	1,964.93	2,035.03
	<b>Sub Total - Financial Liabilities</b>	<b>1,15,622.18</b>	<b>1,11,806.58</b>
<b>B</b>	<b>Non-Financial Liabilities- Life Insurance Policyholders' Fund</b>		
	Provisions	51.87	37.03
	Other Non-financial Liabilities	420.55	790.97
	<b>Sub Total - Non Financial Liabilities</b>	<b>472.42</b>	<b>828.00</b>
	<b>TOTAL LIABILITIES</b>	<b>1,16,094.60</b>	<b>1,12,634.58</b>



Notes to the consolidated unaudited financial results

4. CONSOLIDATED STATEMENT OF CASH FLOW FOR THE SIX MONTHS ENDED SEPTEMBER 30, 2022

(Rs. In Crores)

Particulars	6 months ended 30.09.2022 (Unaudited)	6 months ended 30.09.2021 (Unaudited)
<b>A CASH FLOW FROM OPERATING ACTIVITIES</b>		
Profit before tax	154.22	134.27
<b>Adjustments for:</b>		
Depreciation, amortisation and impairment	106.77	84.49
Interest Expense	2.51	15.36
Interest and Dividend Income from investments	(3,093.16)	(2,663.35)
Rent Income	(34.89)	(33.14)
Net loss / (profit) on sale / disposal of property, plant and equipments	(0.03)	-
Net (gain)/loss on fair value changes	143.63	(4,456.83)
Provision for diminution in value of long term Investment	(1.01)	(2.21)
Liabilities/provisions no longer required written back	(0.26)	(0.75)
Provision for doubtful debts and bad-debts written off	1.17	0.78
Provision for rates and taxes	0.01	0.01
Expense on employee stock option scheme	-	0.18
Change in policyholder reserves (including funds for future appropriation)	5,007.49	8,801.41
<b>Operating Profit before working capital changes</b>	<b>3,286.45</b>	<b>1,880.22</b>
Changes in working capital:		
<u>Adjustments for (increase)/ decrease in operating assets:</u>		
Trade receivables	238.00	246.45
Loans	-	(0.02)
Other financial assets	20.26	(937.25)
Other non financial assets	(73.20)	16.87
<u>Adjustments for increase / (decrease) in operating liabilities:</u>		
Trade payables	(231.18)	(160.75)
Other financial liabilities	180.09	1,351.29
Provisions	14.83	10.41
Insurance contract liabilities	(46.62)	(491.60)
Other non financial liabilities	(370.19)	(383.36)
<b>Cash generated from operations</b>	<b>3,018.44</b>	<b>1,532.26</b>
Net Income tax (paid) / refunds	(30.64)	(36.74)
<b>Net cash flow from operating activities (A)</b>	<b>2,987.80</b>	<b>1,495.52</b>
<b>B CASH FLOW FROM INVESTING ACTIVITIES</b>		
Capital expenditure on property, plant and equipment including capital advances	(72.07)	(54.69)
Proceeds from sale of property, plant and equipment	0.53	0.28
Bank balances not considered as Cash and cash equivalents (placed)/ matured	(0.82)	0.05
Investments		
- Purchased	(6,97,332.49)	(5,31,186.26)
- Proceeds from sale	6,91,253.55	5,25,801.42
Investments in equity shares of subsidiary company		
- Proceeds from sale	-	554.81
Proceeds from loan against policies	(69.47)	(64.63)
Interest, Rent and Dividend Received	3,126.57	2,670.55
<b>Net cash used in investing activities (B)</b>	<b>(3,094.20)</b>	<b>(2,278.47)</b>
<b>C CASH FLOW FROM FINANCING ACTIVITIES</b>		
Proceeds from ESOPs exercised (including share premium)	-	0.97
Dividend including dividend distribution tax	-	(32.07)
Lease payments	(39.19)	(38.10)
Proceeds from issue of NCD by subsidiary company	-	496.00
Transaction cost for debentures issued	-	(1.92)
Payment for purchase of treasury shares	(121.87)	-
Interest/dividends paid	(37.20)	-
<b>Net cash flow from/(used in) financing activities (C)</b>	<b>(198.26)</b>	<b>424.88</b>
<b>D Net increase / (decrease) in cash and cash equivalents (A+B+C)</b>	<b>(304.66)</b>	<b>(358.07)</b>
<b>E Cash and cash equivalents as at the beginning of the year</b>	<b>764.03</b>	<b>715.57</b>
<b>Cash and cash equivalents as at the end of the period *</b>	<b>459.37</b>	<b>357.50</b>
* Components of cash and cash equivalents		
Cash on hand	30.94	36.12
Balances with scheduled banks		
- On current accounts	388.43	321.38
- Deposits with original maturity of upto 3 months	40.00	-
<b>Total cash and cash equivalents</b>	<b>459.37</b>	<b>357.50</b>



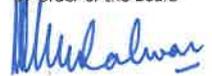
**Notes to the consolidated unaudited financial results**

- 5 These consolidated unaudited financial results of the Company for the quarter and six months ended September 30, 2022 have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held today. These results have been reviewed by the statutory auditors of the Company.
- 6 The consolidated unaudited financial results comprise the financial results of Max Financial Services Limited ('the Parent' or 'the Company') and its subsidiaries (collectively referred as the 'Group'). The consolidated unaudited financial results have been prepared in accordance with the recognition and measurement principles laid down in Ind AS 34 'Interim Financial Reporting' prescribed under section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India. The consolidated financial results comprise the financial results of Max Financial Services Limited and entities listed below:

Name of Subsidiaries/entities	Country of incorporation	Portion of ownership as at September 30, 2022	Portion of ownership as at March 31, 2022
Max Life Insurance Company Limited ('MLIC')	India	81.83%	81.83%
Max Life Pension Fund Management Limited (Refer Note No.7)	India	100.00%	-
Max Financial Employees Welfare Trust (Refer Note No.8)	India	-	-

- 7 MLIC post receiving the requisite approvals from Pension Fund Regulatory and Development Authority ("PFRDA") and Insurance Regulatory and Development Authority of India ("IRDAI"), has incorporated Max Life Pension Fund Management Limited, a public limited pension fund company in India as its wholly owned subsidiary company on February 28, 2022. The company has been incorporated under the provisions of the Companies Act, 2013, with initial paid up capital of Rs. 55 crores to manage pension fund business. Initial paid up capital of Rs. 55 crores has been infused in the month of April 2022.
- 8 Post receipt of Board approval and Shareholder's approval on April 6, 2022 and May 9, 2022 respectively, the Company has incorporated "Max Financial Employees Welfare Trust (EWT)" under the Indian Trust Act, 1882 on May 11, 2022. In terms of Max Financial Employees Stock Option Plan - 2022 ("ESOP Plan - 2022"), EWT is permitted to acquire equity shares of the Company from the secondary market which shall be transferred to option-holders of the Company and its subsidiary companies on exercise of options.
- 9 The Board of Directors of the Company in its meeting held on March 3, 2020, had approved entering into a Put/Call arrangement for acquisition of balance shares held by Mitsui Sumitomo Insurance Company Limited (MSI) in MLIC and matters incidental thereto at a price of Rs. 85 per share ("MSI Put/Call Option"). The shareholders of the Company approved the said MSI Put/Call Option on May 27, 2020.
- In this regard the Company had executed definitive agreement with the parties, which is subject to receipt of requisite regulatory approvals. During the previous year, MLIC had filed an application for approval with IRDAI for acquisition of 99,136,573 equity shares constituting 5.17% equity stake in MLIC (balance shares held by MSI) of MLIC by the Company under MSI Put/Call option. Pending receipt of requisite approvals, the said transaction cannot be considered concluded at the current date and hence, no adjustments have been made in the financial results.
- 10 The Board of Directors of the Company in its meeting held on April 27, 2020 approved entering into definitive agreements with Axis Bank for the sale of equity share capital of MLIC, a subsidiary of the Company, to Axis Bank, subject to receipt of shareholders' approval and other requisite regulatory approvals. The shareholders of the Company approved the transaction on June 16, 2020.
- On October 30, 2020, the Company, MLIC, Axis Bank and its subsidiaries (together "Axis Entities"), i.e. Axis Capital Limited and Axis Securities Limited ("Axis Bank subsidiaries") entered into agreements for acquisition of upto 19.002% of the equity share capital of MLIC ("Agreements"). Pursuant to receipt of all approvals, Axis Bank had acquired 9.002% of the equity share capital of MLIC and Axis Bank subsidiaries acquired 3% of the share capital of MLIC upto March 31, 2022 under the Agreements. In respect of balance 7% of equity share capital of MLIC, the Company had executed definitive agreement with the parties, which is subject to receipt of requisite regulatory approvals. Pending receipt of requisite approvals, the said transaction cannot be considered concluded at the current date and hence, no adjustments have been made in the financial results.
- 11 On October 14, 2022, MLIC, a material subsidiary of the Company, received an Order from the IRDAI imposing penalty aggregating to Rs. 3 crores alleging violations/non-compliance with directions issued by the IRDAI with respect to transactions involving the Company and Axis Entities relating to transfer of shares of MLIC during March 2021 and April 2021. These transactions were approved by the Board of Directors and shareholders of the Company and MLIC. On October 17, 2022, MLIC without admitting any wrongdoing per se, paid the aforesaid penalty amount as directed in the Order.
- 12 The Group has considered the impact of COVID-19 on its operations as well as its consolidated unaudited financial results:
- a) In respect of the Company:  
The Company has assessed the impact of COVID-19 on its operations as well as its financial results, including carrying amounts of trade receivables, investments and property, plant and equipment, as at September 30, 2022. In assessing the Carrying value of these assets, the Company has used internal and external sources of information up to the date of approval of these unaudited financial results, and based on current estimates, expects the net carrying amount of these assets to be recovered. The Company will continue to closely monitor any material changes to the business and financial statements due to COVID-19.
- b) In respect of the MLIC:  
MLIC has assessed the impact of COVID-19 pandemic on its operations as well as its financial results, including but not limited to the areas of investments, valuation of policy liabilities and solvency, for the period ended September 30, 2022. The impact of COVID-19 in the future may be different from that estimated as at the date of approval of these financial results and MLIC will continue to closely monitor any material changes to future economic condition.
- 13 Employee benefits expenses for the 6 months ended September 30, 2021 and for the year ended March 31, 2022 includes one - time special incentive of Rs. 12.25 crores paid to senior leadership team of the Group for their valued contribution in consummation of Max Financial - Axis transaction. Further, employee benefit expenses also includes change in value of Employee Phantom Stock Plans (EPSP) pertaining to MLIC.
- 14 Ms. Gauri Padmanabhan was appointed as an Independent Director of the Company by the Shareholders in the last Annual General Meeting held on August 25, 2022 for a period of five years until August 24, 2027.
- 15 Figures for the previous periods/ year have been regrouped / reclassified wherever necessary, to make them comparable.

By Order of the Board



**Mohit Talwar**  
Managing Director  
DIN : 02394694

Date : October 19, 2022  
Place : Gururam



## INDEPENDENT AUDITOR'S REVIEW REPORT ON REVIEW OF INTERIM STANDALONE UNAUDITED FINANCIAL RESULTS

### TO THE BOARD OF DIRECTORS OF MAX FINANCIAL SERVICES LIMITED

1. We have reviewed the accompanying Statement of Standalone Unaudited Financial Results of **Max Financial Services Limited** ("the Company"), for the quarter and six months ended 30 September, 2022 ("the Statement"), being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.
2. This Statement, which is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity', issued by the Institute of Chartered Accountants of India (ICAI). A review of interim financial information consists of making inquiries, primarily of the Company's personnel responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing specified under section 143(10) of the Companies Act, 2013 and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.
4. Based on our review conducted as stated in paragraph 3 above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standard and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, including the manner in which it is to be disclosed, or that it contains any material misstatement.

For **DELOITTE HASKINS & SELLS LLP**  
Chartered Accountants  
(Firm's Registration No. 117366W/W-100018)



*Satpal Singh Arora*

**SATPAL SINGH ARORA**  
Partner  
(Membership No. 098564)  
(UDIN : 22098564BAGQEU8743)

Gurugram, 19 October, 2022

STATEMENT OF STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND SIX MONTHS ENDED SEPTEMBER 30, 2022

(Rs. in Crores except per share data)

Particulars	3 months ended	3 months ended	3 months ended	6 months ended	6 months ended	Year ended
	30.09.2022	30.06.2022	30.09.2021	30.09.2022	30.09.2021	31.03.2022
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
<b>1. Revenue from operations</b>						
(a) Interest Income	0.46	0.46	-	0.92	-	0.01
(b) Dividend Income	-	-	-	-	144.46	144.46
(c) Rental income	0.15	0.14	0.10	0.29	0.21	0.42
(d) Gain on fair value changes - on Investments in mutual funds	11.28	6.63	8.75	17.91	16.21	34.17
(e) Sale of services	5.75	5.50	5.44	11.25	10.90	20.64
<b>2. Total revenue from operations</b>	<b>17.64</b>	<b>12.73</b>	<b>14.29</b>	<b>30.37</b>	<b>171.78</b>	<b>199.70</b>
3. Other income	0.21	0.07	0.56	0.28	1.32	2.36
<b>4. Total income (2+3)</b>	<b>17.85</b>	<b>12.80</b>	<b>14.85</b>	<b>30.65</b>	<b>173.10</b>	<b>202.06</b>
<b>5. Expenses</b>						
(a) Finance costs	0.02	0.02	0.03	0.04	0.08	0.14
(b) Employee benefits expenses (See Note 9)	2.52	2.62	2.69	5.14	15.76	21.62
(c) Depreciation, amortisation and impairment	0.79	0.83	0.83	1.62	1.82	3.48
(d) Legal and professional expenses	4.14	3.30	3.35	7.44	6.81	13.85
(e) Other expenses	2.79	3.20	2.82	5.99	5.56	15.89
<b>6. Total expenses</b>	<b>10.26</b>	<b>9.97</b>	<b>9.72</b>	<b>20.23</b>	<b>30.03</b>	<b>54.98</b>
<b>7. Profit before tax (4-6)</b>	<b>7.59</b>	<b>2.83</b>	<b>5.13</b>	<b>10.42</b>	<b>143.07</b>	<b>147.08</b>
<b>8. Tax expense</b>						
(a) Current tax expense	2.10	0.90	(1.07)	3.00	32.36	31.92
(b) Deferred tax charge	0.70	0.17	2.67	0.87	9.66	12.54
<b>9. Total tax expense</b>	<b>2.80</b>	<b>1.07</b>	<b>1.60</b>	<b>3.87</b>	<b>42.02</b>	<b>44.46</b>
<b>10. Profit for the period / year (7-9)</b>	<b>4.79</b>	<b>1.76</b>	<b>3.53</b>	<b>6.55</b>	<b>101.05</b>	<b>102.62</b>
<b>11. Other comprehensive income / (loss):</b>						
Items that will not be reclassified to profit or loss:						
- Remeasurement of the defined benefit obligations	0.01	(0.01)	0.65	-	0.66	0.48
Income tax relating to items that will not be reclassified to profit or loss	-	-	(0.19)	-	(0.19)	(0.12)
<b>12. Total other comprehensive income / (loss)</b>	<b>0.01</b>	<b>(0.01)</b>	<b>0.46</b>	<b>-</b>	<b>0.47</b>	<b>0.36</b>
<b>13. Total comprehensive income / (loss) (10+12)</b>	<b>4.80</b>	<b>1.75</b>	<b>3.99</b>	<b>6.55</b>	<b>101.52</b>	<b>102.98</b>
<b>14. Paid-up equity share capital (Face value of Rs. 2)</b>	<b>69.02</b>	<b>69.02</b>	<b>69.02</b>	<b>69.02</b>	<b>69.02</b>	<b>69.02</b>
<b>15. Other equity</b>						<b>6,680.57</b>
<b>16. Earnings per share (EPS) (Rs.) (not annualised)</b>						
(a) Basic EPS	0.14	0.05	0.10	0.19	2.93	2.97
(b) Diluted EPS	0.14	0.05	0.10	0.19	2.93	2.97
See accompanying notes to the unaudited standalone financial results						

Date : October 19, 2022  
Place : Gurugram

By Order of the Board

*Mohit Talwar*

Mohit Talwar  
Managing Director  
DIN : 02394694



Max Financial Services Limited

CIN: L24223PB1988PLC008031

Registered Office: Bhai Mohan Singh Nagar, Rail Majra, Tehsil Balachaur, District Nawanshahr, Punjab - 144533

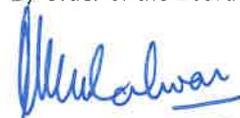
Website: www.maxfinancialservices.com

Notes to the unaudited standalone financial results:

1 STANDALONE STATEMENT OF ASSETS AND LIABILITIES AS AT SEPTEMBER 30, 2022

		(Rs. in Crores)	
	Particulars	As at 30.09.2022 (Unaudited)	As at 31.03.2022 (Audited)
<b>A.</b>	<b>ASSETS</b>		
<b>1.</b>	<b>Financial assets</b>		
	(a) Cash and cash equivalents	0.28	0.38
	(b) Bank balance other than (a) above	31.44	30.62
	(c) Receivables - trade receivables	9.72	15.08
	(d) Investments	6,730.64	6,723.17
	(e) Other financial assets	0.83	0.78
	<b>Total financial assets</b>	<b>6,772.91</b>	<b>6,770.03</b>
<b>2.</b>	<b>Non financial assets</b>		
	(a) Current tax assets (net)	2.82	1.95
	(b) Property, plant and equipment	2.29	2.83
	(c) Right-of-use assets	2.70	1.49
	(d) Other non-financial assets	0.82	0.72
	<b>Total non-financial assets</b>	<b>8.63</b>	<b>6.99</b>
	<b>Total assets</b>	<b>6,781.54</b>	<b>6,777.02</b>
<b>B.</b>	<b>LIABILITIES AND EQUITY</b>		
<b>I</b>	<b>LIABILITIES</b>		
<b>1.</b>	<b>Financial liabilities</b>		
	(a) Trade payables		
	(i) total outstanding dues of micro enterprises and small enterprises	0.06	0.16
	(ii) total outstanding dues of creditors other than micro enterprises and small enterprises	4.14	8.06
	(b) Lease liabilities	2.71	1.54
	(c) Other financial liabilities	0.53	0.53
	<b>Total financial liabilities</b>	<b>7.44</b>	<b>10.29</b>
<b>2.</b>	<b>Non financial liabilities</b>		
	(a) Provisions	12.04	12.04
	(b) Deferred tax liabilities (net)	4.69	3.82
	(c) Other non-financial liabilities	1.23	1.28
	<b>Total non-financial liabilities</b>	<b>17.96</b>	<b>17.14</b>
	<b>Total liabilities</b>	<b>25.40</b>	<b>27.43</b>
<b>II</b>	<b>EQUITY</b>		
	(a) Equity share capital	69.02	69.02
	(b) Other equity	6,687.12	6,680.57
	<b>Total equity</b>	<b>6,756.14</b>	<b>6,749.59</b>
	<b>Total liabilities and equity</b>	<b>6,781.54</b>	<b>6,777.02</b>

By Order of the Board



Mohit Talwar  
Managing Director  
DIN : 02394694

Date : October 19, 2022  
Place : Gurugram



**Notes to the unaudited standalone financial results:**

**2 STANDALONE CASH FLOW STATEMENT FOR THE SIX MONTHS ENDED SEPTEMBER 30, 2022**

(Rs. in crores)

	Particulars	6 months ended 30.09.2022 (Unaudited)	6 months ended 30.09.2021 (Unaudited)
<b>A.</b>	<b>Cash flow from operating activities</b>		
	Profit before tax	10.42	143.07
	Adjustments for:		
	Depreciation, amortisation and impairment	1.62	1.82
	Finance costs	0.04	0.08
	Net loss on sale / disposal of property, plant and equipment	-	0.01
	Net loss / (gain) on fair value changes on investments in mutual funds	(17.91)	(16.21)
	Liabilities/provisions no longer required written back	(0.25)	(0.74)
	Expense on employee stock option scheme	-	0.18
	<b>Operating profit before working capital changes</b>	<b>(6.08)</b>	<b>128.21</b>
	Changes in working capital:		
	<u>Adjustments for (increase)/ decrease in operating assets:</u>		
	Trade receivables	5.36	9.08
	Loans	-	(0.02)
	Other financial assets	(0.04)	(0.25)
	Other non-financial assets	(0.03)	0.92
	<u>Adjustments for increase / (decrease) in operating liabilities:</u>		
	Trade payables	(3.82)	(5.95)
	Other financial liabilities	-	(0.16)
	Provisions	(0.02)	(0.69)
	Other non-financial liabilities	(0.05)	(0.32)
	<b>Cash generated from operations</b>	<b>(4.68)</b>	<b>130.82</b>
	Net income tax (paid) / refunds	(3.87)	(19.19)
	<b>Net cash flow from / (used in) operating activities (A)</b>	<b>(8.55)</b>	<b>111.63</b>
<b>B.</b>	<b>Cash flow from investing activities</b>		
	Capital expenditure on property, plant and equipment including capital advances	(0.02)	(0.04)
	Proceeds from sale of property, plant and equipment	0.01	0.04
	Bank balances not considered as Cash and cash equivalents (placed) / matured	(0.82)	0.05
	Investments in mutual funds		
	- Purchased	(453.19)	(1,389.91)
	- Proceeds from sale	463.42	723.66
	Investments in equity shares of subsidiary company		
	- Proceeds from sale	-	554.81
	<b>Net cash flow from / (used in) investing activities (B)</b>	<b>9.40</b>	<b>(111.39)</b>
<b>C.</b>	<b>Cash flow from financing activities</b>		
	Proceeds from ESOPs exercised (including share premium)	-	0.97
	Payments of lease liability	(0.95)	(1.11)
	<b>Net cash (used in) financing activities (C)</b>	<b>(0.95)</b>	<b>(0.14)</b>
	Net (decrease)/increase in cash and cash equivalents (A+B+C)	(0.10)	0.10
	Cash and cash equivalents as at the beginning of the year	0.38	0.22
	<b>Cash and cash equivalents as at the end of the period *</b>	<b>0.28</b>	<b>0.32</b>
	Comprises:		
	a. Cash on hand	-	0.01
	b. Balance with scheduled banks - in current accounts	0.28	0.31
		<b>0.28</b>	<b>0.32</b>

Note: Net cash flow from / (used in) operating activities include interest and dividend received

0.92

144.46

By Order of the Board



Mohit Talwar  
Managing Director  
DIN : 02394694

Date : October 19, 2022  
Place : Gurugram



**Notes to the unaudited standalone financial results:**

- 3 These standalone unaudited financial results for the quarter and six months ended September 30, 2022 have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held today. These results have been reviewed by the statutory auditors of the Company.
- 4 The standalone unaudited financial results of the Company have been prepared in accordance with the recognition and measurement principles laid down in Ind AS 34 'Interim Financial Reporting' prescribed under section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India.
- 5 The Company is an Unregistered Core Investment Company (Unregistered CIC), and is primarily engaged in the business of growing and nurturing business investments and providing management advisory services to group companies in India. The Company views these activities as one business segment, therefore there are no separate reportable segments as per Indian Accounting Standard-108 (Ind AS-108) on Operating Segment.
- 6 The Board of Directors of the Company in its meeting held on March 3, 2020, had approved entering into a Put/Call arrangement for acquisition of balance shares held by Mitsui Sumitomo Insurance Company Limited (MSI) in Max Life Insurance Company Limited ('Max Life') and matters incidental thereto at a price of Rs. 85 per share ("MSI Put/Call Option"). The shareholders of the Company approved the said MSI Put/Call Option on May 27, 2020.

In this regard the Company had executed definite agreement, which is subject to receipt of requisite regulatory approvals. During the previous year, Max Life had filed an application for approval with IRDAI for acquisition of 99,136,573 equity shares constituting 5.17% equity stake in Max Life (balance shares held by MSI) of Max Life by the Company under MSI Put/Call option. Pending receipt of requisite approvals, the said transaction cannot be considered concluded at the current date and hence, no adjustments have been made in the financial results.

- 7 The Board of Directors of the Company in its meeting held on April 27, 2020 approved entering into definitive agreements with Axis Bank for the sale of equity share capital of Max Life, a subsidiary of the Company, to Axis Bank, subject to receipt of shareholders' approval and other requisite regulatory approvals. The shareholders of the Company approved the transaction on June 16, 2020.

On October 30, 2020, the Company, Max Life, Axis Bank and its subsidiaries (together "Axis Entities"), i.e. Axis Capital Limited and Axis Securities Limited ("Axis Bank subsidiaries") entered into agreements for acquisition of upto 19.002% of the equity share capital of Max Life ("Agreements"). Pursuant to receipt of all approvals, Axis Bank had acquired 9.002% of the equity share capital of Max Life and Axis Bank subsidiaries acquired 3% of the share capital of Max Life upto March 31, 2022 under the Agreements. In respect of balance 7% of equity share capital of Max Life, the Company had executed definitive agreement with the parties, which is subject to receipt of requisite regulatory approvals. Pending receipt of requisite approvals, the said transaction cannot be considered concluded at the current date and hence, no adjustments have been made in the financial results.

- 8 The Company has assessed the impact of COVID-19 on its operations as well as its standalone financial results, including carrying amounts of trade receivables, investments and property, plant and equipment, as at September 30, 2022. In assessing the carrying value of these assets, the Company has used internal and external sources of information up to the date of approval of these standalone financial results, and based on current estimates, expects the net carrying amount of these assets to be recovered. The Company will continue to closely monitor any material changes to the business and financial results due to COVID-19.
- 9 Employee benefits expenses for 6 months ended September 30, 2021 and for the year ended March 31, 2022 includes one - time special incentive of Rs. 7.75 crores paid to senior leadership team of the Company for their valued contribution in consummation of Max Financial - Axis transaction.
- 10 Ms. Gauri Padmanabhan was appointed as an Independent Director of the Company by the Shareholders in the last Annual General Meeting held on August 25, 2022 for a period of five years until August 24, 2027.
- 11 On October 14, 2022, Max Life Insurance Company Limited, ("MLIC"), a material subsidiary of the Company, received an Order from the Insurance Regulatory and Development Authority of India ("IRDAI") imposing penalty aggregating to Rs. 3.00 crores alleging violations/non-compliance with directions issued by the IRDAI with respect to transactions involving the Company and Axis Entities relating to transfer of shares of MLIC during March 2021 and April 2021. These transactions were approved by the Board of Directors and shareholders of the Company and MLIC. On October 17, 2022, MLIC without admitting any wrongdoing per se, paid the aforesaid penalty amount as directed in the Order.
- 12 The figures for the previous period/year have been regrouped / reclassified wherever necessary, to make them comparable.

Date : October 19, 2022  
Place : Gurugram



By Order of the Board

Mohit Talwar  
Managing Director  
DIN : 02394694

**MAX FINANCIAL SERVICES H1FY23 CONSOLIDATED REVENUE<sup>^</sup> RISES 12% TO RS 9,720 CRORE, PROFIT AFTER TAX GROWS 56% TO RS 130 CRORE; MAX LIFE NEW BUSINESS PREMIUM GROWS 9% TO Rs 3,378 CRORE, HIGHEST EVER QUARTERLY NEW BUSINESS MARGIN OF 31.4% IN Q2FY23 TAKING THE EMBEDDED VALUE TO RS 14,704 CRORE**

#### **Max Life Results Highlights H1 FY23:**

- **New Business Premium\*:** Rs 3,378 Crore, Up 9%, Proprietary channels grew 23%
- **Gross Written Premium:** Rs 9,904 Crore, Up 12%.
- **Embedded Value at Rs 14,704 Crore; Operating RoEV at 15.7%.**
- **New Business Margin (NBM) at 26.7%, Up 140 bps**
- **Value of New Business at Rs 586 Crore, Up 7%.**
- **Total Assets Under Management (AUM):** Rs 1,13,152 Crore, Up 13%

**October 19, 2022, Noida:** Max Financial Services Limited (MFSL) today announced its financial results for the second quarter (Q2) and H1 (first half) of the financial year FY23. In the first half of the FY23, MFSL Consolidated Revenue<sup>^</sup> of Rs 9,720 Crore, with growth of 12% and Consolidated PAT at Rs 130 Crore, up 56%, due to lower tax expenses than corresponding previous half year. In Q2FY23, Consolidated Revenue<sup>^</sup> at Rs 5,718 Cr, Up 9% and Consolidated PAT at Rs 62 Cr, Up 29%.

During H1FY23, Max Life New Business Premium\* grew 9% to Rs 3,378 Cr and Annualised Premium Equivalent (APE) Up by 2% to Rs 2,200 Cr driven by strong growth in proprietary channels. Proprietary channels new business premiums grew by 23% year-on-year to Rs 773 Crore as result contribution of Proprietary channels to total new sales increased from 29% to 33% in H1FY23. Further, the renewal premium income (including group) rose 14% to Rs 6,526 Crore, taking the gross written premium to Rs 9,904 Crore, an increase of 12% over the half year of the previous financial year.

Max Life achieved New Business Margin (NBM) of 26.7% in H1FY23, an increase of 140 bps. Further NBM expanded to 31.4% in Q2FY23, improved 230 bps over corresponding previous quarter mainly driven by increase in product profitability. Value of New Business (VNB) grew by 7% to Rs 586 Crore in H1FY23. Max Life operating expenses (policyholders) to gross premium ratio improved from 15.5% in H1FY22 to 15.1% in H1FY23 due to effective cost management efforts and higher business growth. Max Life reported an Embedded Value of Rs 14,704 crore, while the Operating Return on EV (RoEV) over H1FY23 stood at 15.7%.

During H1FY23, Max Life delivered a strong performance, and focus on retirement led to growth of 86% in Annuity business in H1 FY23. Max Life Pension Fund Management Limited commenced business operations in Q2 FY23.

Max Life's assets under management (AUM) were Rs 1,13,352 crore as on September 30, 2022, Up 13% over the previous year.

Max Life has secured a new banca partnership with Tamilnad Mercantile Bank (TMB) for term of 5 years. Also entered into partnership agreements with leading brokers such as Turtlemint, Bluechip, NJ Brokers, Muthoot Insurance Brokers and Vkover.

<sup>^</sup> Excluding Max Life investment income

\* New business premium = First year premium + Single premium

*Mr. Mohit Talwar, Managing Director, Max Financial Services Limited, said, “By introducing new innovative products, secular growth across proprietary channels and balance product mix, we have registered a strong growth in H1FY23. Our focus lies in continuous growth through strategic partnerships, accelerate partnership channels growth and improve market share.”*

***About Max Financial Services Limited:***

Max Financial Services Limited (MFSL) is part of India’s leading business conglomerate – the Max Group. Focused on Life Insurance, MSFL owns and actively manages an 81.83% majority stake in Max Life Insurance, India’s largest non-bank, private life insurance company.

The company is listed on the NSE and BSE. Besides a 14.7% holding by Analjit Singh and sponsor family, some of the other group shareholders include MSI, Ward ferry, New York Life, GIC, Baron, Vanguard, Jupiter, Blackrock, and the Asset Management Companies of DSP, Nippon, HDFC, ICICI Prudential, UTI, Motilal Oswal, Canara Robeco, Sundaram, Aditya Birla Sun Life, Mirae, and Kotak.

***About Max Life Insurance Company:***

Max Life is the sole operating subsidiary of Max Financial Services Limited. Max Life - a part of the \$4-Bn Max Group, an Indian multi-business corporation – is India’s largest non-bank private life insurer and the fourth largest private life insurance company.

On April 6, 2021, A.xis Bank Limited, India’s third-largest private sector bank, together with its subsidiaries Axis Capital Limited and Axis Securities Limited (collectively referred to as “Axis Entities”) became the co-promoters of Max Life. This was after completion of the acquisition of 12.99% stake collectively by the Axis Entities in Max Life.

Max Life offers comprehensive protection and long-term savings solutions, through its multichannel distribution including agency and third distribution partners. Max Life has built its operations over almost two decades through a need-based sales process, a customer-centric approach to engagement and service delivery and trained human capital. It has 346 branch units across India.

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<sup>^</sup> Excluding Max Life investment income

\* New business premium = First year premium + Single premium